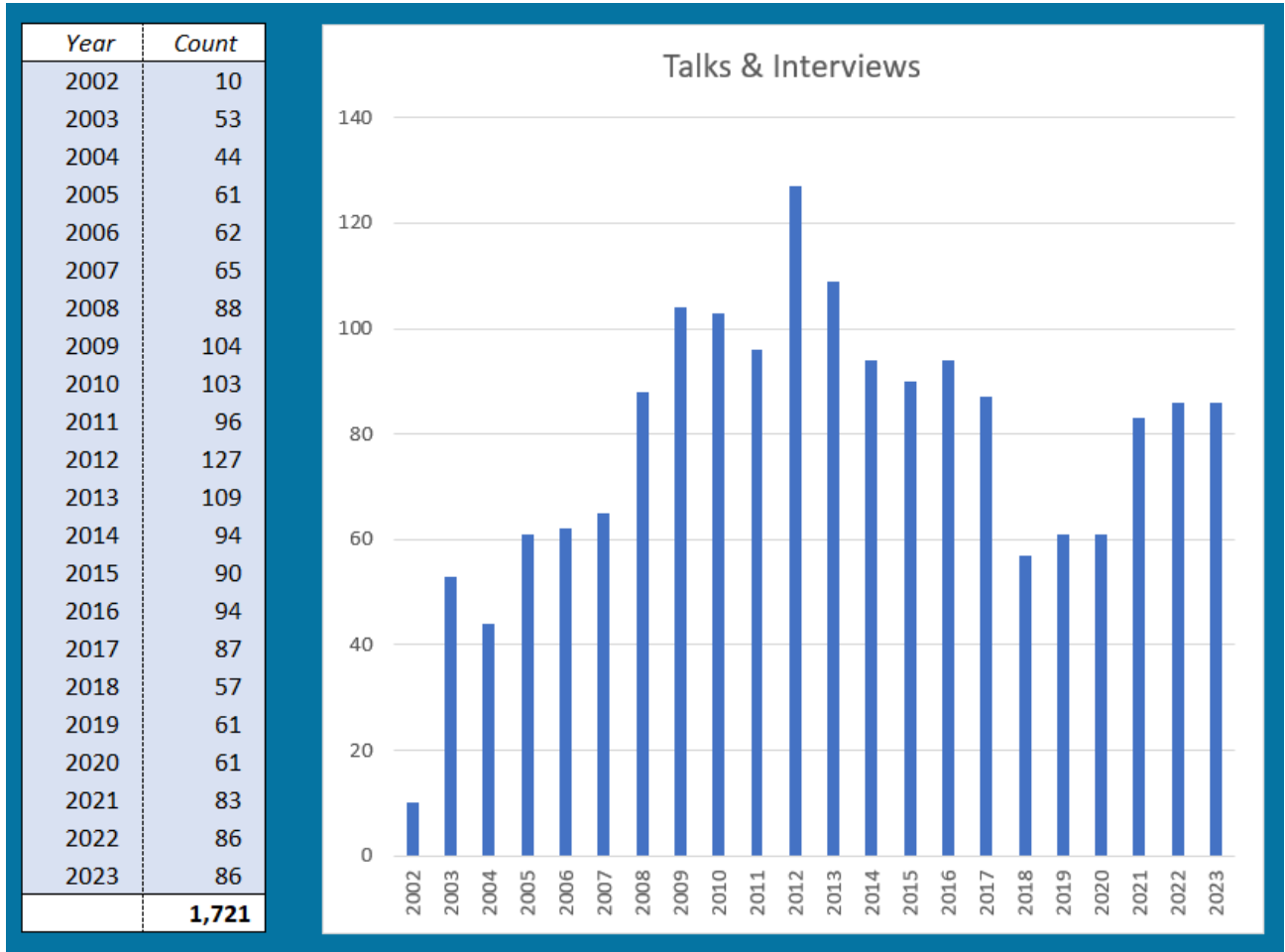


Speaking Engagements and Interviews 2002-2023



Scroll down for the annual list of talks, in reverse chronological sequence.

Bob Willard's Speaking Engagements Log

2023 (86 talks)

- 78% Virtual (by webinar, videoconference, or phone)
- 22% Local (drivable in my EV, or trainable)
- 0% requiring flights

1. **Dec 5: Lorraine Smith – Local**
Introduction to Lorraine at her “On the path to Industrial Healing” session, Toronto.
2. **Nov. 29: Interview with Geoff Kendall – Virtual**
“Q&A with Bob Willard — Driving Organizational Change for Sustainability.”
3. **Nov. 28: Blekinge Institute of Technology (BTH) – Virtual**
Webinar in the MSLS program, Karlskrona, Sweden.
4. **Nov. 9: Trent University – Local**
Presentation on leadership development in ADMIN-3230H: Training & Development course, Oshawa.
5. **Nov. 16: Canadian Coalition for Green Health Care (CCGHC) – Virtual**
Panelist in Greening the Supply Chain webinar.
6. **Nov. 16: New Brunswick Community College – Virtual**
Guest presentation in its post-diploma program in International Business Management, Fredericton, NB.
7. **Nov. 15: International Society of Sustainability Professionals (ISSP) – Virtual**
Keynote speaker in its 15^h anniversary celebration webinar.
8. **Nov. 14: Business Council for Sustainable Development (BCSD) – Virtual**
Keynote Presentation in BCSD Portugal Delegate's Meeting 2023, Portugal.
9. **Nov. 13: Business Council for Sustainable Development (BCSD) – Virtual**
Presentation in members course, Portugal.
10. **Nov. 9: Schulich Business School, York University – Local**
Panelist reviewing student assessment of company sustainability reports Integrating Sustainability Across Functions course, Toronto.
11. **Nov. 7: My Climate Journey (MCJ) Collective – Local**
Presentation on “Procuring business engagement in the race to net-zero,” Toronto.
12. **Nov. 2: Public Services and Procurement Canada (PSPC) – Local**
Meeting re how to record supplier sustainability performance in the PSPC vendor database.
13. **Oct. 25: University of St. Michael's College in the U of Toronto – Local**
Guest speaker on “Procuring the World We Want” in its Graduate Diploma in Social Responsibility and Sustainability, Toronto.
14. **Oct. 25: University of St. Michael's College in the U of Toronto – Local**
Guest speaker on “The State of Sustainability” in its Graduate Diploma in Social Responsibility and Sustainability, Toronto.

Bob Willard's Speaking Engagements Log

15. **Oct. 25: University of St. Michael's College in the U of Toronto – Local**
Guest speaker on “Company-level Business Case - Review” in its Graduate Diploma in Social Responsibility and Sustainability, Toronto.
16. **Oct. 25: University of St. Michael's College in the U of Toronto – Local**
Guest speaker on “Project-level Business Case” in its Graduate Diploma in Social Responsibility and Sustainability, Toronto.
17. **Oct. 25: University of St. Michael's College in the U of Toronto – Local**
Guest speaker on “Leading Change from the Middle” in its Graduate Diploma in Social Responsibility and Sustainability, Toronto.
18. **Oct. 25: University of St. Michael's College in the U of Toronto – Local**
Guest speaker on “Sustainability Assessment Frameworks” in its Diploma in Corporate Social Responsibility, Toronto.
19. **Oct. 18: Royal Roads University – Virtual**
Guest speaker in “ENVR627” course, Victoria, BC
20. **Oct. 17: MaRS and Circular Innovation Council (CIC) – Virtual**
Discussion re how SA Net-Zero Procurement Toolkit helps Mission from MaRS public procurement project.
21. **Oct. 13: Director's College – Local**
Speaker in certificate course for board directors, Niagara-on-the-Lake, Ontario.
22. **Oct 12: Conestoga College**
“Ask me anything” session with courses using SA resources, Waterloo, ON.
23. **Oct. 3: International Society of Sustainability Professionals (ISSP) – Virtual**
Session #4 of the four-webinar Sustainable Procurement course.
24. **Oct. 6: Clean50 – Local**
Facilitated a workshop, Toronto.
25. **Sept. 27: University of St. Michael's College in the U of Toronto – Virtual**
Webinar on “Company-Level Business Case For Sustainability,” Toronto.
26. **Sept. 26: International Society of Sustainability Professionals (ISSP) – Virtual**
Session #3 of the four-webinar Sustainable Procurement course.
27. **Sept. 21: McMaster University – Virtual**
Speaker in Green Engineering SEP 705 course, Hamilton.
28. **Sept. 21: Supply Chain Management Association of Ontario (SCMAO) – Virtual**
Presenter in a Sustainable Procurement Workshop.
29. **Sept. 20: Public Services and Procurement Canada (PSPC) – Virtual**
Discussion re how SA Net-Zero Procurement Toolkit helps determine vendor sustainability performance.
30. **Sept. 19: International Society of Sustainability Professionals (ISSP) – Virtual**
Session #2 of the four- webinar Sustainable Procurement course.
31. **Sept. 12: International Society of Sustainability Professionals (ISSP) – Virtual**
Session #1 of the four-webinar Sustainable Procurement course.

Bob Willard's Speaking Engagements Log

32. **August 30: Public Services and Procurement Canada (PSPC) – Virtual**
Discussion re how SA Net-Zero Procurement Toolkit helps Mission from MaRS public procurement project.
33. **August 28: Treasury Board Secretariate (TBS) – Virtual**
Discussion re how SA Net-Zero Procurement Toolkit helps Mission from MaRS public procurement project.
34. **August 24: VinZero – Virtual**
Interview re “Building for People and Planet.”
35. **August 24: Maryville University – Virtual**
Discussion and “Ask me anything” Q&A with Sustainability Practices in Business class, St. Louis, Missouri.
36. **August 23: B Local – Local**
Presentation and discussion on “The ROI Business Case for improving your Impact B Corp BIA Score,” Toronto.
37. **July 19: Canadian Business for Social Responsibility (CBSR) – Virtual**
Presentation to SME Roundtable on Net-Zero Procurement.
38. **July 17: Execute and Outlast (E&O) – Virtual**
Interview for their podcast, on relevance of sustainability to business.
39. **July 12: US Green Building Council (USGBC) – Virtual**
Presentation in its Net Zero Accelerator cohort.
40. **July 11: Canadian Coalition for Green Health Care (CCGHC) – Virtual**
Presentation on Net-Zero Procurement.
41. **June 29: University of Calgary – Virtual**
Presentation to SGMA 555 on “The Bu\$iness Relevance of Sustainability,” Calgary.
42. **June 28: University of St. Michael's College in the U of Toronto – Virtual**
Presentation on Sustainable procurement, Toronto.
43. **June 21: U of Manitoba – Virtual**
Presentation on sustainable lean management in MBA class, Winnipeg.
44. **June 19: Treasury Board Secretariate (TBS) – Local**
Overview of Net-Zero Procurement implementation approach, at Circular Economy Summit, Toronto
45. **June 19: Circular Economy Summit – Local**
Discussant on Net-Zero Procurement, Toronto
46. **June 15: Sustainable Purchasing Leadership Council (SPLC) – Virtual**
Demo of Net-Zero Procurement Toolkit to Carbon Measurement action team.
47. **June 9: Public Service and Procurement Canada (PSPC) – Ottawa**
Overview of Net-Zero Procurement implementation approach.
48. **June 9: Treasury Board Secretariate (TBS) – Ottawa**
Overview of Net-Zero Procurement implementation approach.

Bob Willard's Speaking Engagements Log

49. **June 7: BI Norwegian Business School - Oslo – Virtual**
Presentation on Sustainable Procurement and Net-Zero Procurement
50. **June 6: Hedstrom Associates – Virtual**
Interview re board ESG education and competencies.
51. **June 5: Sparx Magazine – Virtual**
Interview re how and why I started Sustainability Advantage.
52. **June 1: Key Media for Canadian Occupational Safety – Virtual**
Interview re sustainability and employee health and safety.
53. **June 1: S-HUB Summit, Oslo – Virtual**
Presentation on Sustainable Procurement and Net-Zero Procurement
54. **May. 30: My Climate Journey (MCJ) Collective – Local**
Presentation on the business case for sustainability projects, Toronto.
55. **May 17: Canadian Business for Social Responsibility (CBSR) – Virtual**
Co-facilitated Sustainable Procurement Fellowship (SPF), Workshop #12.
56. **May 3: Canadian Business for Social Responsibility (CBSR) – Virtual**
Co-facilitated Sustainable Procurement Fellowship (SPF), Workshop #11.
57. **Apr. 19: Canadian Business for Social Responsibility (CBSR) – Virtual**
Co-facilitated Sustainable Procurement Fellowship (SPF), Workshop #10.
58. **Apr 14: Sustainable Purchasing Leadership Council (SPLC) – Virtual**
Demo of SP Questionnaire to members.
59. **May. 3: Canadian Business for Social Responsibility (CBSR) – Virtual**
Co-facilitated Sustainable Procurement Fellowship (SPF), Workshop #9.
60. **Apr. 5: 360 Energy – Virtual**
Podcast #2 on net-zero procurement
61. **Apr. 5: 360 Energy – Virtual**
Podcast #1 on sustainable procurement.
62. **Apr. 4: Treasury Board Secretariate, Canadian Government – Virtual**
Webinar on net-zero-procurement and its relationship to the new TBS standard for major suppliers, Ottawa.
63. **Mar. 31: York University – Local**
Speaker in Health and Environment NATS/SOSC 1605 course, Toronto.
64. **Mar. 30: Saïd Business School, Oxford University– Virtual**
Interview with Institute for Real Growth (IRG) re shareholder to stakeholder shift.
65. **Mar. 22: Canadian Business for Social Responsibility (CBSR) – Virtual**
Co-facilitated Sustainable Procurement Fellowship (SPF), Workshop #8.
66. **Mar. 11: Schulich Business School, York University – Local**
Panelist on sustainability & profit at a Net Impact day, Toronto.
67. **Mar. 10: Ontario College of Art and Design (OCAD) – Virtual**
Speaker in business design SFIN-6012 course, Toronto.

68. **Mar. 10: Environment and Climate Change Canada (ECCC) – Virtual**
Webinar on how the Net-Zero Procurement Toolkit relates to the Net-Zero Challenge.
69. **Mar. 10: Family Enterprise Canada – Virtual**
Webinar with executives on BSAT and compared it to their tool.
70. **Mar. 8: Canadian Business for Social Responsibility (CBSR) – Virtual**
Led Sustainable Procurement Fellowship (SPF), Workshop #7, on the net-zero procurement.
71. **Feb. 28: Canadian Business for Social Responsibility (CBSR) – Local**
Co-facilitated Sustainable Procurement Fellowship (SPF), Workshop #6, at the GLOBExCHANGE, Toronto.
72. **Feb. 23: U of Colorado – Virtual**
Guest lecture in B Impact Clinic course, on B Corp BIA plans, Denver.
73. **Feb. 16: International Society of Sustainability Professionals (ISSP) – Virtual**
Webinar on the Basic Sustainability Assessment Tool (BSAT) and the Sustainability ROI Workbook (SRW).
74. **Feb. 14: BI Norwegian Business School, Oslo – Virtual**
Guest lecture on sustainability business case in Green Growth Program.
75. **Feb. 10: Rotman Business School, U of Toronto – Virtual**
Interview with Aleksandar Jovanovic re sustainable procurement.
76. **Feb. 10: 360 Energy – Local**
Keynote speaker at net-zero procurement event for 360 Energy customers, Oakville.
77. **Feb. 8: Canadian Business for Social Responsibility (CBSR) – Virtual**
Co-facilitated Sustainable Procurement Fellowship (SPF), Workshop #5.
78. **Feb 2: Sustainable Purchasing Leadership Council (SPLC) – Virtual**
Demo of new version of SP Survey and its online Spreadsheet Converter version.
79. **Feb 2: Seneca College – Virtual**
Overview of Net-Zero Procurement Toolkit as context for student capstone project to audit NZAT and test it with SMEs.
80. **Feb 1: Sustainable Purchasing Leadership Council (SPLC) – Virtual**
Overview of Net-Zero Procurement Toolkit as possible prototype for the Procurement Collaborative for Supply Chain Climate Impact (PCSCCI) system.
81. **Jan. 30: Trent University – Virtual**
Presentation to SUST- 5450 and SUST-5600 on “Metrics for a Sustainable Business Model.”
82. **Jan. 25: Canadian Business for Social Responsibility (CBSR) – Virtual**
Co-facilitated Sustainable Procurement Fellowship (SPF), Workshop #4
83. **Jan. 24: Environment and Climate Change Canada (ECCC) – Virtual**
Presentation to Sustainable Development Office (SDO) on recommended template for departments to use to report their progress on their targets in the new Federal Sustainable Development Strategy (FSDS).
84. **Jan. 23: Environment and Climate Change Canada (ECCC) – Virtual**
Presentation to Commissioner of Environment and Sustainable Development principals on

Bob Willard's Speaking Engagements Log

recommended template for departments to use to report their progress on their targets in the new Federal Sustainable Development Strategy (FSDS).

85. **Jan. 11: Canadian Business for Social Responsibility (CBSR) – Virtual**
Co-facilitated Sustainable Procurement Fellowship (SPF), Workshop #3.
86. **Jan 5: University of Calgary – Virtual**
Presentation to SGMA 555 on “The Bu\$iness Relevance of Sustainability.”

2022 (86 talks)

- 1. 84% virtual (by webinar, videoconference, or phone)**
- 2. 16% drivable in my EV or trainable**
- 3. 0% requiring flights**

- 1. Dec. 15: York University – Virtual**
Co-facilitated a Sustainable Supply Chain Workshop
- 2. Nov. 30: Canadian Business for Social Responsibility (CBSR)**
Co-facilitated Sustainable Procurement Fellowship, Workshop #2.
- 3. Nov. 29: Blekinge Institute of Technology (BTH) – Virtual**
Webinar in the MSLS program, Karlskrona, Sweden.
- 4. Nov. 29: U.S. Embassy – Ottawa**
Panel member with Government of Canada procurement managers.
- 5. Nov. 24: Treasury Board Secretariat – Virtual**
Net-zero procurement proposal.
- 6. Nov. 21: University of Georgia – Virtual**
Guest presentation in engineering course.
- 7. Nov. 19: Director's College – Virtual**
“Office hours” for ESG module.
- 8. Nov. 17: Seneca College – Markham campus – Virtual**
Presentation in Sustainable Business Management certificate SMB 703 course.
- 9. Nov. 17: Atlantic Canada Opportunities Agency (ACOA) – Virtual**
Webinar to their Maritimes managers meeting.
- 10. Nov. 16: Canadian Business for Social Responsibility (CBSR) – Virtual**
Co-facilitated Sustainable Procurement Fellowship, Workshop #1.
- 11. Nov. 16: Duke Energy – Virtual**
Presentation to sustainability staff.
- 12. Nov. 16: Stanford University – Virtual**
Presentation to post-doc fellow re IEEE interest in BSAT.
- 13. Nov. 16: Seneca College – Newman campus – Virtual**
Presentation in Sustainable Business Management certificate SMB 703 course.
- 14. Nov. 10: ReThink Green – Sudbury**
Workshop speaker.
- 15. Nov. 9: ReThink Green – Sudbury**
Keynote speaker.
- 16. Nov. 7: University of Guelph – Virtual**
Presentation in business course.

Bob Willard's Speaking Engagements Log

17. **Nov. 4: Ont. University Professional Procurement Mgmt. Assoc. (OUPPMA) – Virtual**
Speaker on sustainable procurement.
18. **Nov. 3: Public Service & Procurement Canada (PSPC) – Ottawa**
Presentation on sustainable procurement.
19. **Nov. 1: St. Mary's University – Virtual**
Public talk.
20. **Oct. 27: Business Council for Sustainable Development (BCSD) – Virtual**
Presentation in members course, Portugal.
21. **Oct. 24: BeCause – Virtual**
Interview this sustainability hub, Copenhagen.
22. **Oct. 18: St. Mary's University – Virtual**
Presentation in business class.
23. **Oct. 13: CGI – Local**
Interview on a panel in Toronto studio.
24. **Oct. 6: Clean50 – Local**
Facilitated a workshop.
25. **Oct. 5: University of St. Michael's College in the U of Toronto – Local**
Guest speaker on “The State of Sustainability” in its Diploma in Corporate Social Responsibility, Toronto.
26. **Oct. 5: University of St. Michael's College in the U of Toronto – Local**
Review of “Company-level Business Case” in its Diploma in Corporate Social Responsibility, Toronto.
27. **Oct. 5: University of St. Michael's College in the U of Toronto – Local**
Guest speaker on “Project-level Business Case” in its Diploma in Corporate Social Responsibility, Toronto.
28. **Oct. 5: University of St. Michael's College in the U of Toronto – Local**
Guest speaker on “Leading Change” in its Diploma in Corporate Social Responsibility, Toronto.
29. **Oct. 5: University of St. Michael's College in the U of Toronto – Local**
Guest speaker on “Sustainability Assessment Tools” in its Diploma in Corporate Social Responsibility, Toronto.
30. **Oct. 4: Canadian Business for Social Responsibility (CBSR)**
Co-facilitated an overview of the Sustainable Procurement Fellowship.
31. **Sept. 30: Director's College – Local**
Speaker in certificate course for board directors, Niagara-on-the-Lake, Ontario.
32. **Sept, 29: WeAll – Virtual**
Presentation on Net-Zero Procurement.
33. **Sept. 28: University of Montana – Virtual**
Presentation on in business course.

Bob Willard's Speaking Engagements Log

34. **Sept. 22: McMaster University – Virtual**
Speaker in Green Engineering SEP 705 course.
35. **Sept. 14: University of St. Michael's College in the U of Toronto – Virtual**
Webinar on Sustainability ROI Workbook, Toronto.
36. **Sept. 14: Frontenac Arch Biosphere Network – Virtual**
Keynote speaker for members meeting.
37. **Sept. 8: IEEE – Virtual**
Webinar #1 to their members re BSAT.
38. **Sept. 8: IEEE – Virtual**
Webinar #2 to their members re BSAT.
39. **Aug. 31: University of Calgary – Virtual**
Presentation to business class.
40. **Aug. 31: Learning for a Sustainable Future (LSF) – Virtual**
Overview of SA resources to LSF management.
41. **Aug. 24: IEEE – Virtual**
Webinar to their members re BSAT.
42. **Aug. 24: Proeza – Virtual**
Presentation #2 to Citrofrut board and executives
43. **July 22: CCSR – Virtual**
Presentation to staff re sustainable procurement fellowship..
44. **Aug. 11: Proeza – Virtual**
Presentation #1 to Citrofrut board and executives
45. **July 22: University of Maryville– Virtual**
Presentation to class.
46. **July 14: Canadian Coalition for Sustainable Procurement (CCSP) – Virtual**
Overview to staff of SA sustainable procurement resources.
47. **July 13: US Green Building Council (USGBC) – Virtual**
Presentation in its Net Zero Accelerator cohort.
48. **June 23: International Society of Sustainability Professionals (ISSP) – Virtual**
Overview to management of potential SA webinars.
49. **June 23: Stats Can – Virtual**
overview of ESG frameworks.
50. **June 22: Proeza – Virtual**
Consultation on business case.
51. **June 22: University of Manitoba – Virtual**
Presentation to business class.
52. **June 14: Proeza – Virtual**
Presentation #2 to Metalsa board and executives

Bob Willard's Speaking Engagements Log

53. **June 10: Lorraine Smith – Virtual**
Interview re mate-reality.
54. **June 10: Green Pursuit – Virtual**
Interview for audio blog.
55. **June 7: Proeza – Virtual**
Presentation #1 to Metalsa board and executives
56. **June 2: Climate Choice – Virtual**
BSAT demo.
57. **May 30: Trent University – Virtual**
Demo of BSAT and FICC for staff
58. **May 27: Capitals Coalition – Virtual**
Demo of BSAT and FICC
59. **May 19: Textile Lab for Circularity – Virtual**
Presentation on climate change risks, Toronto.
60. **May 9: Ont. University Professional Procurement Mgmt. Assoc. (OUPPMA) – Virtual**
Presentation on sustainable procurement
61. **May 9: Sustainable Purchasing Leadership Council (SPLC) – Virtual**
Training on SP rating questionnaire.
62. **May 5: Been Management Consulting – Virtual**
Overview of SA Resources.
63. **April 29: Sustainable Purchasing Leadership Council (SPLC) – Virtual**
Overview / demo of SP rating questionnaire.
64. **April 26: Polykar – Local**
On panel at customer event at Aga Khan Museum, Toronto.
65. **April 9: Director's College – Virtual**
“Office hours” for ESG module.
66. **April 7: Director's College – Virtual**
Presentation of ESG module.
67. **April 5: Innovator's Alliance – Local**
Presentation in its member meeting, Toronto.
68. **April 1: York University – Virtual**
Speaker in Health and Environment NATS/SOSC 1605 course, Toronto.
69. **March 25: Simon Fraser University – Virtual**
Webinar in graduate BUS 475 course, Vancouver.
70. **March 25: Rabobank – Virtual**
Overview of SA resources.
71. **March 24: Business Council for Sustainable Development (BCSD) – Virtual**
Presentation in members course, Portugal.

Bob Willard's Speaking Engagements Log

72. **March 17: Ontario College of Art and Design (OCAD) – Virtual**
Speaker in business design SFIN-6012 course, Toronto.
73. **March 16: Apical – Virtual**
Speaker in Environmental Goals Workshop
74. **March 15: McGill University – Virtual**
Facilitated career speed-dating session..
75. **March 15: Public Service and Procurement Canada (PSPC) – Virtual**
Overview of SA sustainable procurement tools.
76. **March 10: Athabasca University – Virtual**
Panelist for this special session on sustainable procurement, Ottawa.
77. **March 9: University of Toronto, Mississauga – Virtual**
Interview with student for her research project MScSM program.
78. **March 9: Webster University – Virtual**
Speaker in engineering course.
79. **March 7: Transitioning to Green – Virtual**
Overview of SA reources.
80. **Feb. 21: Proeza – Virtual**
Presentation to Proeza sustainability staff about SA resources.
81. **Feb. 15: Business Development Bank (BDC) – Virtual**
Interview with journalist writing an article for them
82. **Feb. 11: Proeza – Virtual**
Presentation #2 to Proeza board and executives
83. **Feb. 9: Are You Climate Ready? (AYRC) – Virtual**
Walkthrough of SA TCFD-related tools.
84. **Feb 7: University of Toronto, Rotman School of Management – Virtual**
Presentation in business course.
85. **Jan. 31: Proeza – Virtual**
Presentation #1 to Proeza board
86. **Jan 28: Business Development Bank (BDC) – Virtual**
Overview and demo of BSAT.

2021 (83 talks)

- 4. **95% virtual (by webinar, videoconference, or phone)**
- 5. **5% drivable in my EV or trainable**
- 6. **0% requiring flights**

1. **Dec. 15: Director's College Alumni & Faculty Networking Event – Virtual**
Facilitated a breakout session on ESG.
2. **Dec. 3: Seneca College Multimedia Awards – Virtual**
Keynote talk.
3. **Dec. 1: TCO Certified – Virtual**
Keynote talk at their launch of Generation 9, Stockholm
4. **Nov. 20: Director's College – Virtual**
“Office hours” for ESG module.
5. **Nov. 18: Director's College – Virtual**
ESG module.
6. **Nov. 17: Seneca College – Virtual**
Presentation in Sustainable Business Management certificate SMB 703 course.
7. **Nov. 16: University of Toronto– Virtual**
Webinar in Engineering CHE 1151 course. Toronto.
8. **Nov. 15: University of Toronto, Mississauga – Virtual**
Speaker in its Accounting course in MScSM SSM 1020 course, Mississauga.
9. **Nov. 15: Blekinge Institute of Technology (BTH) – Virtual**
Webinar in the MSLS program, Karlskrona, Sweden.
10. **Nov. 11: H2 Impact Conference – Virtual**
Panel speaker.
11. **Nov. 10: INTEGRATE'21 / Sustainable Brands – Virtual**
Moderator on SME valuations panel.
12. **Nov. 9: INTEGRATE'21 / Sustainable Brands – Virtual**
Speaker on Supply Chain panel.
13. **Nov. 8: INTEGRATE'21 / Sustainable Brands – Virtual**
Speaker on Business Case panel.
14. **Nov. 5: Proeza – Virtual**
Keynote speaker at its senior manager conference, Monterrey, Mexico.
15. **Nov. 4: Association of Municipal Managers, Clerks and Treasurers of Ontario (AMCTO) – Virtual**
Joint presentation on sustainable procurement.
16. **Oct. 28: Business Council for Sustainable Development (BCSD) – Virtual**
Presentation in members course, Portugal.

Bob Willard's Speaking Engagements Log

17. **Oct. 23: Director's College – Virtual**
“Office hours” for ESG module.
18. **Oct 21: Director's College – Virtual**
ESG module.
19. **Oct. 20: University of St. Michael's College in the U of Toronto – Local**
Guest speaker on “The State of CSR” in its Diploma in Corporate Social Responsibility, Toronto.
20. **Oct. 20: University of St. Michael's College in the U of Toronto – Local**
Guest speaker on “Project-level Business Case” in its Diploma in Corporate Social Responsibility, Toronto.
21. **Oct. 20: University of St. Michael's College in the U of Toronto – Local**
Guest speaker on “The CSR Practitioner as Change Agent” in its Diploma in Corporate Social Responsibility, Toronto.
22. **Oct. 20: University of St. Michael's College in the U of Toronto – Local**
Guest speaker on “Sustainability Assessment Tools” in its Diploma in Corporate Social Responsibility, Toronto.
23. **Oct. 7: Green Economy Canada – Virtual**
Workshop #4 on sustainable procurement / Total Cost of Ownership (TCO), Toronto
24. **Oct. 6: UN Global Compact – Virtual**
Presentation on BSAT for SMEs, Toronto.
25. **Oct. 1: U of Montana – Virtual**
Presentation on business case, Montana.
26. **Oct. 1: LUT University – Virtual**
Presentation on BSAT, Finland.
27. **Sept. 30: Swedish-Canadian Chamber of Commerce – Virtual**
Presentation on climate change risks, Toronto.
28. **Sept. 29: Sustainable Purchasing Leadership Council (SPLC) – Virtual**
Workshop on supplier assessment in Deep Dive #3, Michigan.
29. **Sept. 24: University of St. Michael's College in the U of Toronto – Virtual**
Webinar on Sustainability ROI Workbook, Toronto.
30. **Sept. 23: McMaster University – Virtual**
Speaker in Green Engineering SEP 705 course, Hamilton.
31. **Sept. 21: Ryerson University – Virtual**
Keynote speaker at the Green Economy graduation, Toronto.
32. **Sept. 17: Simon Fraser University – Virtual**
Webinar in graduate BUS 489 course, Vancouver.
33. **Aug. 9: Ryerson University – Virtual**
Speaker in CKSS 101 course in Certificate in Sustainability program, Toronto.

Bob Willard's Speaking Engagements Log

34. **Aug. 3: Future-Fit Foundation – Virtual**
Interview for its Changemakers Community, London.
35. **July 29: Green Economy Canada – Virtual**
Workshop #3 on sustainable procurement / Total Cost of Ownership (TCO), Toronto
36. **July 22: Maryville University – Virtual**
Interview with professor for her class, St. Louis, Missouri.
37. **July 13: Ontario College and University Sustainability Professionals– Virtual**
Presentation on BSAT, Ontario.
38. **July 7: 360 Energy – Virtual**
Webinar for its clients on carbon and climate risk, Ontario.
39. **July 6: Business Development Bank of Canada (BDC) – Virtual**
Webinar on BSAT and sustainability-linked loans, Montreal.
40. **June 28: Orillia – Virtual**
Deputation to town council on sustainable procurement, Orillia.
41. **July 24: Green Economy Canada – Virtual**
Workshop #2 on sustainable procurement / Total Cost of Ownership (TCO), Toronto
42. **June 23: US Green Building Council (USGBC) – Virtual**
Presentation in its Net Zero Accelerator conference, Los Angeles.
43. **June 23: York University – Virtual**
Webinar on sustainable procurement for Centre for Sustainable Supply Chains, Toronto.
44. **June 16: B Academics – Virtual**
Workshop on BSAT.
45. **June 16: Director's College – Virtual**
Alumni breakout on ESG.
46. **June 16: Green Economy Canada – Virtual**
Webinar on BSAT for GEC staff, Toronto
47. **June 10: Future-Fit Foundation – Virtual**
Panel on the origin of the Future-Fit Business Benchmark, London.
48. **June 4: Seneca College – Virtual**
Presentation to Capstone Project team on BSAT, Toronto.
49. **June 2: York University – Virtual**
Webinar on BSAT for Centre for Sustainable Supply Chains, Toronto.
50. **June 3: ESG Global Advisors – Virtual**
Walkthrough of BSAT, Toronto
51. **May 27: Masonry Works – Virtual**
Presentation on climate change risks, Toronto.
52. **May 26: Sustainable Purchasing Leadership Council (SPLC) – Virtual**
Facilitate a breakout in Deep Dive #1, Michigan.

Bob Willard's Speaking Engagements Log

53. **May 21: UTS Business School – Virtual**
Webinar on governance and sustainability, Australia.
54. **May 5: Green Economy Canada – Virtual**
Workshop #1 on sustainable procurement / Total Cost of Ownership (TCO), Toronto
55. **May 5: Commercial International Bank (CIB) Egypt– Virtual**
Webinar to its Sustainability Strategic Network, Cairo.
56. **April 29: Business Council for Sustainable Development (BCSD) – Virtual**
Presentation in members course, Portugal.
57. **April 24: TEDxISSP – Virtual**
Panelist commenting on others presentations at this International Society of Sustainability Professionals event.
58. **April 22: Green Economy Peterborough – Virtual**
Keynote talk at this launch event, Peterborough.
59. **April 13: London, Ontario – Virtual**
Presentation to Chamber of Commerce, London, Ontario.
60. **April 12: Arizona State University – Virtual**
Presentation to TDM 550 course, Arizona.
61. **April 10: Director's College – Virtual**
“Office hours” for ESG module.
62. **April 8: Thrive – Virtual**
Presentation in its Impact Challenge series, Montreal.
63. **April 8: Green Economy Canada – Virtual**
Walkthrough of sustainable procurement toolkit for GEC staff, Toronto
64. **April 8: CIO Conference – Virtual**
Presenter, Toronto
65. **April 5: McMaster University – Local**
Speaker in Green Engineering SEP 770 course, Hamilton.
66. **April 3: York University – Virtual**
Speaker in Health and Environment NATS/SOSC 1605 course, Toronto.
67. **March 27: Impact Ambassadors – Local**
Presentation to its members, Toronto.
68. **March 26: Simon Fraser University – Virtual**
Webinar in graduate BUS 475 course, Vancouver
69. **March 26: Ontario College of Art and Design (OCAD) – Virtual**
Speaker in business design SFIN-6012 course, Toronto.
70. **March 24: York University – Virtual**
Speaker in Schulich INTL 1400 course, Toronto.
71. **March 24: Seneca College – Virtual**
Presentation in Sustainable Business Management certificate SMB 703 course.

Bob Willard's Speaking Engagements Log

72. **March 11: Athabasca University – Virtual**
Presentation in MBA RSCM 689 course, St. Albert, Alberta.
73. **March 10: ECPAR – Virtual**
Review of BSAT pilot results, Montreal.
74. **March 8: Social Innovation Caucus – Virtual**
Panelist for this special session on sustainable procurement, Ottawa.
75. **March 1: McMaster University – Virtual**
Speaker in Green Engineering SEP 770 course, Hamilton.
76. **Feb 26: Ryerson University – Virtual**
Interview with student for her thesis, Toronto.
77. **Feb. 25: Ryerson University – Virtual**
Speaker in EUS 850 course, Toronto.
78. **Feb. 24: ECPAR – Virtual**
Walkthrough of BSAT for staff, Montreal.
79. **Jan. 27: York University – Virtual**
Speaker in Schulich INTL 1400 course, Toronto.
80. **Jan. 20: Recycling Council of Ontario (RCO) – Virtual**
Presentation on circular procurement at conference, Toronto.
81. **Jan. 14: HP Canada – Virtual**
Walkthrough of tools with HP sustainability staff, Toronto.
82. **Jan. 8: Ulula – Virtual**
Walkthrough #2 of BSAT for staff, Toronto.
83. **Jan. 5: Ulula – Virtual**
Walkthrough #1 of BSAT for staff, Toronto.

2020 (69 talks)

- **93% virtual (by webinar, videoconference, or phone)**
- **7% drivable in my Civic Hybrid / trainable**
- **0% requiring flights**

1. **Dec. 16: Commercial International Bank – Virtual**
Presentation on project business case tools, Cairo.
2. **Dec. 9: Wisconsin Sustainable Business Conference – Virtual**
Second of two keynotes, on leading change, Wisconsin
3. **Dec. 8: Wisconsin Sustainable Business Conference – Virtual**
First of two keynotes, on sustainable procurement, Wisconsin.
4. **Dec. 8: Ryerson University – Virtual**
Speaker in CKSS101 course in Certificate in Sustainability program, Toronto.
5. **Nov. 30: University of Toronto, Mississauga – Virtual**
Speaker in its Accounting course in its Master of Science in Sustainability Management (MScSM) program, Mississauga. (2nd time)
6. **Nov. 21: Director's College – Virtual**
“Office hours” for ESG module in certificate course for board directors, Niagara-on-the-Lake, Ontario.
7. **Nov. 20: Simon Fraser University – Virtual**
Webinar to graduate class, Vancouver.
8. **Nov. 19: University of Toronto – Sustainable Engineers Association – Virtual**
Webinar to its Mentorship Workshop, Toronto.
9. **Nov. 18: SupplyShift – Virtual**
Panelist in Supply Chain Transparency Summit, California.
10. **Nov. 18: Seneca College – Virtual**
Presentation in Sustainable Business Management certificate course.
11. **Nov. 17: University of Toronto – Virtual**
Webinar to graduate engineering class, Toronto.
12. **Nov. 16: University of Toronto, Mississauga – Virtual**
Speaker in its Accounting course in its Master of Science in Sustainability Management (MScSM) program, Mississauga. (1st time)
13. **Nov. 11: Integrate / Sustainable Brands – Virtual**
Workshop in Demo day, New York.
14. **Nov. 9: Integrate / Sustainable Brands – Virtual**
Keynote on business case, New York.

Bob Willard's Speaking Engagements Log

15. **Nov. 4: BrainBox – Virtual**
Fireside chat in Expert Series, Montreal.
16. **Nov. 3: Cairn University – Virtual**
Interview with graduate student for his theses, Australia.
17. **Oct. 29: American Association of Port Authorities (AAPA) – Virtual**
Recorded keynote talk, Virginia.
18. **Oct. 29: American Association of Port Authorities (AAPA) – Virtual**
Live Q&A after recorded keynote, Virginia.
19. **Oct. 29: MLabs – Virtual**
Panelist in Measuring Purposes conference, Los Angeles.
20. **Oct. 29: MLabs – Virtual**
Workshop in Measuring Purposes conference, Los Angeles.
21. **Oct. 29: Business Council for Sustainable Development (BCSD) – Virtual**
Presentation in course, Portugal.
22. **Oct. 22: Net Impact – Virtual**
Keynote talk, Montreal.
23. **Oct. 21: Project Heather – Virtual**
Presentation on my tools, Scotland.
24. **Oct. 14: University of St. Michael's College in the U of Toronto – Virtual**
Guest speaker on “The State of CSR” in its Diploma in Corporate Social Responsibility, Toronto.
25. **Oct. 14: University of St. Michael's College in the U of Toronto – Virtual**
Guest speaker on “The Many Dimensions of CSR” in its Diploma in Corporate Social Responsibility, Toronto.
26. **Oct. 14: University of St. Michael's College in the U of Toronto – Virtual**
Guest speaker on “The CSR Practitioner as Change Agent” in its Diploma in Corporate Social Responsibility, Toronto.
27. **Oct. 9: Deva – Virtual**
Presentation to Chamber of Commerce, Chile.
28. **Oct. 8: Deva – Virtual**
Presentation to DCV executives, Chile.
29. **Oct. 7: Ryerson University – Virtual**
Speaker in CKSS100 course in Certificate in Sustainability program, Toronto.
30. **Oct. 7: Integrate / Sustainable Brands – Virtual**
Panel discussion, New York.
31. **Oct. 6: Capitals Coalition – Virtual**
Presentation to inaugural group, Canada.
32. **Oct. 1: B4Purpose – Virtual**
Presentation #3, Toronto.

Bob Willard's Speaking Engagements Log

33. **Sept. 30: York University – Virtual**
Speaker in B-School class, Toronto.
34. **Sept. 29: Social Value International – Virtual**
Keynote in Social Value Matters conference, Toronto.
35. **Sept. 24: B4Purpose – Virtual**
Presentation #2, Toronto.
36. **Sept. 25: WEAll – Virtual**
Presentation on white paper, UK.
37. **Sept. 25: Universidad de Los Andes – Virtual**
Speaker in B-School class, Chile.
38. **Sept. 18: McMaster University – Virtual**
Speaker in Green Engineering program, Hamilton.
39. **Sept. 17: University of St. Michael's College in the U of Toronto – Virtual**
Webinar on Sustainability ROI Workbook, Toronto.
40. **Sept. 16: McMaster University – Virtual**
Speaker in Circular Economy Certificate course, Hamilton.
41. **Aug. 28: B4Purpose – Virtual**
Presentation #1, Toronto.
42. **Aug. 28: Economy of Well-being podcast – Virtual**
Interview with Mark Anielski, Edmonton.
43. **Aug. 21: Impact Ambassadors – Virtual**
Interview / teaser for possible workshop next year.
44. **Aug. 20: Hobé Hosokawa – Virtual**
Interview with Steven Hobe, Toronto.
45. **Aug. 18: ImpAct Partnership Services – Virtual**
Walkthrough of my tools, Ottawa.
46. **Aug. 12: US Green Building Council (USGBC) – Virtual**
Presentation in its Net Zero Accelerator conference, Los Angeles.
47. **Aug. 6: UN Department of Economic and Social Affairs (UN DESA) – Virtual**
Speaker in global conference, New York.
48. **July 2: New Business Models – Virtual**
Panelist in its NBM 2020 conference, The Netherlands.
49. **July 2: New Business Models – Virtual**
Roundtable participant in its NBM 2020 conference, The Netherlands.
50. **June 3: Sustainable Waterloo – Virtual**
Keynote talk, Ontario.
51. **May 8: University of Liverpool – Virtual**
Interview with PhD student, UK.

Bob Willard's Speaking Engagements Log

52. **April 29: Presidio – Virtual**
Webinar to MBA class, San Francisco.
53. **April 17: Director's College – Virtual**
Interview with Post Media, Toronto.
54. **April 14: Blekinge Institute of Technology (BTH) – Virtual**
Interview with student in Masters in Strategic Leadership towards Sustainability (MSLS) course in Karlskrona, Sweden.
55. **April 8: EcoVadis – Virtual**
Presentation in its conference, France.
56. **April 6: Ryerson University – Virtual**
Speaker in CKSS101 course in Certificate in Sustainability program, Toronto.
57. **April 3: 360 Energy – Virtual**
Webinar for its clients, Ontario.
58. **March 31: York University – Virtual**
Speaker in Health and Environment course, Section A, Toronto.
59. **March 28: York University – Virtual**
Speaker in Health and Environment course, Section W, Toronto.
60. **March 19: Ontario College of Art and Design (OCAD) – Virtual**
Speaker in business design course, Toronto.
61. **March 11: University of Toronto – Virtual**
Interview with graduate student for his thesis research, Toronto.
62. **March 12: 360 Energy – Local**
Presentation to community, Burlington, Ontario.
63. **March 3: Recycling Council of Ontario (RCO) – Local**
Presentation to executives, Toronto.
64. **Feb 28: Profitable Zero Waste – Virtual**
Interview with Adam Hammes, Iowa.
65. **Feb 26: Ryerson University – Local**
Speaker in CKSS100 course in Certificate in Sustainability program, Toronto.
66. **Feb. 24: McMaster University – Local**
Speaker in Green Engineering program, Hamilton.
67. **Feb. 14: Globe Report on Business – Virtual**
Interview with reporter, Toronto.
68. **Feb 13: Fleming College – Virtual**
Interview with publicist for new certificate program, Peterborough..
69. **Feb. 13: Ryerson University – Local**
Speaker in undergraduate course, Toronto.

2019 (61 talks)

- **31% virtual (by webinar, videoconference, or phone)**
- **69% local / trainable / drivable in my Civic Hybrid**
- **0% requiring flights**

1. **Nov. 27: University of Toronto – Virtual**
Interview with MScSM student for her research.
2. **Nov. 27: Blekinge Institute of Technology (BTH) – Virtual**
Webinar in the Masters in Strategic Leadership towards Sustainability (MSLS) course in Karlskrona, Sweden.
3. **Nov. 25: International Society of Sustainability Professionals (ISSP) #4 – Virtual**
Webinar 4 of 4 in the four-webinar series in the ISSP certificate core course, “Leadership Skills for Change Agents.”
4. **Nov. 22: Director's College – Local**
Speaker in certificate course for board directors, Niagara-on-the-Lake, Ontario.
5. **Nov. 21: Sustainable Business Conference and Expo (SBX19) – Local**
Plenary presentation in this Sustainable Hamilton-Burlington conference, Hamilton.
6. **Nov. 21: Sustainable Business Conference and Expo (SBX19) – Local**
Workshop in this Sustainable Hamilton-Burlington conference, Hamilton.
7. **Nov. 21: University of Toronto – Virtual**
Webinar to graduate engineering class, Toronto.
8. **Nov. 21: EarthMatters – Virtual**
Interview for a podcast.
9. **Nov. 18: International Society of Sustainability Professionals (ISSP) #3 – Virtual**
Webinar 3 of 4 in the four-webinar series in the ISSP certificate core course, “Leadership Skills for Change Agents.”
10. **Nov. 14: Sustainable Orillia – Local**
Presentation in to mixed community members, Orillia, Ontario.
11. **Nov. 13: Seneca College – Local**
Presentation in Sustainable Business Management certificate course.
12. **Nov. 13: Presidio – Virtual**
Webinar to an MBA class, San Francisco.
13. **Nov. 11: International Society of Sustainability Professionals (ISSP) #2 – Virtual**
Webinar 2 of 4 in the four-webinar series in the ISSP certificate core course, “Leadership Skills for Change Agents.”
14. **Nov. 4: International Society of Sustainability Professionals (ISSP) #1 – Virtual**
Webinar 1 of 4 in the four-webinar series in the ISSP certificate core course, “Leadership Skills for Change Agents.”

Bob Willard's Speaking Engagements Log

15. **Nov. 4: University of Toronto, Mississauga – Local**
Speaker in its Accounting course in its Master of Science in Sustainability Management program. Mississauga.
16. **Oct. 29: NGO Sustainability Champions 2019 Annual Gathering – Virtual**
Webinar to group in Edmonton, hosted by TNS Canada.
17. **Oct. 23: University of St. Michael's College in the U of Toronto – Local**
Guest speaker on “The State of CSR” in its Certificate in Corporate Social Responsibility, Toronto.
18. **Oct. 23: University of St. Michael's College in the U of Toronto – Local**
Guest speaker on “The Many Dimensions of CSR” in its Certificate in Corporate Social Responsibility, Toronto.
19. **Oct. 23: University of St. Michael's College in the U of Toronto – Local**
Guest speaker on “The CSR Practitioner as Change Agent” in its Certificate in Corporate Social Responsibility, Toronto.
20. **Oct. 17: McMaster University – Local**
Speaker in Circular Economy Certificate course, Hamilton.
21. **Oct. 16: University of Toronto, Mississauga – Local**
Speaker in Sustainability: Transdisciplinary Theory, Practice and Action (STTPA) Conference, Mississauga.
22. **Oct. 2: Ryerson University – Local**
Speaker in CKSS100 course in Certificate in Sustainability program, Toronto.
23. **Sept. 30: Imperial College – Virtual**
Interview with MBA student for her research, London.
24. **Sept. 26: University of St. Michael's College in the U of Toronto – Virtual**
Webinar on Sustainability ROI Workbook.
25. **Sept. 26: Ilustra – Virtual**
Interview / teaser for possible workshop next year.
26. **Sept. 25: York University – Local**
Speaker in MBA class.
27. **Sept. 24: McMaster University – Local**
Speaker in Green Engineering program, Hamilton.
28. **Sept. 19: 360 Energy – Local**
Executive climate change briefing for customer executives, Burlington.
29. **Sept. 10: UN Global Compact – Local**
Panel on “SDG Washing” at SDG conference, Toronto
30. **Aug. 28: International Conference for Sustainable Entrepreneurship (ICSE) – Local**
Presentation to this inaugural conference, Montreal.
31. **Aug. 14: Social Impact Advisors – Virtual**
Interview for Future-Fit Business Benchmark case studies.

Bob Willard's Speaking Engagements Log

32. **July 12: Sade Bamimore – Virtual**
Interview for research she is doing on a new book.
33. **July 10: Seneca College – Local**
Presentation to cohort #2 in Sustainable Business Management certificate course.
34. **July 10: Seneca College – Local**
Presentation to cohort #1 in Sustainable Business Management certificate course.
35. **July 5: Simon Fraser University – Virtual**
Webinar to graduate class.
36. **June 12: Ontario College and University Sustainability Professionals (OCUSP) – Local**
Workshop at its annual conference, Peterborough.
37. **June 11: Ontario College of Art and Design (OCAD) – Local**
Speaker in business design course, Toronto.
38. **June 5: Third Age Learning network – Local**
Presentation to community, sponsored by Lakehead University, Orillia.
39. **May 29: Energy Management Association of New Zealand – Virtual**
Webinar to this annual conference, Wellington, New Zealand.
40. **April 18: International Conference for Sustainable Entrepreneurship (ICSE) – Local**
Video shoot for publicity footage for upcoming conference.
41. **April 17: Presidio – Virtual**
Webinar to MBA class, San Francisco.
42. **April 12: Director's College – Local**
Speaker in Conference Board of Canada and Macmaster University certificate course for board directors, Niagara-on-the-Lake, Ontario.
43. **April 8: EPCor – Local**
Workshop to sustainable procurement conference, Montreal.
44. **April 8: Ellio – Local**
Workshop to conference, Montreal.
45. **April 6: Director's College – Local**
Speaker in this special course for the MEARIE Group, Vaughan.
46. **April 3: Blekinge Institute of Technology (BTH) – Virtual**
Advisor session with team in the Masters in Strategic Leadership towards Sustainability (MSLS) course in Karlskrona, Sweden.
47. **April 2: 360 Energy – Local**
Presentation to management team, Ancaster, Ontario.
48. **March 29: York University – Local**
Speaker in Health and Environment course, Section A, Toronto.
49. **March 26: York University – Local**
Speaker in Health and Environment course, Section W, Toronto.

Bob Willard's Speaking Engagements Log

50. **March 25: University of Moncton – Virtual**
Interview with MBA student.
51. **March 15: Athabasca University – Local**
Presentation in MBA program, Toronto.
52. **Mar. 8: UOIT Accounting Association – Local**
Presentation to case study event, Oshawa.
53. **Feb. 26: Provision Coalition – Local**
Plenary speaker at awards event, Vaughan.
54. **Feb. 25: McMaster University – Local**
Speaker in Green Engineering program, Hamilton.
55. **Feb. 17: Pitch it Green – Local**
Keynote speaker at York University student contest, Markham.
56. **Feb. 7: Ryerson University – Local**
Speaker in undergraduate course, Toronto.
57. **Feb. 2: Concordia University – Virtual**
Webinar to John Molson Sustainable Enterprise Committee (JSEC), Montreal
58. **Feb. 1: Ryerson University – Local**
Speaker in business course, Toronto.
59. **Jan. 30: York University – Local**
Guest speaker in its Business and Sustainability class, Toronto.
60. **Jan. 23: University of Michigan – Local**
Guest speaker in a special executive training session in the Erb Institute, Ann Arbor.
61. **Jan. 23: University of Michigan – Local**
Presentation to MBA students, in Erb Institute, Ann Arbor.

2018 (57 talks)

- **30% virtual (by webinar, videoconference, or phone)**
- **63% local / trainable / drivable in my Civic Hybrid**
- **7% in locations requiring flights**

1. **Dec. 4: REFOCUS – Virtual**
Webinar with university sustainability managers.
2. **Nov. 28: Blekinge Institute of Technology (BTH) – Virtual**
Webinar in the Masters in Strategic Leadership towards Sustainability (MSLS) course in Karlskrona, Sweden.
3. **Nov. 26: Presidio – Virtual**
Webinar to an MBA class, San Francisco.
4. **Nov. 26: International Society of Sustainability Professionals (ISSP) #4 – Virtual**
Webinar 4 of 4 in the four-webinar series in the ISSP certificate core course, “Leadership Skills for Change Agents.”
5. **Nov. 24: Director's College – Local**
Speaker in Conference Board of Canada certificate course for board directors, Niagara-on-the-Lake, Ontario.
6. **Nov. 19: International Society of Sustainability Professionals (ISSP) #3 – Virtual**
Webinar 3 of 4 in the four-webinar series in the ISSP certificate core course, “Leadership Skills for Change Agents.”
7. **Nov. 19: University of Toronto – Local**
Presentation to graduate engineering class, Toronto.
8. **Nov. 14: Seneca College – Local**
Presentation in Sustainable Business Management certificate course.
9. **Nov. 12: International Society of Sustainability Professionals (ISSP) #1 – Virtual**
Webinar 2 of 4 in the four-webinar series in the ISSP certificate core course, “Leadership Skills for Change Agents.”
10. **Nov. 9: ECPAr**
Meeting and presentation re sustainable procurement, Montreal.
11. **Nov. 5: International Society of Sustainability Professionals (ISSP) #1 – Virtual**
Webinar 1 of 4 in the four-webinar series in the ISSP certificate core course, “Leadership Skills for Change Agents.”
12. **Nov. 5: University of Toronto, Mississauga – Local**
Speaker in its Accounting course in its Master of Science in Sustainability Management program. Mississauga.
13. **Oct. 29: Sustainable Brands New Metrics Conference**
Workshop on my new toolkits, Philadelphia.

Bob Willard's Speaking Engagements Log

14. **Oct. 24: Spraying Systems**
Keynote speaker at its managers conference, Chicago.
15. **Oct. 23: Sustainability Consulting Network – Local**
Speaker at one of its meetings, Toronto.
16. **Oct. 19: Simon Fraser University – Virtual**
Webinar to graduate class.
17. **Oct. 17: University of St. Michael's College in the U of Toronto – Local**
Guest speaker on “The State of CSR” in its Certificate in Corporate Social Responsibility, Toronto.
18. **Oct. 17: University of St. Michael's College in the U of Toronto – Local**
Guest speaker on “The Many Dimensions of CSR” in its Certificate in Corporate Social Responsibility, Toronto.
19. **Oct. 17: University of St. Michael's College in the U of Toronto – Local**
Guest speaker on “The CSR Practitioner as Change Agent” in its Certificate in Corporate Social Responsibility, Toronto.
20. **Oct. 12: Seneca College – Local**
Presentation to cohort #2 in Sustainable Business Management certificate course.
21. **Oct. 4: York University – Local**
Speaker in MBA class.
22. **Oct. 3: Ryerson University – Local**
Speaker in CKSS100 course in Certificate in Sustainability program, Toronto.
23. **Sept. 19: Schulich Business School, York University – Local**
Presentation to undergraduate class, Toronto.
24. **Sept. 18: McMaster University – Local**
Speaker in Green Engineering program, Hamilton.
25. **July 27: Academy for Sustainable Innovation (ASI) – Local**
Presentation on leading from the middle in its inaugural “Challenges and Opportunities in Transition to a Low-Carbon Economy” course, Toronto.
26. **July 27: Academy for Sustainable Innovation (ASI) – Local**
Workshop on the business case for sustainability projects in its inaugural “Challenges and Opportunities in Transition to a Low-Carbon Economy” course, Toronto.
27. **July 27: Academy for Sustainable Innovation (ASI) – Local**
Objection handling clinic in its inaugural “Challenges and Opportunities in Transition to a Low-Carbon Economy” course, Toronto.
28. **July 24: American Dental Association**
Keynote speaker at its annual conference, Reykjavik, Iceland.
29. **July 19: Seneca College – Local**
Presentation to cohort #2 in Sustainable Business Management certificate course.
30. **July 18: Seneca College – Local**
Presentation to cohort #1 in Sustainable Business Management certificate course.

Bob Willard's Speaking Engagements Log

31. **July 17: International Society of Sustainability Professionals (ISSP) – Virtual**
Webinar on Sustainability ROI Workbook.
32. **July 9: CPA Canada – Local**
Presentation to Corporate Oversight & Governance Board (COGB)
33. **June 22: Interview w James Lech – Virtual**
Interview for podcast on nnEMF dangers.
34. **June 19: B Leadership Development – Local**
Workshop at this B Corp event, Toronto.
35. **June 18: Ontario College of Art and Design (OCAD) – Local**
Speaker in business design course, Toronto.
36. **June 11: B Lab**
Discussions at Standards Advisory Council meeting, NYC.
37. **June 3: Sustainable Brands (SB'17)**
Workshop on new toolkits, Vancouver.
38. **May 29: Sustainability Consulting Network – Local**
Speaker at one of its meetings, Toronto.
39. **May 28: Ryerson University – Local**
Speaker in CKSS100 course in Certificate in Sustainability program, Toronto.
40. **May 17: Enlightened Capitalist Virtual Summit – Virtual**
Q&A session after my video talk.
41. **May 10: B Hive – Virtual**
Webinar panel on authoring.
42. **April 17: School for Humanity – Virtual**
Interview for podcast.
43. **April 17: Presidio – Virtual**
Webinar to MBA class, San Francisco.
44. **April 13: Director's College – Local**
Speaker in Conference Board of Canada and Macmaster University certificate course for board directors, Niagara-on-the-Lake, Ontario.
45. **March 30: Blekinge Institute of Technology (BTH) – Virtual**
Advisor session with team in the Masters in Strategic Leadership towards Sustainability (MSLS) course in Karlskrona, Sweden.
46. **March 15: Alectra – Local**
Presentation to management team, Mississauga.
47. **March 7: University of Toronto – Local**
Presentation to undergraduate class in the Rotman Business School, Toronto.
48. **March 3: Queen's University – Local**
Keynote at their Commerce and Engineering Environmental Conference (CEEC), Kingston.

Bob Willard's Speaking Engagements Log

49. **March 1: B Local Breakfast – Local**
Talk at a monthly meeting.
50. **Feb. 28: CPA Canada – Local**
Video in lieu of talk at sustainability conference.
51. **Feb. 27: Ryerson University – Local**
Presentation in undergraduate course, Toronto.
52. **Feb. 26: McMaster University – Local**
Speaker in Green Engineering program, Hamilton.
53. **Feb. 9: Sustainable Nation – Virtual**
Interview with Josh Prigge for his podcast.
54. **Feb. 6: Ryerson University – Local**
Speaker in undergraduate course, Toronto.
55. **Jan. 24: Business Design for Success (BD4S) Workshop #4 – Local**
Assisted with the design and delivery of a 4-workshop series using the Flourishing Business Canvas and the Sustainability ROI Workbook to help companies improve their scores on the B Corp Business Impact Assessment questionnaire, Toronto.
56. **Jan. 11: My Conscious Business Summit – Virtual**
Guest speaker in its inaugural virtual summit.
57. **Jan. 10: Business Design for Success (BD4S) Workshop #3 – Local**
Assisted with the design and delivery of a 4-workshop series using the Flourishing Business Canvas and the Sustainability ROI Workbook to help companies improve their scores on the B Corp Business Impact Assessment questionnaire, Toronto.

2017 (87 talks)

- **30% virtual (by webinar, videoconference, or phone)**
- **52% local / drivable in my Civic Hybrid**
- **18% in locations requiring flights**

1. **Dec. 13: Business Design for Success (BD4S) Workshop #2 – Local**
Assisted with the design and delivery of a 4-workshop series using the Flourishing Business Canvas and the Sustainability ROI Workbook to help companies improve their scores on the B Corp Business Impact Assessment questionnaire, Toronto.
2. **Nov. 29: Presidio – Virtual**
Webinar to an MBA class, San Francisco.
3. **Nov. 28: Business Design for Success (BD4S) Workshop #1 – Local**
Assisted with the design and delivery of a 4-workshop series using the Flourishing Business Canvas and the Sustainability ROI Workbook to help companies improve their scores on the B Corp Business Impact Assessment questionnaire, Toronto.
4. **Nov. 27: International Society of Sustainability Professionals (ISSP) #4 – Virtual**
Webinar 4 of 4 in the four-webinar series in the ISSP certificate core course, “Leadership Skills for Change Agents.”
5. **Nov. 24: Director's College – Local**
Speaker in Conference Board of Canada certificate course for board directors, Niagara-on-the-Lake, Ontario.
6. **Nov. 23: Blekinge Institute of Technology (BTH) – Virtual**
Webinar in the Masters in Strategic Leadership towards Sustainability (MSLS) course in Karlskrona, Sweden.
7. **Nov. 20: International Society of Sustainability Professionals (ISSP) #3 – Virtual**
Webinar 3 of 4 in the four-webinar series in the ISSP certificate core course, “Leadership Skills for Change Agents.”
8. **Nov. 16: Reporting 3.0 Working Group**
Presentation on Release 2 of the Future-Fit Business Benchmark, Philadelphia.
9. **Nov. 15: Sustainable Brands New Metrics Conference**
Plenary presentation at this conference, Philadelphia.
10. **Nov. 14: Sustainable Brands New Metrics Conference**
Panel presentation at this conference, Philadelphia.
11. **Nov. 13: Sustainable Brands New Metrics Conference**
Workshop with corporate members at this conference, Philadelphia.
12. **Nov. 13: International Society of Sustainability Professionals (ISSP) #2 – Virtual**
Webinar 2 of 4 in the four-webinar series in the ISSP certificate core course, “Leadership Skills for Change Agents.”

Bob Willard's Speaking Engagements Log

13. **Nov. 6: International Society of Sustainability Professionals (ISSP) #1 – Virtual**
Webinar 1 of 4 in the four-webinar series in the ISSP certificate core course, “Leadership Skills for Change Agents.”
14. **Nov. 6: University of Toronto, Mississauga – Local**
Speaker in its Accounting course in its Master of Science in Sustainability Management program, Mississauga, ON.
15. **Nov. 3: Saint Mary's University**
Presentation to Principles for Responsible Management Education (PRME) faculty working group, Halifax.
16. **Nov. 3: Saint Mary's University**
Presentation to Executive MBA class, Halifax.
17. **Nov. 2: Saint Mary's University**
Presentation to MBA class, Halifax.
18. **Nov. 2: Saint Mary's University**
Presentation to alumni of the Institute of Corporate Directors - Directors Education Program, Halifax.
19. **Nov. 1: Saint Mary's University**
Public presentation, Halifax.
20. **Oct. 26: Ryerson University – Local**
Speaker in CKSS100 course in Certificate in Sustainability program, Toronto.
21. **Oct. 26: Hypnotics – Local**
Presentation to staff, Toronto.
22. **Oct. 24: Conscious Company – Virtual**
Recorded presentation for later virtual conference.
23. **Oct. 23: Sustainable Hamilton – Local**
Presentation to staff, Hamilton.
24. **Oct. 18: University of St. Michael's College in the U of Toronto – Local**
Guest speaker on “The State of CSR” in its Certificate in Corporate Social Responsibility, Toronto.
25. **Oct. 18: University of St. Michael's College in the U of Toronto – Local**
Guest speaker on “The Many Dimensions of CSR” in its Certificate in Corporate Social Responsibility, Toronto.
26. **Oct. 18: University of St. Michael's College in the U of Toronto – Local**
Guest speaker on “The CSR Practitioner as Change Agent” in its Certificate in Corporate Social Responsibility, Toronto.
27. **Oct 17: Virtual Summit – Virtual**
Recorded presentation for later virtual conference.
28. **Oct. 11: McMaster University – Local**
Speaker in leadership speaker series, Hamilton.

Bob Willard's Speaking Engagements Log

29. **Oct. 5: B Corp Retreat – Local**
Discussion at B Corp academic luncheon, Toronto.
30. **Oct. 5: B Corp Retreat – Local**
Braindate discussion/ tutorial #3, Toronto.
31. **Oct. 5: B Corp Retreat – Local**
Braindate discussion/ tutorial #2, Toronto
32. **Oct. 5: B Corp Retreat – Local**
Braindate discussion/ tutorial #1, Toronto.
33. **Oct. 4: B Corp Retreat – Local**
Three networking discussions and tutorials with flyers, Toronto.
34. **Oct. 3: CCSR and Conference Board of Canada conference – Local**
Three more networking discussions and tutorials with flyers at Canadian Business for Social Responsibility (CCSR) and Conference Board conference, Toronto.
35. **Oct. 2: CCSR and Conference Board of Canada conference – Local**
Three networking discussions and tutorials with flyers at Canadian Business for Social Responsibility (CCSR) and Conference Board conference, Toronto.
36. **Sept 29: The Roots Collaborative (TRC) workshop – Local**
All-day workshop on the *Sustainability ROI Workbook*, Toronto.
37. **Sept. 28: Clean50 – Local**
Discussions in workshops, Toronto.
38. **Sept. 27: Schulich Business School, York University – Local**
Presentation to undergraduate class, Toronto.
39. **Sept. 26: LGA – Virtual**
Webinar to legal team, Montreal.
40. **Sept. 19: McMaster University – Local**
Speaker in Green Engineering program, Hamilton.
41. **Sept. 18: British Columbia Institute of Technology (BCIT) – Virtual**
Guest speaker in MBA course, Vancouver.
42. **Sept. 14: International Society of Sustainability Professionals (ISSP) – Virtual**
Webinar on *Sustainability ROI Workbook*.
43. **Sept. 12: Sustainability Consultants Network – Virtual**
Webinar to members.
44. **Sept. 11: Brookfield Residential – Local**
Presentation to management team meeting, Markham, ON.
45. **Sept. 5: IE Business School, Madrid – Virtual**
Interview with professor doing research on B Corps.
46. **Aug. 18: Waterloo University – Local**
Guest speaker in the Masters of Environment and Business program, Waterloo.

Bob Willard's Speaking Engagements Log

47. **Aug. 2: Good Business Summit – Virtual**
Webinar interview for later virtual summit.
48. **Aug. 3: Ryerson University – Local**
Speaker in CKSS100 course in Certificate in Sustainability program, Toronto.
49. **July 26: Lunds U – Virtual**
Phone interview with PhD student.
50. **July 13: Fourstar – Virtual**
Webinar with management team.
51. **June 28: The Roots Collaborative (TRC) workshop – Local**
All-day workshop on the *Sustainability ROI Workbook*, Toronto.
52. **June 27: International Society of Sustainability Professionals (ISSP) #2 – Virtual**
Second of two-webinar series on *Sustainability ROI Workbook*.
53. **June 26: Saint Mary's University – Virtual**
Phone interview with PhD candidate.
54. **June 20: International Society of Sustainability Professionals (ISSP) #1 – Virtual**
First of two-webinar series on *Sustainability ROI Workbook*.
55. **June 8: Sustainability Employee Engagement Network (SEEN) Talks – Virtual**
Webinar to members.
56. **June 7: Ontario College of Art and Design (OCAD) – Local**
Speaker in business design course, Toronto.
57. **June 1: Ontario College and University Sustainability Professionals (OCUSP) – Local**
Presentation to their annual conference, Waterloo, ON.
58. **June 1: Ontario Association of Physical Plant Administrators (OAPPA) – Local**
Presentation to their annual conference, Waterloo, ON.
59. **May 30: Alberta Food Producers Association (AFPA)**
Keynote talk at their annual conference, Calgary.
60. **May 29: Alberta Food Producers Association (AFPA)**
After dinner talk to AFPA management team, Calgary.
61. **May 29: International Society of Sustainability Professionals (ISSP)**
Presentation to Alberta ISSP chapter, Calgary.
62. **May 27: Sustainable Brands (SB'17)**
Video interview with Savii Group, Detroit.
63. **May 27: Sustainable Brands (SB'17)**
Interview with Danish press about B Corps, Detroit.
64. **May 26: Sustainable Brands (SB'17)**
Workshop, Detroit.
65. **May 18: Simon Fraser University – Virtual**
Speaker in MBA class.

Bob Willard's Speaking Engagements Log

66. **May 17: The Roots Collaborative (TRC) workshop – Local**
Half-day workshop on the *Sustainability ROI Workbook*, Toronto.
67. **May 11: Ontario Climate Consortium – Local**
Speaker at its annual meeting, York University, Toronto..
68. **May 6: Cape Breton University – Virtual**
Webinar to MBA class.
69. **April 25: Presidio – Virtual**
Webinar to MBA class, San Francisco.
70. **April 7: Director's College – Local**
Speaker in Conference Board of Canada certificate course for board directors, Niagara-on-the-Lake, Ontario.
71. **April 7: Director's College – Local**
Video interview for promotional video, Niagara-on-the-Lake, Ontario.
72. **April 3: York University – Local**
Speaker in Health and Environment course, Section B, Toronto.
73. **March 28: Forum for the Future**
Board meeting and CSO dinner discussions, New York City.
74. **March 17: York University – Local**
Speaker in Health and Environment course, Section A, Toronto.
75. **March 16: York University – Local**
Speaker in Health and Environment course, Section W, Toronto.
76. **March 10: Athabasca University – Local**
Presentation in MBA program, Toronto.
77. **March 7: Professional Engineers of Ontario (PEO) Mississauga Chapter, and American Society of Mechanical Engineers (ASME) Ontario Section – Local**
Panel presentation, Toronto.
78. **March 6: Ryerson University – Local**
Speaker in course in Certificate in Sustainability program, Toronto.
79. **March 3: York U – Local**
Workshop for Net Impact chapter, Toronto.
80. **March 1: Blekinge Institute of Technology (BTH) – Virtual**
Webinar for TNS practitioners, Karlskrona, Sweden.
81. **Feb. 14: Strongly Sustainable Business Model Group (SSBMG) – Local**
Speaker at monthly meeting at OCAD, Toronto.
82. **Feb. 13: Innovation & Tech Today – Virtual**
Webinar interview.
83. **Feb. 13: Presidio – Virtual**
Webinar to MBA class, San Francisco

Bob Willard's Speaking Engagements Log

84. **Feb. 10: Ryerson University – Local**
Speaker in undergraduate course, Toronto.
85. **Feb. 6: McMaster University – Local**
Speaker in Green Engineering program, Hamilton.
86. **Jan. 28: Sustainable Engineers Association (SEA), University of Toronto – Local**
Speaker at annual conference, Toronto.
87. **Jan. 27: York University – Local**
Guest speaker in its Business and Sustainability class, Toronto.

2016 (94 talks)

- **33% virtual (by webinar, videoconference, or phone)**
- **43% local / drivable in my Civic Hybrid**
- **24% in locations requiring flights to reach**

1. **Dec. 8: CPA-WWF – Local**
Workshop on the *Ultbook* business case tool, Toronto.
2. **Dec. 6: Co-operators – Local**
Support for a presentation by Martin Rich on Future-Fit Business Benchmark (F2B2) Release 2 to the Co-operators board committee on Citizenship and Sustainability, Toronto.
3. **Dec. 1: Canadian School of Public Service – Local**
Presentation / webinar to their Canadian members from its studio in Toronto.
4. **Nov. 30: Presidio – Virtual**
Webinar to MBA class, San Francisco.
5. **Nov. 28: International Society of Sustainability Professionals (ISSP) – Virtual**
Webinar 4 of 4 in the four-webinar series in the ISSP certificate core course, “Leadership Skills for Change Agents.”
6. **Nov. 24: York U – Local**
Workshop for Net Impact chapter, Toronto.
7. **Nov. 24: Blekinge Institute of Technology (BTH) – Virtual**
Webinar in the Masters in Strategic Leadership towards Sustainability (MSLS) course in Karlskrona, Sweden.
8. **Nov. 21: International Society of Sustainability Professionals (ISSP) – Virtual**
Webinar 3 of 4 in the four-webinar series in the ISSP certificate core course, “Leadership Skills for Change Agents.”
9. **Nov. 19: Director's College – Local**
Speaker in Conference Board of Canada certificate course for board directors, Niagara-on-the-Lake, Ontario.
10. **Nov. 14: Sustainable Brands New Metrics Conference**
Plenary presentation at this conference, Boston.
11. **Nov. 14: Sustainable Brands New Metrics Conference**
Workshop with corporate members at this conference, Boston.
12. **Nov. 11: Canadian Investor Relations Institute (CIRI) – Virtual**
Interview by phone.
13. **Nov. 10: International Society of Sustainability Professionals (ISSP) – Virtual**

Bob Willard's Speaking Engagements Log

Webinar 2 of 4 in the four-webinar series in the ISSP certificate core course, "Leadership Skills for Change Agents."

14. **Nov. 9: Ellio**
Presentation to sustainability champions from various organizations, Montreal.
15. **Nov. 9: Ellio**
Workshop with members, Montreal.
16. **Nov. 7: International Society of Sustainability Professionals (ISSP) – Virtual**
Webinar 1 of 4 in the four-webinar series in the ISSP certificate core course, "Leadership Skills for Change Agents."
17. **Nov. 7: University of Toronto, Mississauga – Local**
Speaker in its Accounting course in its Master of Science in Sustainability Management program. Mississauga.
18. **Nov. 2: University of Brunel – Virtual**
Webinar in an MBA class, London, England.
19. **Oct. 27: REFOCUS – Local**
Presentation to members, Toronto.
20. **Oct. 19: University of St. Michael's College in the U of Toronto – Local**
Guest speaker on "The State of CSR" in its Certificate in Corporate Social Responsibility, Toronto.
21. **Oct. 19: University of St. Michael's College in the U of Toronto – Local**
Guest speaker on "The Many Dimensions of CSR" in its Certificate in Corporate Social Responsibility, Toronto.
22. **Oct. 19: University of St. Michael's College in the U of Toronto – Local**
Guest speaker on "The CSR Practitioner as Change Agent" in its Certificate in Corporate Social Responsibility, Toronto.
23. **Oct 18: Perdue Farms – Virtual**
Webinar to its environmental managers meeting, Ocean City.
24. **Oct. 12: CPA Canada**
Presentation to its Sustainability Advisory Board (SAB), Toronto.
25. **Oct. 11: Engineering Career Coach – Virtual**
Podcast.
26. **Oct. 7: B Lab**
Discussion in its Standards Advisory Council, New York.
27. **Oct. 5: MicroSkills – Local**
Speaker in its Ryerson U course, Toronto.
28. **Sept. 29: Wake Forest U – Virtual**
Speaker in its Applied Sustainability course, Winston-Salem, NC.
29. **Sept. 28: Sustainable Hamilton – Local**
Keynote speaker for its members meeting, Hamilton.

Bob Willard's Speaking Engagements Log

30. **Sept. 26: St. Mary's U – Virtual**
Phone interview with PhD student.
31. **Sept. 22: Stakeholder Research Associates – Virtual**
Presentation at its roundtable on reporting, Toronto.
32. **Sept. 21: University of Toronto, Mississauga – Local**
Speaker in its Ethics course in its Master of Science in Sustainability Management program. Mississauga.
33. **Sept. 20: Windfall Ecology Centre – Local**
Keynote speaker at its Sustainability Co-Lab kickoff, Aurora, Ontario.
34. **Sept. 19: British Columbia Institute of Technology (BCIT) – Webinar**
Guest speaker in MBA course, Vancouver.
35. **Sept. 13: McMaster University – Local**
Speaker in Green Engineering program, Hamilton.
36. **Sept. 12: Presidio – Virtual**
Webinar to MBA class, San Francisco.
37. **Sept. 8: University of Toronto, Mississauga – Local**
Orientation day panelist for its MSc in Sustainable Development program, Toronto.
38. **Aug. 22: MicroSkills – Local**
Keynote speaker at graduation ceremony for its Ryerson U course, Toronto.
39. **Aug. 17: K. Sharp and Associates – Virtual**
Phone interview with Katherine Sharp re B Corps.
40. **June 17: Princeton U – Virtual**
Phone interview with PhD student.
41. **June 15: Ontario College of Art and Design (OCAD) – Local**
Speaker in business design course, Toronto.
42. **June 13: Loving Heart – Virtual**
Phone interview with author Samantha Richardson for her next book.
43. **June 7: World Bank – Virtual**
Phone interview re sustainability terminology.
44. **June 6: Sustainable Brands**
Assistance with Future-Fit Business Benchmark workshop, San Diego.
45. **May 31: U of Manitoba – Virtual**
Speaker in MBA class, Winnipeg.
46. **May 31: Friedrich-Alexander U – Virtual**
Interview with Masters student, Denmark.
47. **May 28: Engineers Without Borders – Local**
Objection handing clinic at its conference ta the U of Toronto.

Bob Willard's Speaking Engagements Log

48. **May 27: Director's College – Local**
Speaker in Conference Board of Canada certificate course for board directors, Niagara-on-the-Lake, Ontario.
49. **May 16: Lambton County – Virtual**
Webinar to its staff, Lambton, Ontario.
50. **May 11: Presidio – Virtual**
Webinar to MBA class, San Francisco.
51. **May 10: Forum for the Future**
Workshop for its U.S. staff, New York City.
52. **May 5: New South Wales – Virtual**
Webinar to its Sustainability Advantage members, Australia.
53. **April 28: U of Guelph – Local**
Presentation in its MBA Intensive program, Guelph.
54. **April 14: Durham Sustain Ability (DSA) – Local**
Presentation to its Durham Region Partners in Project Green members, Ajax, Ontario.
55. **April 13: Blekinge Institute of Technology (BTH) – Virtual**
Webinar in the Masters in Strategic Leadership towards Sustainability (MSLS) course in Karlskrona, Sweden.
56. **April 12: Seneca College – Local**
Guest speaker in its Green Business Management certificate program, Toronto.
57. **April. 12: Bainbridge Graduate Institute (BGI) / Pinchot U – Virtual**
Webinar in MBA class.
58. **April 8: Durham Region Roundtable on Climate Change (DRRCC) – Local**
Presentation at one of its monthly meetings, Whitby, Ontario.
59. **April 6: Venture Publishing – Virtual**
Interview for an article in Petroleum Services News.
60. **April 4: York University – Local**
Speaker in Health and Environment course B, Toronto.
61. **March 31: York University – Local**
Speaker in Health and Environment course A, Toronto.
62. **March 28: York University – Local**
Speaker in Health and Environment course W, Toronto.
63. **March 23: Ramapo College**
Talk to alumni group, Mahwah, NJ.
64. **March 23: Ramapo College**
Talk to class, Mahwah, NJ.
65. **March 23: Ramapo College**
Talk at Business School luncheon, Mahwah, NJ.

Bob Willard's Speaking Engagements Log

66. **March 22: New Jersey Higher Education Partnership for Sustainability**
Talk to its members, New Jersey.
67. **March 22: Fairleigh Dickinson University**
Talk to students, staff, and community, New Jersey.
68. **March 16.: Ryerson University – Local**
Speaker in Certificate in Sustainability program, Toronto.
69. **March 14: McMaster University – Local**
Speaker in Green Engineering program, Hamilton.
70. **March 4: U of Calgary**
Interview for Utoday paper, Calgary.
71. **March 4: U of Calgary**
Presentation to VPs and Directors, Calgary.
72. **March 4: U of Calgary**
Interview with Sustainability Office, Calgary.
73. **March 3: U of Calgary, Haskayne Business School**
Talk to business community in U of C Distinguished Speaker Series, Calgary.
74. **March 3: SRL Planning**
Interview for its magazine, Calgary.
75. **March 3: U of Calgary Net Community**
Presentation to its ERIA members, Calgary.
76. **March 3: City of Calgary**
Presentation to its sustainability staff, Calgary.
77. **March 2: Pathways to Sustainability**
Presentation to its P2S members, Calgary.
78. **Feb. 29: Presidio – Virtual**
Webinar to MBA class, San Francisco
79. **Feb. 24: UOIT – Local**
Speaker at mixed class event, Oshawa, Ontario.
80. **Feb. 18: Director's College – Local**
Speaker in Conference Board of Canada certificate course for board directors, Niagara-on-the-Lake, Ontario.
81. **Feb. 16: The Guardian – Local**
Interview for an article.
82. **Feb. 6: Athabasca University – Virtual**
Webinar in MBA program.
83. **Feb. 5: Wake Forest U – Local**
Speaker in its Applied Sustainability course, Winston-Salem, NC.
84. **Feb 4: MicroSkills – Local**
Speaker in its Ryerson U course, Toronto.

Bob Willard's Speaking Engagements Log

85. **Feb 3: Niagara Sustainability Initiative – Local**
Speaker at its conference, Niagara Falls.
86. **Jan. 30: U of Toronto – Local**
Keynote speaker at its sustainability conference, Toronto.
87. **Jan. 29: York University – Local**
Guest speaker in its Business and Sustainability class, Toronto.
88. **Jan. 21: International Society of Sustainability Professionals (ISSP) – Virtual**
Webinar for its members.
89. **Jan. 12: Strongly Sustainable Business Model Group (SSBMG) – Local**
Speaker at monthly meeting at OCAD, Toronto.
90. **Jan. 11: Telus – Local**
Interview with a consultant working with them.
91. **Jan. 11: NRG – Local**
Interview re their sustainability strategy.
92. **Jan. 8: American Association of Civil Engineers (ASCE)**
Speaker at its annual conference, Reston, Virginia.
93. **Jan. 7: American Association of Civil Engineers (ASCE)**
YouTube conference video interview, Reston, Virginia.
94. **Jan. 7: American Association of Civil Engineers (ASCE)**
Interview for its magazine, Reston, Virginia.

2015 (90 talks)

- **51% virtual (by webinar, videoconference, or phone)**
- **88% virtual (9 above) or drivable in my Civic Hybrid**

1. **Dec. 19: BASF – Virtual**
Webinar to internal sustainability champions in the U.S.A.
2. **Dec. 16: Profitable Sustainability Roundtable – Virtual**
Webinar to members of this Wisconsin Manufacturing Extension Partnership group.
3. **Dec. 9: HP / Globescan Living Progress Exchange – Virtual**
Special Guest on the topic, “Accelerating Efficiency: Sustainably Meeting the Business Needs of the Future” online jam.
4. **Dec. 2: Presidio – Virtual**
Webinar to MBA class, San Francisco.
5. **Nov. 30: NSW Australia – Virtual**
Webinar in its 10th anniversary event of its Sustainability Advantage program.
6. **Nov. 24: TNS Israel – Virtual**
Webinar in seminar for Israeli decision makers
7. **Nov. 23: International Society of Sustainability Professionals (ISSP) – Virtual**
Webinar 4 of 4 in the four-webinar series in the ISSP certificate core course, “Leadership Skills for Change Agents.”
8. **Nov. 23: University of Toronto, Mississauga – Local**
Guest speaker in a course within the MSc in Sustainable Development program..
9. **Nov. 19: Director's College – Local**
Speaker in Conference Board of Canada certificate course for board directors, Niagara-on-the-Lake, Ontario.
10. **Nov. 16: International Society of Sustainability Professionals (ISSP) – Virtual**
Webinar 3 of 4 in the four-webinar series in the ISSP certificate core course, “Leadership Skills for Change Agents.”
11. **Nov. 13: University of Toronto, Mississauga – Local**
Keynote speaker in its Master of Management and Professional Accountancy conference
12. **Nov. 12: Columbia University – Virtual**
Webinar to a Green Accounting class, NYC.
13. **Nov. 12: Reporting 3.0 – Virtual**
Webinar panelist at its conference, Germany.
14. **Nov. 11: Blekinge Institute of Technology (BTH) – Virtual**
Webinar in the Masters in Strategic Leadership towards Sustainability (MSLS) course in Karlskrona, Sweden.

Bob Willard's Speaking Engagements Log

15. **Nov. 11: Blekinge Institute of Technology (BTH) – Virtual**
Webinar tutorial on the business case simulator in the Masters in Strategic Leadership towards Sustainability (MSLS) course in Karlskrona, Sweden.
16. **Nov. 9: International Society of Sustainability Professionals (ISSP) – Virtual**
Webinar 2 of 4 in the four-webinar series in the ISSP certificate core course, “Leadership Skills for Change Agents.”
17. **Nov. 9: Olds, Alberta – Virtual**
Webinar speaker to a Pathways 2 Sustainability conference.
18. **Nov. 5: Canadian Green Economy: Ontario – Local**
Guest speaker in a workshop, Toronto.
19. **Nov. 2: International Society of Sustainability Professionals (ISSP) – Virtual**
Webinar 1 of 4 in the four-webinar series in the ISSP certificate core course, “Leadership Skills for Change Agents.”
20. **Oct. 30: Canadian Environmental Governance Partnership Project – Virtual**
Interview, Toronto.
21. **Oct. 22: Leverage Lab – Virtual**
Webinar in this workshop, Vancouver.
22. **Oct. 19: University of St. Michael's College in the U of Toronto – Local**
Guest speaker on “The State of CSR” in its Certificate in Corporate Social Responsibility, Toronto.
23. **Oct. 19: University of St. Michael's College in the U of Toronto – Local**
Guest speaker on “The Many Dimensions of CSR” in its Certificate in Corporate Social Responsibility, Toronto.
24. **Oct. 19: University of St. Michael's College in the U of Toronto – Local**
Guest speaker on “The CSR Practitioner as Change Agent” in its Certificate in Corporate Social Responsibility, Toronto.
25. **Oct. 14: University of Brunel – Virtual**
Webinar in an MBA class, London.
26. **Oct 8: Sustainable Brands New Metrics Conference**
Panelist at this conference, Boston.
27. **Oct. 7: Sustainable Brands New Metrics Conference**
Pre-conference workshop with corporate members at this conference, Boston.
28. **Oct. 6: Sustainable Brands New Metrics Conference**
Workshop at this conference, Boston.
29. **Sept. 30: Seneca College – Local**
Guest speaker in its Green Business Management certificate program, Toronto.
30. **Sept. 28: Presidio – Virtual**
Webinar to MBA class, San Francisco.
31. **Sept. 24: TNS Canada – Virtual**
Webinar on F2B2, worldwide.

Bob Willard's Speaking Engagements Log

32. **Sept. 21: McMaster University – Local**
Speaker in Green Engineering program, Hamilton.
33. **Sept. 17: Ryerson University – Local**
Speaker in a sustainability conference for PhD students, Toronto.
34. **Sept. 17: Ryerson University – Local**
Panelist in a sustainability conference for PhD students, Toronto.
35. **Sept. 15: Global Initiative for Sustainability Ratings (GISR)**
Informal dinner presentation, NYC.
36. **Sept. 11: University of Toronto, Mississauga – Local**
Orientation day keynote speaker for the MSc in Sustainable Development program, Toronto.
37. **Sept. 9: Practice Green Health – Virtual**
Webinar in workshop for members, San Diego.
38. **Sept. 8: Strongly Sustainable Business Model Group (SSBMG) – Local**
Speaker at monthly meeting at OCAD, Toronto.
39. **Aug. 20: Equitable Opportunity Radio – Virtual**
Interview with Skeo, Virginia.
40. **Aug. 18: Waterloo University – Local**
Guest speaker in the Masters of Environment and Business program, Waterloo.
41. **Aug. 18: Waterloo University – Local**
Roundtable panelist in the Masters of Environment and Business program, Waterloo.
42. **June 18: Sustainable Brands – Virtual**
Guest on its Boiling Point podcast.
43. **June 15: TNS Canada – Virtual**
Webinar for TNS Associates, worldwide.
44. **June 10: Centre for Social Innovation**
Speaker at meeting of its Sustainability Corps, Toronto.
45. **June 5: Corporate Eco Forum (CEF) – Virtual**
Webinar on F2B2 for its members.
46. **June 3: Sustainable Brands**
Speaker in the Hub, San Diego.
47. **June 1: Sustainable Brands**
Workshop, San Diego.
48. **May 28: TNS Natural Capital "Mashup"**
Discussion leader and panelist, Toronto.
49. **May 27: Entegrus – Local**
Keynote speaker at its conference, Chatham-Kent.
50. **May 21: Director's College – Local**
Speaker in Conference Board of Canada certificate course for board directors, Niagara-on-the-Lake, Ontario.

Bob Willard's Speaking Engagements Log

51. **May 20: UNGC LEAD – Virtual**
Webinar in follow-up discussion to May 7 webinar with its LEAD group, worldwide.
52. **May 20: Deloitte – Virtual**
Interview re food issues.
53. **May 15: Learning for a Sustainable Future (LSF) – Local**
Keynote speaker at its conference, Toronto.
54. **May 12: Forum for the Future**
Board Meet and CSO dinner discussions, NYC.
55. **May 7: UNGC LEAD – Virtual**
Webinar with its LEAD group, worldwide.
56. **May 5: University of Vienna – Virtual**
Interview with Masters student.
57. **May 5: Presidio – Virtual**
Webinar to MBA class, San Francisco.
58. **April 30: Sustainable Waterloo – Local**
Presentation at conference, Waterloo.
59. **April 22: Journal of Cleaner Production – Virtual**
Interview re article.
60. **April. 7: Bainbridge Graduate Institute (BGI) – Virtual**
Webinar in MBA class.
61. **April 1: York University – Local**
Guest speaker at in an MBA class, Schulich School of Business, Toronto.
62. **Mar. 30: Global Initiative for Sustainability Ratings (GISR)**
Presentation and discussion on F2B2, Boston.
63. **Mar. 30: Ceres**
Talk on F2B2, Boston.
64. **Mar. 29: Ian Edwards – Virtual**
Interview re his book, “End Game.”
65. **Mar 28: McGill University**
Speaker at Desautels Business Conference on Sustainability, Montreal.
66. **Mar. 27: Brazil – Virtual**
Webinar to CDP, GRI, and WBCSD members in Brazil.
67. **Mar. 24: University of Western Ontario – Local**
Guest speaker in MBA program, London, Ontario. (repeat for second class)
68. **Mar. 24: University of Western Ontario – Local**
Guest speaker in MBA program, London, Ontario.
69. **Mar. 23: Journal of Cleaner Production – Virtual**
Review of article.

Bob Willard's Speaking Engagements Log

70. **Mar. 20: Net Impact – Local**
Speaker at York University chapter 360 Degree event, Toronto.
71. **Mar. 18: B Lab**
Discussions at Standards Advisory Council meeting, NYC.
72. **Mar. 18: TNS New Zealand – Virtual**
Webinar in its Fit For the Future conference, Auckland.
73. **Mar. 17: HP / Globescan Living Progress Exchange – Virtual**
Special Guest on the topic, “Enabling Improvements in Environmental Stewardship.”
74. **Feb. 27: One Drop**
Speaker to its staff, Montreal.
75. **Feb. 26: York University – Local**
Speaker in Health and Environment course, Toronto.
76. **Feb. 25: Equitable Opportunity Radio – Virtual**
Interview with Skeo, Virginia.
77. **Feb. 19: Director's College – Local**
Speaker in Conference Board of Canada certificate course for board directors, Niagara-on-the-Lake, Ontario.
78. **Feb. 19: Green Majority – Local**
Podcast interview, Toronto.
79. **Feb. 18: International Society of Sustainability Professionals (ISSP) – Virtual**
Webinar on F2B2.
80. **Feb. 17: University of St. Michael's College in the U of Toronto – Local**
Guest speaker about its CSR Certificate program, Toronto.
81. **Feb. 10: Federation of Canadian Municipalities (FCM) Sustainable Communities Conference and Trade Show – Local**
Workshop on the business case, London.
82. **Feb. 10: Federation of Canadian Municipalities (FCM) Sustainable Communities Conference and Trade Show – Local**
Workshop on leading change, London.
83. **Feb. 10: Federation of Canadian Municipalities (FCM) Sustainable Communities Conference and Trade Show – Local**
Workshop on F2B2, London.
84. **Feb. 10: Federation of Canadian Municipalities (FCM) Sustainable Communities Conference and Trade Show – Local**
Table host for discussion, London.
85. **Feb. 7: Athabasca University – Virtual**
Webinar in MBA program.
86. **Feb. 4: Presidio – Virtual**
Webinar to MBA class

Bob Willard's Speaking Engagements Log

87. **Jan. 29: Durham Sustain Ability – Local**

Keynote speaker at its relaunch of Durham Region Partners in Project Green, Whitby.

88. **Jan. 21: York University – Local**

Guest speaker at its Centre of Excellence in Responsible Business (COERB), Toronto.

89. **Jan. 18: TNS Canada – Virtual**

Webinar re F2B2.

90. **Jan. 6: York University – Local**

Guest speaker in its Business and Sustainability class, Toronto.

2014 (94 talks)

- **41% virtual (by webinar, videoconference, or phone)**
- **78% virtual or local / drivable in my Civic Hybrid**

1. **Nov. 27: McMaster University**
Guest speaker in its MBA “Sustainability and Corporate Social Responsibility” course, Hamilton.
2. **Nov. 27: Seneca College**
Guest speaker in its Green Business Management certificate program, Toronto.
3. **Nov.25: University of Toronto, Mississauga**
Guest speaker (second time) in its new MSc in Sustainable Development program, Toronto.
4. **Nov. 24: International Society of Sustainability Professionals (ISSP) — Webinar 4/4**
Webinar on in the four-webinar series in the ISSP certificate core course, “Leadership Skills for Change Agents.”
5. **Nov. 20: Director's College**
Speaker in Conference Board of Canada certificate course for board directors, Niagara-on-the-Lake, Ontario.
6. **Nov. 19: University of Colorado — Webinar**
Guest lecturer in its Sustainability Planning course.
7. **Nov. 18: University of Toronto, Mississauga**
Guest speaker (#1) in its new MSc in Sustainable Development program, Toronto.
8. **Nov. 17: International Society of Sustainability Professionals (ISSP) — Webinar 3/4**
Webinar on in the four-webinar series in the ISSP certificate core course, “Leadership Skills for Change Agents.”
9. **Nov. 14: International Society of Sustainability Professionals (ISSP) conference**
Interview, Denver
10. **Nov. 14: International Society of Sustainability Professionals (ISSP) conference**
Workshop on Kick-Ass Tools for sustainability champions, Denver
11. **Nov. 13: International Society of Sustainability Professionals (ISSP) conference**
Wisdom panel, Denver
12. **Nov. 11: Strongly Sustainable Business Model Group (SSBMG)**
Speaker at monthly meeting at OCAD, Toronto.
13. **Nov. 11: Blekinge Institute of Technology (BTH) — Webinar**
Virtual guest lecturer in the Masters in Strategic Leadership towards Sustainability (MSLS) course in Karlskrona, Sweden.
14. **Nov. 11: Blekinge Institute of Technology (BTH) — Webinar**
Virtual tutorial on the business case simulator in the Masters in Strategic Leadership towards Sustainability (MSLS) course in Karlskrona, Sweden.

15. **Nov. 6: Women at the Forefront of Innovation, Entrepreneurship, and Sustainable Development (WIESD) — Webinar**
Virtual convocation speech for this group at BTH in Karlskrona, Sweden.
16. **Nov.4: Net Impact, University of Toronto**
Panelist for this discussion at the Rotman School of Business, Toronto.
17. **Nov. 3: International Society of Sustainability Professionals (ISSP) — Webinar 1/4**
Webinar on in the four-webinar series in the ISSP certificate core course, “Leadership Skills for Change Agents.”
18. **Oct. 30: Kingston**
Speaker at a corporate managers meeting, Kingston, Ontario.
19. **Oct. 30: Kingston**
Speaker at a community meeting, Kingston, Ontario.
20. **Oct. 23: University of Brunel — Webinar**
Virtual speaker in an MBA class, London.
21. **Oct. 28: Ryerson University**
Speaker in Certificate in Sustainability program, Toronto.
22. **Oct. 27: Monterrey University — Webinar**
Virtual speaker (fourth talk) to an MBA class, Mexico.
23. **Oct. 23: Monterrey University — Webinar**
Virtual speaker (third talk) to an MBA class, Mexico.
24. **Oct. 22: University of St. Michael's College in the U of Toronto**
Guest speaker on “The State of CSR” in its Certificate in Corporate Social Responsibility, Toronto.
25. **Oct. 22: University of St. Michael's College in the U of Toronto**
Guest speaker on “The Many Dimensions of CSR” in its Certificate in Corporate Social Responsibility, Toronto.
26. **Oct. 22: University of St. Michael's College in the U of Toronto**
Guest speaker on “The CSR Practitioner as Change Agent” in its Certificate in Corporate Social Responsibility, Toronto.
27. **Oct. 21: GTQ International — Webinar**
Virtual workshop to this course, London.
28. **Oct. 16: Colorado Evaluators Network (COEN)**
Speaker at their evening meeting, Denver.
29. **Oct. 16: American Evaluation Association**
Keynote plenary speaker at this conference, Denver.
30. **Oct. 16: American Evaluation Association**
On-stage Q&A at this conference, Denver.
31. **Oct. 16: American Evaluation Association**
Panelist at this conference, Denver.

Bob Willard's Speaking Engagements Log

32. **Oct. 7: National Post— Webinar**
Interview for the FP Entrepreneur section of the National Post.
33. **Oct. 2: McMaster University**
Speaker in Green Engineering program, Hamilton.
34. **Sept. 25: Sustainable Brands New Metrics Conference**
Panelist at this conference, Boston.
35. **Sept. 24: Sustainable Brands New Metrics Conference**
Pre-conference workshop with corporate members at this conference, Boston.
36. **Sept. 22: British Columbia Institute of Technology (BCIT) — Webinar**
Guest speaker in MBA course, Vancouver.
37. **Sept. 15: Presidio — Webinar**
Speaker to MBA class, San Francisco.
38. **Sept. 15: OfficeMax — Webinar**
Webinar to managers and clients in various locations.
39. **Sept. 11: Monterrey University — Webinar**
Virtual speaker (second talk) to an MBA class, Mexico.
40. **Sept. 9: Global Initiative for Sustainability Ratings (GISR)**
Presentation on Principles, Boston.
41. **Sept. 5: University of Toronto, Mississauga**
Orientation day keynote speaker for the new MSc in Sustainable Development program, Toronto.
42. **Sept. 1: Monterrey University — Webinar**
Virtual speaker (first talk) to an MBA class, Mexico.
43. **Aug. 14: International Society of Sustainability Professionals (ISSP) — Webinar**
Panelist on certificate overview workshop.
44. **July 24: Project Management International (PMI) — Webinar**
Webinar to their members.
45. **July 7: PE International— Webinar**
Interview.
46. **June 26: The Green Up Girl— Webinar**
Interview.
47. **June 17: Blekinge Institute of Technology (BTH)**
Brief overview of Future-Fit Business Benchmark (F2B2) at the Masters in Strategic Leadership towards Sustainability (MSLS) 10th anniversary reunion, Karlskrona, Sweden.
48. **June 17: Blekinge Institute of Technology (BTH)**
Workshop on the Future-Fit Business Benchmark (F2B2) at the Masters in Strategic Leadership towards Sustainability (MSLS) 10th anniversary reunion, Karlskrona, Sweden.
49. **June 17: Blekinge Institute of Technology (BTH)**
Discussion about the Future-Fit Business Benchmark (F2B2) at the Masters in Strategic Leadership towards Sustainability (MSLS) 10th anniversary reunion, Karlskrona, Sweden.

Bob Willard's Speaking Engagements Log

50. **June 13: Forum for the Future**
Discussion about the Future-Fit Business Benchmark (F2B2), London
51. **June 13: Volans**
Discussion about the Future-Fit Business Benchmark (F2B2), London
52. **June 11: GISR**
Discussions about the Future-Fit Business Benchmark (F2B2), London
53. **June: Great Transition— Webinar**
Article about the Future-Fit Business Benchmark
54. **June 5: TNS Accelerate Conference**
Soft launch of the Future-Fit Business Benchmark, Toronto.
55. **June 5: TNS Accelerate Conference**
Moderator for Peter Senge plenary, Toronto.
56. **June 3: Olivet Nazarene University— Webinar**
Virtual presentation to an MBA class
57. **May 28: Avison Young**
Speaker at management workshop, Toronto.
58. **May 25: Co-operators IMPACT! Conference**
Facilitator in Closing the Gap workshop, Guelph, Ontario.
59. **May 25: Co-operators IMPACT! Conference**
Facilitator in Tools for Change workshop, Guelph, Ontario.
60. **May 25: Co-operators IMPACT! Conference**
Facilitator in Tools for Change workshop (repeat), Guelph, Ontario.
61. **May 22: Director's College**
Speaker in Conference Board of Canada certificate course for board directors, Niagara-on-the-Lake, Ontario.
62. **May 22: IISPM Podcast Series — Webinar**
Interview with Lawrence Bernard.
63. **May 15: CPA Canada**
Presentation to its Sustainability Advisory Board (SAB), Toronto.
64. **May 13: Algonquin College**
Keynote presentation at its Kaleidoscope Conference, Ottawa.
65. **May 6: Forum for the Future**
Discussion about F2B2 at its Advisory Board meeting, NYC.
66. **Apr. 23: Women at the Forefront of Innovation, Entrepreneurship, and Sustainable Development (WIESD) — Webinar**
Virtual guest speaker for this group at BTH in Karlskrona, Sweden.
67. **Apr. 22: Coro Strandberg — Webinar**
Interview for CSR assessment she was doing for a client.

Bob Willard's Speaking Engagements Log

68. **Apr. 4: Bainbridge Graduate Institute (BGI) — Webinar**
Interview with an MBA student.
69. **Apr. 3: American University, Cairo — Webinar**
Guest speaker in an EMBA class, Cairo.
70. **March 28: Society for Human Resource Management— Webinar**
Interview for an article for their web site.
71. **March 26: York University**
Guest speaker at in an MBA class, Schulich School of Business, Toronto.
72. **Mar. 25: York University**
Speaker in Health and Environment course, Toronto.
73. **Mar. 18: Global Initiative for Sustainability Ratings (GISR)**
Presentation and discussion on Principles, Boston.
74. **Mar. 14: Net Impact**
Speaker at York University chapter event, Toronto.
75. **Mar. 13: Columbia University— Webinar**
Speaker in its MBA program, NYC.
76. **Mar 11: Strongly Sustainable Business Model Group (SSBMG)**
Speaker at monthly meeting at OCAD, Toronto.
77. **Mar. 7: York University**
Speaker in Business and Sustainability course, Toronto.
78. **Mar. 5: Lead the Difference— Webinar**
Interview.
79. **Mar. 4: Conestoga College**
Speaker in Sustainability Business Plans course, Waterloo.
80. **Feb. 27: TNS Canada**
Presentation and discussion at Board Meeting on F2B2, Ottawa.
81. **Feb. 25: York University**
Speaker in Health and Environment program, Toronto.
82. **Feb. 22: Philadelphia University— Webinar**
Speaker in Strategic Design MBA, Philadelphia.
83. **Feb. 20: Director's College**
Speaker in Conference Board of Canada certificate course for board directors, Niagara-on-the-Lake, Ontario.
84. **Feb. 18: Ryerson University**
Speaker in Certificate in Sustainability program, Toronto.
85. **Feb. 18: Seneca College**
Guest speaker in its Green Business Management certificate program, Toronto.
86. **Feb. 11: Strongly Sustainable Business Model Group (SSBMG)**
Speaker at special international team canvas design meeting at OCAD, Toronto.

Bob Willard's Speaking Engagements Log

87. **Feb. 10: Presidio — Webinar**
Speaker to MBA class.
88. **Feb. 8: Athabasca University — Webinar**
Speaker in MBA program.
89. **Feb. 6: Tafadzwa Taruvinga — Webinar**
Interview for his book in Customer Service Excellence.
90. **Feb. 4: Cambridge University — Webinar**
Interview with doctoral student.
91. **Feb. 3: Bainbridge Graduate Institute (BGI) — Webinar**
Speaker in MBA program, Learning Project (ALP) program.
92. **Jan. 23: Bainbridge Graduate Institute (BGI) — Webinar**
Speaker in MBA program, Organizational Leadership course.
93. **Jan. 23: Human Resources Professional Association (HRPA)**
Workshop speaker at their annual conference, Toronto.
94. **Jan. 3: Hinge Marketing — Webinar**
Interview.

2013 (109 talks)

- **35% virtual (by webinar, videoconference, or phone)**
- **75% virtual or local**

1. **Nov. 25: McMaster University**
Guest speaker in its MBA “Sustainability and Corporate Social Responsibility” course, Hamilton.
2. **Nov. 25: International Society of Sustainability Professionals (ISSP) — Webinar #4 of 4**
Webinar on in the four-webinar series in the ISSP certificate core course, “Leadership Skills for Change Agents.”
3. **Nov. 25: SEE Change Magazine**
Phone interview.
4. **Nov. 25: Director's College**
Speaker in Conference Board of Canada certificate course for board directors, Niagara-on-the-Lake, Ontario.
5. **Nov. 21: CPA Conference**
Speaker on panel sponsored by Deloitte.
6. **Nov. 25: International Society of Sustainability Professionals (ISSP) — Webinar #3 of 4**
Webinar on in the four-webinar series in the ISSP certificate core course, “Leadership Skills for Change Agents.”
7. **Nov. 18: Ledcor Review**
Video interview in Toronto.
8. **Nov. 18: Blekinge Institute of Technology (BTH) — Webinar**
Virtual guest lecturer in the Masters in Strategic Leadership towards Sustainability (MSLS) course in Karlskrona, Sweden.
9. **Nov. 15: Town of Whitby**
Speaker at public event.
10. **Nov. 11: International Society of Sustainability Professionals (ISSP) - Webinar #2 of 4**
Webinar on in the four-webinar series in the ISSP certificate core course, “Leadership Skills for Change Agents.”
11. **Nov. 11: TNS Bootcamp**
Speaker on the business case, Calgary.
12. **Nov. 11: TNS Bootcamp**
Speaker on leading change, Calgary.
13. **Nov. 11: TNS Bootcamp**
Speaker on handling objections, Calgary.
14. **Nov. 4: International Society of Sustainability Professionals (ISSP) — Webinar #1 of 4**
Webinar on in the four-webinar series in the ISSP certificate core course, “Leadership Skills for Change Agents.”

Bob Willard's Speaking Engagements Log

15. **Nov. 4: CANSEE Conference**
Speaker on trends and business case, York U, Toronto.
16. **Nov. 2: Columbia University — Webinar**
Speaker on business case
17. **Oct. 31: Green Life Weekly**
Interview by phone.
18. **Oct. 26: Seneca College**
Speaker at Green Citizen Conference, Toronto.
19. **Oct. 24: 2degrees**
Interview by Skype.
20. **Oct, 24: University of St. Michael's College in the U of Toronto**
Guest speaker on “The State of CSR” in its Certificate in Corporate Social Responsibility, Toronto.
21. **Oct, 24: University of St. Michael's College in the U of Toronto**
Guest speaker on “The Many Dimensions of CSR” in its Certificate in Corporate Social Responsibility, Toronto.
22. **Oct, 24: University of St. Michael's College in the U of Toronto**
Guest speaker on “The CSR Practitioner as Change Agent” in its Certificate in Corporate Social Responsibility, Toronto.
23. **Oct. 23: Baruch College — Webinar**
Speaker in ECO event.
24. **Oct. 17: Simon Fraser University — Webinar**
Speaker in MBA class.
25. **Oct.16: SIOR Conference**
Speaker and panel moderator, in Toronto.
26. **Oct. 16: BizNow**
Interview in person, at SIOR conference, Toronto.
27. **Oct. 10: Seneca College**
Guest speaker in its Green Business Management certificate program, Toronto.
28. **Oct. 2: BLOOM Sustainability Applied Conference**
Speaker and panel moderator, Toronto.
29. **Oct. 1: Weston Foods – Videoconference**
Speaker on business case.
30. **Oct. 1: HEC Paris**
Interview with graduate student.
31. **Oct. 26: Sustainable Brands**
Talk with corporate members, Philadelphia.

Bob Willard's Speaking Engagements Log

32. **Oct. 26: Sustainable Brands New Metrics Conference**
Plenary speaker, Philadelphia.
33. **Sept. 25: British Columbia Institute of Technology (BCIT) — Webinar**
Guest speaker in MBA course, Vancouver.
34. **Sept 23: B Lab**
Talk with staff on fourth new benchmark, Philadelphia.
35. **Sept. 19: TNS Canada Board**
Talk on fourth benchmark, Ottawa.
36. **Sept. 18: GISR**
Talk on fourth benchmark, Boston.
37. **Sept. 17: Ceres**
Talk on fourth benchmark, Boston.
38. **Sept. 17: Presidio — Webinar**
Speaker to MBA class.
39. **Sept. 11: TNS workshop**
Speaker on fourth benchmark, Toronto.
40. **Aug. 29: TNS Bootcamp**
Panel member, Toronto.
41. **Aug. 29: TNS Bootcamp**
Speaker on the business case, Toronto.
42. **Aug. 29: TNS Bootcamp**
Speaker on leading change, Toronto.
43. **Aug. 29: TNS Bootcamp**
Speaker on handling objections, Toronto.
44. **Aug. 27: Green Light Project — Webinar**
Speaker in this session in Australia.
45. **Aug. 27: Green Light Project — Webinar** (repeat for a second cohort)
Speaker in this session in Australia.
46. **Aug. 29: CMC Consult Magazine**
Interview by phone.
47. **Aug. 13: Strongly Sustainable Business Model Group (SSBMG)**
Speaker at monthly meeting at OCAD, Toronto.
48. **Aug. 13: Wilfred Laurier University**
Interview by graduate student.
49. **July 31: Sustainability Summit**
Plenary speaker, Santiago, Chile.
50. **July 31: Pro Chile**
Interview in person, Santiago, Chile.

51. **July 30: La Segunda**
Interview in person, Santiago, Chile.
52. **July 30: Chile Chamber of Commerce**
Breakfast speaker, Santiago, Chile.
53. **July 30: Latin America B Corps**
Speaker at meeting at Chile Minister of Economy, Santiago, Chile.
54. **July 30: SONAMI National Mining Federation**
Speaker in Santiago, Chile.
55. **July 30: University Alolfo Ibariez**
Speaker to master class in MBA program, Santiago, Chile.
56. **July 16: Added Value Magazine**
Interview by phone.
57. **July 11: TNS Canada — Webinar**
Speaker on fourth benchmark.
58. **July 3: Sustainable Brands**
Interview by phone.
59. **June 20: Ontario Professional Planners Institute (OPPI)**
Speaker at Oak Ridges chapter, Toronto.
60. **June 20: Network for Business Sustainability (NBS)**
Speaker at Industry Association Council, Toronto.
61. **June 18: Philadelphia University — Webinar**
Guest speaker in graduate design class.
62. **June 15: CMA Magazine**
Interview by phone.
63. **June 14: GRI G4**
Panelist at launch at TSX, Toronto.
64. **June 12: TNS ACCELERATE conference**
Workshop leader on fourth benchmark, Guelph.
65. **June 11: TNS ACCELERATE Conference**
Panel moderator, Guelph.
66. **June 6: APICS Toronto**
Speaker at annual dinner, Toronto.
67. **June 4: Sustainable Brands**
Plenary speaker, San Diego.
68. **June 4: Sustainable Brands**
Video interview, San Diego.
69. **June 4: Sustainable Brands**
Panel moderator, San Diego.

Bob Willard's Speaking Engagements Log

70. **June 3: Sustainable Brands**
Workshop on business case, San Diego.
71. **May 23: Green Connections**,
Speaker, York Region, Ontario.
72. **May 23: Director's College**
Speaker in Conference Board of Canada certificate course for board directors, Niagara-on-the-Lake, Ontario.
73. **May 9: ISSP Conference**
Panelist on Wisdom Panel, Chicago.
74. **May 9: ISSP Conference**
Workshop, Chicago.
75. **May 7: Forum for the Future US — Webinar**
From Forum NYC office.
76. **May 7. Forum for the Future US**
Breakfast speaker for Forum members, NYC.
77. **May 2: Ceres Conference**
Panelist on GISR panel, San Francisco.
78. **May 1: Ceres Conference**
Remarks at GISR reception, San Francisco.
79. **April 30: Presidio**
Speaker at MBA master class, San Francisco.
80. **April 17: National Association of EHS Management (NAEM)**
Panelist, Washington.
81. **April 17: GISR Steering Committee**
Speaker on fourth benchmark, Washington.
82. **April 3: York University**
Speaker in MBA class, Toronto.
83. **Mar. 27: Green Light Project — Webinar**
Speaker in this session in Australia.
84. **Mar. 27: Green Light Project — Webinar** (repeat for a second cohort)
Speaker in this session in Australia.
85. **Mar. 26: Seneca College**
Speaker at APICS networking event, Toronto.
86. **Mar. 22: Seneca College**
Speaker in Certificate of Green Business Management course, Toronto.
87. **Mar. 12: Eco-Influence**
Interview by Skype.

Bob Willard's Speaking Engagements Log

88. **Mar. 9: American University, Cairo — Webinar**
Speaker in MBA program.
89. **Mar. 6: Ryerson University**
Speaker in Certificate in Sustainability program, Toronto.
90. **Mar. 6: Seneca College**
Speaker in Certificate of Green Business Management course, Toronto.
91. **Feb 28: Director's College — Webinar**
Speaker in Conference Board of Canada certificate course for board directors.
92. **Feb. 27: McMaster University**
Speaker in Green Engineering program, Hamilton.
93. **Feb. 26: York University**
Speaker in Health and Environment program, Toronto.
94. **Feb. 25: Bainbridge Graduate Institute (BGI) — Webinar**
Speaker in MBA program.
95. **Feb. 20 TNS Bootcamp**
Panel member, Edmonton.
96. **Feb. 20: TNS Bootcamp**
Speaker on the business case, Edmonton.
97. **Feb 21: Alberta Agriculture and Rural Development (ARD)**
Speaker, Edmonton.
98. **Feb 23: TNS Bootcamp**
Speaker on leading change, Edmonton.
99. **Feb 23: TNS Bootcamp**
Speaker on handling objections, Edmonton.
100. **Feb. 15: Ontario College of Art and Design (OCAD)**
Speaker in business design course, Toronto.
101. **Feb. 13: Green Enterprise Toronto (GET)**
Speaker, Toronto.
102. **Feb. 12: Strongly Sustainable Business Model Group (SSBMG)**
Speaker on standards efforts, at OCAD, Toronto.
103. **Feb. 12: Wilfred Laurier University**
Interview with post graduate student by phone.
104. **Feb. 9: Athabasca University — Webinar**
Speaker in MBA program.
105. **Feb. 8: Net Impact**
Speaker at York University chapter event, Toronto.
106. **Feb. 7: Toronto Sustainability Speaker Series (TSSS)**
Speaker on fourth benchmark, Toronto.

Bob Willard's Speaking Engagements Log

- 107. **Feb. 4: Presidio** - Webinar
Speaker in MBA program.
- 108. **Jan. 18: Peterborough**
Speaker at Sustainable Business event, Peterborough, Ontario.
- 109. **Jan. 9: Toronto Star**
Interview by phone.

2012 (127 talks)

• **30% by webinar, videoconference, or phone**

1. **Dec. 13: Global Initiative for Sustainability Ratings (GISR) — Webinar**
Webinar with Allen White and Mark Toulay on the status of the GISR.
2. **Dec. 5: Toronto Sustainability Speaker Series (TSSS)**
Facilitated a breakout session at the TSSS event on Capitalism 2.0, Toronto.
3. **Nov. 27: British Columbia Institute of Technology (BCIT) — Webinar**
Guest speaker on leading change, in “Sustainable Organizational Change Management and Leadership” course, Vancouver.
4. **Nov. 26: International Society of Sustainability Professionals (ISSP) — Webinar #4 of 4**
Webinar on “The Governance Question, Summary, and Gold Standard Project” in the ISSP certificate core course, “Leadership Skills for Change Agents.”
5. **Nov. 22: Seneca College**
Guest speaker in its Green Business Management certificate program, Toronto.
6. **Nov. 22: Concordia University — Webinar**
Webinar in the Concordia Sustainable Investment Professional Certification (SIPC) Program, Montreal.
7. **Nov. 19: International Society of Sustainability Professionals (ISSP) — Webinar #3 of 4**
Webinar on “Sustainability Leadership Practices, Paradoxes, and Derailers” in the ISSP certificate core course, “Leadership Skills for Change Agents.”
8. **Nov. 17: Bainbridge Graduate Institute (BGI)**
Guest speaker on the Gold Standard for truly sustainable enterprises, during BGI’s Change Agent in Residence (CAIR) weekend, Bainbridge Island.
9. **Nov. 16: Bainbridge Public Library**
Guest speaker in the library’s Building a Sustainable Economy (BASE) lecture series, Bainbridge Island.
10. **Nov. 16: Bainbridge Graduate Institute (BGI)**
Guest speaker on the “Capitalism in Context” course, during BGI’s Change Agent in Residence (CAIR) weekend, Bainbridge Island.
11. **Nov. 15: Bainbridge Graduate Institute (BGI)**
Participant in the fireside chat panel during BGI’s Change Agent in Residence (CAIR) weekend, Bainbridge Island.
12. **Nov. 15: Bainbridge Graduate Institute (BGI)**
Guest speaker on the “Organizational Intrapreneurship” course, during BGI’s Change Agent in Residence (CAIR) weekend, Bainbridge Island.
13. **Nov. 13: Blekinge Institute of Technology (BTH) — Webinar**
Virtual guest lecturer in the Masters in Strategic Leadership towards Sustainability (MSLS) course in Karlskrona, Sweden.

Bob Willard's Speaking Engagements Log

14. **Nov. 12: International Society of Sustainability Professionals (ISSP) — Webinar #2 of 4**
Webinar on “The Business Case for Sustainability Strategies” in the ISSP certificate core course, “Leadership Skills for Change Agents.”
15. **Nov. 8: Toronto Greenhouse Summit**
Panelist at this event, Toronto.
16. **Nov. 7: Green Living Excellence in Corporate Responsibility (ECR) Awards**
Presenter at this awards gala, Toronto.
17. **Nov. 7: Canadian Business for Social Responsibility (CBSR)**
Panelist at this event, Toronto.
18. **Nov. 5: International Society of Sustainability Professionals (ISSP) — Webinar #1 of 4**
Webinar on “The 7-Step Sustainability Culture Transformation Process” in the ISSP certificate core course, “Leadership Skills for Change Agents.”
19. **Nov. 2: Corporate Eco Forum — Webinar**
Webinar on the business case for sustainability, to their members.
20. **Oct. 31: McMaster University**
Guest speaker in its MBA “Corporate Governance” course, Hamilton.
21. **Oct. 31: 2degrees — Webinar**
Webinar on the business case, to their book club members, London.
22. **Oct. 26: Greater Toronto Area (GTA) Green Economy Summit**
Keynote speaker on the business case for a sustainable economic model, Toronto.
23. **Oct, 24: University of St. Michael's College in the U of Toronto**
Guest speaker on “The State of CSR” in its Certificate in Corporate Social Responsibility, Toronto.
24. **Oct, 24: University of St. Michael's College in the U of Toronto**
Guest speaker on “The Many Dimensions of CSR” in its Certificate in Corporate Social Responsibility, Toronto.
25. **Oct, 24: University of St. Michael's College in the U of Toronto**
Guest speaker on “The CSR Practitioner as Change Agent” in its Certificate in Corporate Social Responsibility, Toronto.
26. **Oct. 23: Confederation College**
Workshop on their sustainability plans, Thunder Bay.
27. **Oct. 23: Chronicle-Journal**
Interview, Thunder Bay.
28. **Oct. 23: CKPR Radio and TV**
Interview, Thunder Bay.
29. **Oct. 23: Earthwise**
Guest speaker on the business case for sustainability at their open house, Thunder Bay.
30. **Oct. 23: Thunder Bay**
Public talk on the business case for sustainability, Thunder Bay.

Bob Willard's Speaking Engagements Log

31. **Oct. 23: Chamber of Commerce, Thunder Bay**
Breakfast speaker on the business case for sustainability, Thunder Bay.
32. **Oct. 22: Thunder Bay City Council**
Presentation on the business case for sustainability, Thunder Bay.
33. **Oct. 18: Canada One**
Interview by this social media channel, Alliston, Ontario.
34. **Oct. 18: Green Economy Centre of Nottawasaga Futures**
Keynote speaker at its Business Advantage Forum, Alliston, Ontario.
35. **Oct. 18: BLOOM Sustainability Applied Conference**
Panel moderator, Toronto.
36. **Oct. 17: BLOOM Sustainability Applied Conference**
Workshop on the business case for sustainability, Toronto.
37. **Oct. 16: Greening Government**
Keynote speaker on the business case for sustainability, Toronto.
38. **Oct. 10: FortisBC — Webinar**
Webinar on the business case for sustainability to their conference, Kelowna.
39. **Oct. 4: Food Marketing Institute**
Keynote speaker on the business case for sustainability at its annual conference, Washington.
40. **Oct. 1: Ontario College of Art and Design (OCAD)**
Guest lecturer in the “Living Environmental Design” course, Toronto.
41. **Oct. 1: Bullfrog Power**
Video interview, Toronto.
42. **Sept. 25: Certified Management Consultants (CMC) Canada**
Guest speaker on the business case for sustainability to its special interest group on climate change, Toronto.
43. **Sept. 24: McMaster University**
Guest speaker in its MBA “Sustainability and Corporate Social Responsibility” course, Hamilton.
44. **Sept. 20: Royal Roads University — Webinar**
Webinar recording used in its Integral City series, Victoria.
45. **Sept. 20: Union of Nova Scotia Municipalities (UNSM) — Webinar**
Webinar on the business case for sustainability, Toronto.
46. **Sept. 18: British Columbia Institute of Technology (BCIT) — Webinar**
Guest speaker on the business case for sustainability, in the “Sustainable Organizational Change Management and Leadership” course, Vancouver.
47. **Sept. 17: Presidio School of Management — Webinar**
Guest speaker in “Implementing Sustainability in Business” MBA course, San Francisco.

Bob Willard's Speaking Engagements Log

48. **Sept. 13: McMaster University**
Guest speaker in its “Green Engineering” course, Hamilton, Ontario.
49. **Sept. 12: University of Victoria**
Talk to the public and MBA students on the business case for sustainability, Victoria.
50. **Sept. 12: University of Victoria**
Talk to Gustavson Business School faculty on the business case for sustainability, Victoria.
51. **Sept. 11: University of Victoria**
Talk to the BCom students on the business case for sustainability, Victoria.
52. **Sept. 11: National Aboriginal Housing Association**
Keynote talk to its annual conference, Victoria.
53. **Aug. 31: The Natural Step (TNS) Canada**
Facilitator of an objection handling clinic in its MBA Sustainability Leadership Bootcamp, Toronto.
54. **Aug. 31: The Natural Step (TNS) Canada**
Guest speaker on leading change in its MBA Sustainability Leadership Bootcamp, Toronto.
55. **Aug. 27: First Carbon Solutions— Webinar**
Interview.
56. **Aug. 27: The Natural Step (TNS) Canada**
Guest speaker on the business case for sustainability in its MBA Sustainability Leadership Bootcamp, Toronto.
57. **Aug. 27: The Natural Step (TNS) Canada**
Panelist in its MBA Sustainability Leadership Bootcamp, Toronto.
58. **Aug. 24: Penn State University— Webinar**
Interview.
59. **July 24: Integral City— Webinar**
Interview.
60. **July 20: Davey Tree Expert**
Presentation on the business case for sustainability to its annual senior management team meeting, Toronto.
61. **July 13: ASTM Sustainable Dentistry — Webinar**
Webinar on the business case for sustainability, San Francisco.
62. **July 5: Ryerson University**
Guest speaker in its “Fundamentals in Sustainability II” course, Toronto.
63. **July 3: Methanex — Webinar**
Webinar on the business case for sustainability.
64. **June 20: Toronto Sustainability Speaker Series (TSSS)**
Guest speaker and book launch of *The New Sustainability Advantage*, Toronto.
65. **June 14: Honeywell — Videoconference**
Webinar on the business case for sustainability to Honeywell User Group conference, Arizona.

Bob Willard's Speaking Engagements Log

66. **June 13: University of Toronto**
Keynote speaker on the business case for sustainability at its Sustainability Symposium, Toronto.
67. **June 7: IBM and the World Congress on IT (WCIT) — Webinar**
VIP Guest during their World Tech Jam, several hours on this day.
68. **June 6: IBM and the World Congress on IT (WCIT) — Webinar**
VIP Guest during their World Tech Jam, several hours on this day.
69. **June 5: IBM and the World Congress on IT (WCIT) — Webinar**
VIP Guest during their World Tech Jam, several hours on this day.
70. **June 4: Corporate Sustainability Certificate Program — Webinar**
Webinar on the business case for sustainability, Turkey.
71. **May 24: TNS Exchange — Webinar**
Speaker, Ottawa.
72. **May 23: Greater Toronto Airport Authority (GTAA)**
Presentation on the business case for sustainability to its board, Toronto.
73. **May 15: Deloitte**
Guest speaker with its client group on engaging employees in sustainability, Vancouver.
74. **May 14: GreenBlue — Webinar**
Interview
75. **May 11: University of St. Michael's College in the U of Toronto**
Guest speaker on “Leading Change” in its Certificate in Corporate Social Responsibility, Toronto.
76. **May 11: University of St. Michael's College in the U of Toronto**
Guest speaker on “The Business Case for Sustainability” in its Certificate in Corporate Social Responsibility, Toronto.
77. **May 10: The Natural Step (TNS) Canada**
Guest speaker at its Sustainability on Tap event, Toronto.
78. **May 9: Ryerson University**
Guest speaker in its “Fundamentals in Sustainability II” course, Toronto.
79. **May 5: Presidio School of Management**
Guest speaker in residency weekend for its Executive Program, San Francisco.
80. **May 4: Total Marketing Solutions (TMS)**
Guest speaker in its Bay Area Circle workshop, San Francisco.
81. **April 24: Sustainable Packaging Coalition**
Keynote speaker on the business case for sustainability to its annual conference, Toronto.
82. **Apr. 12: Yonge Street Media — Webinar**
Interview, Toronto.
83. **Apr. 10: Ryerson University**
Keynote speaker on the business case for sustainability at its sustainability symposium, Toronto.

Bob Willard's Speaking Engagements Log

84. **Apr. 5: Ryerson University**
Guest speaker in its "Fundamentals in Sustainability II" course, Toronto.
85. **Apr. 4: Durham College**
Keynote speaker on the business case for sustainability at its sustainability day, Oshawa campus.
86. **Apr. 4: Durham College**
Keynote speaker on the business case for sustainability at its sustainability day, Whitby campus.
87. **Mar. 31: Humber College**
Keynote speaker on the business case for sustainability at its Earth Hour Day, Toronto.
88. **Mar 29: Intertek**
Keynote speaker on the business case for sustainability at its Ethical Sourcing Forum, NYC.
89. **Mar 29: Intertek**
Workshop on leading change at its Ethical Sourcing Forum, NYC.
90. **Mar 29: Intertek**
Repeat of a workshop on leading change at its Ethical Sourcing Forum, NYC.
91. **Mar 29: Intertek**
Interview, NYC.
92. **Mar. 26: Certified Management Accountants (CMA) Ontario — Webinar**
Interview.
93. **Mar 23: IMPACT!**
Guest speaker on coaching for young leaders, Toronto.
94. **Mar 23: IMPACT!**
Panelist on mentoring for young leaders, Toronto.
95. **Mar. 21: Humber College**
Guest speaker on the business case for sustainability, Toronto.
96. **Mar. 21: Sustainability Learning Centre — Webinar**
Webinar on the business case for sustainability, Toronto.
97. **Mar 20: University of Toronto**
Guest speaker on the business case for sustainability at its National Environmental Conference, Mississauga campus, Toronto.
98. **Mar 14: GLOBE 2012**
Panelist, Vancouver.
99. **Mar. 13: Delphi**
Keynote speaker on the business case for sustainability at its Leading Change conference, Vancouver.
100. **Mar. 13: Delphi**
Speed Mentoring workshop at its Leading Change conference, Vancouver.
101. **Mar 12: University of British Columbia**
Keynote speaker at UBS Commerce Students event, Vancouver.

Bob Willard's Speaking Engagements Log

102. **Mar 8: Seneca College**
Guest speaker on leading change, Toronto.
103. **Mar. 7: Presidio School of Management — Webinar**
Guest speaker in its Executive Program, San Francisco.
104. **Mar. 7: University of Alberta — Webinar**
Guest speaker in its “Social Entrepreneurship, Social Enterprise, and CSR” course, Edmonton.
105. **Mar. 7: The Natural Step (TNS) Canada - Webinar**
Workshop on leadership for the new management team, Ottawa.
106. **Mar. 6: Ryerson University**
Guest speaker in its “Fundamentals in Sustainability II” course, Toronto.
107. **Feb. 28: Fresh Outlook Foundation**
Workshop on the business case for sustainability at its Building Sustainable Communities conference, Kelowna.
108. **Feb. 27: Fresh Outlook Foundation**
Workshop on a sustainable economy at its Building Sustainable Communities conference, Kelowna.
109. **Feb. 24: Fresh Outlook Foundation**
Panelist at its Building Sustainable Communities conference, Kelowna.
110. **Feb. 23: BC Ministry of the Environment — Webinar**
Workshop on the business case for sustainability at its conference, Victoria
111. **Feb. 26: The Natural Step (TNS) Canada**
Guest speaker on objection handling in its MBA Sustainability Leadership Bootcamp, Calgary.
112. **Feb. 26: The Natural Step (TNS) Canada**
Guest speaker on the business case for sustainability in its MBA Sustainability Leadership Bootcamp, Calgary.
113. **Feb. 22: The Natural Step (TNS) Canada**
Guest speaker on leading change in its MBA Sustainability Leadership Bootcamp, Calgary.
114. **Feb. 22: The Natural Step (TNS) Canada**
Panelist in its MBA Sustainability Leadership Bootcamp, Calgary.
115. **Feb. 16: Toronto Sustainability Speaker Series (TSSS)**
Guest speaker and objection handling clinic workshop, Toronto.
116. **Feb. 15: Ryerson University**
Guest speaker in its “Fundamentals in Sustainability II” course, Toronto.
117. **Feb. 14: York University**
Guest speaker in the “Communication, Health and Environment” course, Toronto.
118. **Feb 10: Seneca College**
Guest speaker in its Green Business Management certificate program, Toronto.
119. **Feb. 9: Hilary Howe — Webinar**
Interview.

Bob Willard's Speaking Engagements Log

120. **Feb. 4: Athabasca University — Webinar**
Guest speaker in an MBA class, St. Albert, Alberta.
121. **Jan. 30: Canadian Organizational Development Institute (CODI)**
Guest speaker on the business case for sustainability, Toronto.
122. **Jan. 27: International Society for Sustainability Professionals (ISSP) — Webinar**
Webinar for consultants on handling objections.
123. **Jan. 27: The Natural Step (TNS) Canada - Webinar**
Workshop on situational leadership for the new management team, Ottawa.
124. **Jan. 20: McGill University**
Workshop with the student SSMU group, Montreal.
125. **Jan. 20: McGill University**
Keynote speaker at the Desautels Business Conference on Sustainability 2012, Montreal.
126. **Jan. 19: Bishop's University**
Guest speaker on the business case for sustainability in the “Marketing Strategies for Environmental Sustainability” course, Lennoxville.
127. **Jan. 16: Promotional Product Professionals of Canada**
Keynote speaker on the business case for sustainability at its annual conference, Toronto.

2011 (96 talks)

- **28% by webinar, videoconference, or radio**

1. **Dec. 9: CMA Ontario**
Keynote speaker at CMA Ontario's Big Ideas conference, Toronto.
2. **Dec. 3: Presidio School of Management**
Guest speaker in residency weekend for its Executive Program, San Francisco.
3. **Dec. 2: Presidio School of Management**
Keynote speaker at special session for MBA and MPA students, San Francisco
4. **Nov. 29: Ryerson University**
Guest speaker in its "Fundamentals in Sustainability II" certificate course, Toronto.
5. **Nov. 29: Greening Government Ottawa Conference 2011 — Webinar**
Guest speaker, Ottawa
6. **Nov. 28: International Society of Sustainability Professionals (ISSP) — Webinar #4 of 4**
Four-webinar "Leadership Skills for Change Agents" certificate course.
7. **Nov. 21: International Society of Sustainability Professionals (ISSP) — Webinar #3 of 4**
Four-webinar "Leadership Skills for Change Agents" certificate course.
8. **Nov. 14: International Society of Sustainability Professionals (ISSP) — Webinar #2 of 4**
Four-webinar "Leadership Skills for Change Agents" certificate course.
9. **Nov. 7: International Society of Sustainability Professionals (ISSP) — Webinar #1 of 4**
Four-webinar "Leadership Skills for Change Agents" certificate course.
10. **Nov. 3: Blekinge Institute of Technology (BTH) — Webinar**
Virtual guest lecturer in the Masters in Strategic Leadership towards Sustainability (MSLS) course in Karlskrona, Sweden.
11. **Oct 31: McGill University**
Workshop for the Sustainability Network student group, Montreal.
12. **Oct 31: McGill University**
Workshop for student leaders and staff, Montreal.
13. **Oct 31: McGill University**
Guest speaker in its "Social Context of Business" MBA course, Montreal.
14. **Oct 26: Green Living Awards Gala**
Co-presenter of some awards, Toronto.
15. **Oct. 25: Bainbridge Graduate Institute (BGI) — Webinar**
Guest speaker in its "Capitalism in Context" MBA course, Bainbridge Island, WA.
16. **Oct. 20: Sustainable Hamilton**
Keynote speaker at breakfast meeting / workshop, Hamilton.
17. **Oct. 18: Canadian Wood Pallet Association**
Keynote speaker at its annual conference, Toronto.

Bob Willard's Speaking Engagements Log

18. **Oct. 18: LEAD Canada — Webinar**
Guest presentation, Ottawa.
19. **Oct. 14: University of Nebraska, Omaha**
Guest speaker in College of Business Administration workshop for faculty, Omaha
20. **Oct. 14: WasteCap Nebraska**
Breakfast and morning workshop, Omaha, NE.
21. **Oct. 13: Policy Development for Sustainable Communities**
Speaker and panelist, Lincoln, NE.
22. **Oct. 13: WasteCap Nebraska Awards Luncheon**
Keynote speaker, Lincoln, NE.
23. **Oct. 13: WasteCap Nebraska**
Facilitator of half-day workshop, Lincoln, NE.
24. **Oct. 13: University of Nebraska, Lincoln**
Panelist with faculty on sustainability plans, Lincoln, NE.
25. **Oct. 12: University of Nebraska, Omaha**
Speaker to combined College of Business Administration classes, Omaha, NE.
26. **Oct. 12: University of Nebraska, Omaha**
Workshop with College of Business Administration, Omaha, NE.
27. **Oct. 6: University of Toronto**
Guest speaker in its "Introduction to Environment" course, Toronto.
28. **Sept. 27: Ryerson University**
Guest speaker in its "Fundamentals in Sustainability II" course, Toronto
29. **Sept. 23: International Society of Sustainability Professionals (ISSP)**
Workshop speaker, Portland.
30. **Sept. 20: Canadian Stewardship Conference**
Keynote speaker, Halifax.
31. **Sept. 19: Bell Alliant**
Workshop with executives, Halifax.
32. **Sept. 18: Co-operators Impact! Conference**
Facilitator in Closing the Gap workshop, Guelph, ON.
33. **Sept. 17: Co-operators Impact! Conference**
Facilitator of Objection Handling Clinic #1, Guelph, ON.
34. **Sept. 15: Co-operators Impact! Conference**
Facilitator of Objection Handling Clinic #2, Guelph, ON.
35. **Sept. 15: Co-operators Impact! Conference**
Panel member on opening night, Guelph, ON.
36. **Sept. 14: Ontario College of Art and Design (OCAD)**
Guest lecturer in the "Living Environmental Design" course, Toronto.

Bob Willard's Speaking Engagements Log

37. **Sept 13: British Columbia Institute of Technology (BCIT) — Webinar**
Guest speaker in “Sustainable Organizational Change Management and Leadership” course, Vancouver.
38. **Sept. 13: Presidio School of Management — Webinar**
Guest speaker in “Implementing Sustainability in Business” MBA course, San Francisco.
39. **Sept. 8: McMaster University**
Guest speaker in its “Green Engineering” course, Hamilton, Ontario.
40. **Aug. 31: Global Forum — Videoconference**
Keynote speaker, Curitiba, Brazil.
41. **Aug. 24: Syracuse University -- Webinar**
Guest speaker in summer intensive course, Syracuse, NY.
42. **Aug. 20: Presidio School of Management**
Guest speaker in residency weekend for its Executive Program, San Francisco.
43. **Aug 19: Presidio School of Management**
Keynote speaker at special session for MBA and MPA students, San Francisco.
44. **Aug. 11: Presidio School of Management — Webinar**
Guest speaker on the business case for sustainability in its Executive Program, San Francisco.
45. **July 19: GMC Sustainable Industry Program — Webinar**
Guest speaker, Australia.
46. **July 7: Ontario Ministry of Natural Resources (MNR)**
Keynote speaker at management retreat, Ontario.
47. **July 4: University of Paris — Webinar**
Guest speaker in MBA course, Paris.
48. **June 15: Catholic University - Webinar**
Guest speaker in “Sustainability Management for Organizations” course, Rio de Janeiro.
49. **June 10: Sustainability Applied Conference**
Moderator, Windsor, ON.
50. **June 7: National Continuing Education conference (CAUCE)**
Keynote speaker, Toronto
51. **June 6: Verdexchange**
Panel member, Toronto.
52. **June 1: Blekinge Institute of Technology (BTH) — Webinar**
Guest speaker in “Leading Change for a Sustainable Chemical Industry,” Karlskrona, Sweden.
53. **June 1: Basics Office Products**
Keynote speaker at management retreat, White Oaks, ON.
54. **May 31: Greening Government**
Keynote speaker, Toronto.
55. **May 26: EarthCare Sudbury**
Keynote speaker, Sudbury, ON.

Bob Willard's Speaking Engagements Log

56. **May 24: Ryerson University**
Guest speaker in its “Fundamentals in Sustainability II” course, Toronto.
57. **May 20: TheSocioCapitalist.com — Skype**
Interview.
58. **May 13: Globe & Mail**
Video interview, Toronto.
59. **May 9: North York Library**
Workshop, North York, ON.
60. **May 6: Presidio School of Management — Webinar**
Guest speaker in its Executive Program, San Francisco.
61. **May 4: Mayor's Business Breakfast**
Keynote speaker, Caledon, ON.
62. **Apr. 14: TNS Exchange — Webinar**
Speaker, Ottawa.
63. **Apr. 14: Transitioning to Green — Webinar**
Speaker, Barrie, ON.
64. **Apr. 7: Transition Barrie**
Keynote speaker, Barrie, ON.
65. **Apr. 6: Presidio School of Management — Webinar**
Guest speaker in “Implementing Sustainability in Business” MBA course, San Francisco.
66. **Apr. 3: Fort McMurray**
Workshop with town staff, Fort McMurray, Alberta.
67. **Apr. 3: Fort McMurray Urban Forum**
Keynote speaker, Fort McMurray, Alberta.
68. **Mar. 31: UNEP FI North America Task Force (NATF)**
Keynote speaker, Toronto.
69. **Mar. 29: Ryerson University**
Guest speaker in its “Fundamentals in Sustainability II” course, Toronto.
70. **Mar. 29: York University**
Guest lecture MBA course, Toronto.
71. **Mar. 25: University of Toronto**
Participant in Undergraduate Geography Society debate, Toronto.
72. **Mar. 24: Aecon Utilities**
Keynote speaker, Toronto.
73. **Mar. 24: Aecon Civil**
Keynote speaker, Toronto.
74. **Mar 15: Seneca College**
Video interviewer campus Green Card, Toronto.

Bob Willard's Speaking Engagements Log

75. **Mar. 16: Algonquin College**
Guest speaker in Green Business Management Certificate course, Ottawa.
76. **Mar. 16: Algonquin College**
Luncheon speaker, Ottawa.
77. **Mar 12: Huronia Business Times — Phone**
Interview.
78. **Mar. 11: McGill University**
Keynote speaker at Business Beyond Tomorrow conference, Montreal.
79. **Mar. 9: Stantec Client Breakfast**
Speaker on panel, Toronto.
80. **Feb. 22: Seneca College**
Guest speaker in Green Leadership course, Toronto.
81. **Feb. 18: OPS Expert Policy Forum**
Keynote speaker, Toronto.
82. **Feb. 15: Ryerson University**
Guest speaker in its “Fundamentals in Sustainability II” course, Toronto.
83. **Feb. 11: Windsor Essex County Environment Committee Forum**
Keynote Speaker, Windsor, ON.
84. **Feb. 10: Pulse Ingredient Expo**
Keynote speaker, Toronto.
85. **Feb. 9: Aecon**
Keynote speaker at senior managers meeting, Toronto.
86. **Feb. 8: York University**
Guest speaker in the “Communication, Health and Environment” course in Toronto.
87. **Feb. 5: Presidio School of Management**
Guest speaker in residency weekend for its Executive Program, San Francisco.
88. **Feb. 4: Presidio School of Management**
Keynote speaker at special session for MBA and MPA students, San Francisco.
89. **Jan. 29: Athabasca University - Webinar**
Guest speaker in an MBA class, St. Albert, Alberta.
90. **Jan 26: University of Hawaii - Webinar**
Guest speaker in their Executive MBA class, Honolulu.
91. **Jan. 24: Radio Green Earth — Webinar**
Live interview.
92. **Jan. 19: Elephant Thoughts**
Moderator at film discussion, Collingwood, ON.
93. **Jan 19: Environment Network / Collingwood Chamber of Commerce**
Keynote speaker at luncheon, Collingwood, ON.

Bob Willard's Speaking Engagements Log

94. **Jan 18: York University**

Guest speaker in MBA course, Toronto.

95. **Jan. 14: Queen's University**

Keynote speaker at Queen's Commerce Corporate Challenge (Q3C), Kingston, ON.

96. **Jan. 11: Saskatchewan Environmental Industry and Managers Association (SEIMA) —
Webinar**

Keynote speaker, Regina.

2010 (103 talks)

- **33% by webinar, videoconference, or radio**

1. **Dec. 10: City of Ottawa**
Keynote speaker at senior staff managers meeting, Ottawa.
2. **Dec. 2: Catholic University - Webinar**
Guest speaker in “Sustainability Management for Organizations” course, Rio de Janeiro.
3. **Nov. 24: York University**
Guest lecture on the business case in MBA course, Toronto.
4. **Nov. 23: Institute for Research & Innovation in Sustainability (IRIS)**
Keynote speaker at this event at York University, Toronto.
5. **Nov. 22: International Society of Sustainability Professionals (ISSP) - Webinar #4 of 4**
Four-webinar “Leadership Skills for Change Agents” course.
6. **Nov. 18: Whistler Centre for Sustainability – Webinar**
Speaker in their “iShift for Business” event, Whistler, BC.
7. **Nov. 17: Oshawa- UOIT**
Keynote speaker at public event, Oshawa, Ontario.
8. **Nov. 16: Building Sustainable Cities - Videoconference**
Workshop speaker, Kelowna, BC.
9. **Nov. 15-16: ULE 880**
Stakeholder panel advisor on this proposed new sustainability standard for manufacturing companies, Chicago.
10. **Nov. 15: International Society of Sustainability Professionals (ISSP) - Webinar #3 of 4**
Four-webinar “Leadership Skills for Change Agents” course.
11. **Nov. 14: TNS Canada**
Keynote speaker at its Sustainability-TEA fundraising event, Ottawa.
12. **Nov. 10: Algonquin College – Webinar**
Guest speaker, Ottawa.
13. **Nov. 9: Seneca College**
Keynote speaker at its School of Business Management PD day, Toronto.
14. **Nov. 8: International Society of Sustainability Professionals (ISSP) - Webinar #2 of 4**
Four-webinar “Leadership Skills for Change Agents” course.
15. **Nov. 5: The Co-operators – Phone**
Member of stakeholder panel providing feedback on its sustainability report.
16. **Nov. 4: University of Toronto**
Guest lecturer in its Introduction to Environment course, Toronto.

Bob Willard's Speaking Engagements Log

17. **Nov. 4: Blekinge Institute of Technology (BTH) – Webinar**
Virtual guest lecturer in the Masters in Strategic Leadership towards Sustainability (MSLS) course in Karlskrona, Sweden.
18. **Nov. 3: Transat**
Keynote speaker at its senior leaders forum, Bromont, Quebec.
19. **Nov. 1: International Society of Sustainability Professionals (ISSP) - Webinar #1 of 4**
Four-webinar “Leadership Skills for Change Agents” course.
20. **Nov. 1: McGill University**
Guest lecturer in Social Context course, Montreal.
21. **Oct. 28: Durham Sustain Ability**
Keynote speaker at its business symposium, Ajax.
22. **Oct. 28: Dr. Norman Bethune Collegiate Institute**
Guest speaker, Scarborough, Ontario.
23. **Oct. 27: City of Ottawa**
Keynote speaker at senior staff managers meeting, Ottawa.
24. **Oct. 25: McMaster University**
Guest lecturer in its MBA class, Hamilton.
25. **Oct. 22: Canadian Business for Social Responsibility (CBSR)**
Keynote speaker its post-Summit workshop on the leadership for sustainability, Toronto.
26. **Oct. 20: Canadian Business for Social Responsibility (CBSR)**
Keynote speaker its pre-Summit workshop on the business case for sustainability, Toronto.
27. **Oct. 18: Green Connections**
Keynote speaker at its Sustainable Business Conference, Toronto.
28. **Oct. 15: Presidio – Webinar**
Guest lecture on the business case for sustainability in its Executive Program.
29. **Oct. 14: Regional Centre of Expertise, Saskatchewan - Videoconference**
Panelist at its Tour of Sustainability event at the University of Regina, Regina.
30. **Oct. 14: Responsible Travel And Tourism**
Keynote speaker at their annual conference, Toronto.
31. **Oct. 13: Bainbridge Graduate Institute - Webinar**
Guest lecturer in BGI's Foundations of Sustainable Business course.
32. **Oct. 8. Ontario College of Art and Design (OCAD)**
Guest lecturer in the Living Environmental Design course, Toronto.
33. **Oct. 3-6: Sustainability and Education Academy (SEdA)**
Presenter and learning team coach at this 2.5-day seminar, Hecla, Manitoba.
34. **Sept. 28: Strathcona Business Improvement Association (BIA)**
Keynote speaker at its annual event, Vancouver, BC.
35. **Sept. 23: McMaster University**
Guest lecturer in its Green Engineering course, Hamilton, Ontario.

Bob Willard's Speaking Engagements Log

36. **Sept. 22: York University**
Guest lecture on the business case in an MBA course, Toronto.
37. **Sept. 15: TNS Canada - Webinar**
Keynote talk.
38. **Sept. 21: Probus**
Keynote speaker at its Gravenhurst chapter, Ontario.
39. **Sept. 1: Saskatchewan Crown Investment Corporations**
Keynote speaker on culture change, Regina.
40. **Sept. 1: Saskatchewan Crown Investment Corporations**
Keynote speaker on business case for sustainability, Regina.
41. **Aug. 25: Syracuse University -- Webinar**
Guest speaker in summer intensive course, Syracuse, NY.
42. **Aug. 18: The Co-operators**
Workshop with sustainability staff, Guelph.
43. **Aug. 2: LEAD Canada**
Guest speaker, Toronto.
44. **July 30: Duquesne University**
Commencement speaker for its MBA class, Pittsburgh.
45. **July 13: Swinburne University, Australia - Videoconference**
(Repeat of July 11 session for second cohort.)
46. **July 11: Swinburne University, Australia - Videoconference**
Virtual guest lecturer in the Business Transformer course, Australia.
47. **June 30: SAP**
Discussion with staff involved with sustainability initiatives, Toronto.
48. **June 28: Deloitte**
Discussion with its sustainability practice group, Toronto.
49. **June 24: SUSTENTAR**
Keynote speaker, Belo Horizonte, Brazil.
50. **June 23: SUSTENTAR**
Panel member on opening evening in Belo Horizonte, Brazil
51. **June 16: TNS Canada - Webinar**
Keynote talk.
52. **June 7: International Association of Business Communicators (IABC)**
Workshop speaker at its annual conference, Toronto.
53. **June 4: Light Up The World (LUTW)**
Keynote speaker at fundraising luncheon, Calgary.
54. **June 3: Canadian College Environmental Network (CCEN)**
Keynote speaker at this conference at George Brown College, Toronto.

Bob Willard's Speaking Engagements Log

55. **May 28: University of Colorado - Webinar**
Guest lecturer in its Sustainability Planning course.
56. **May 25: Presidio – Webinar**
Guest lecture on the business case in its Executive Program.
57. **May 21: Alan AtKisson's Master Class – Webinar**
Guest lecture.
58. **May 19: Hospitality and Finance Technology Professionals (HFTP)**
Keynote speaker at its Ontario chapter conference, Toronto.
59. **May 18: Learning for a Sustainable Future (LSF)**
Keynote speaker at annual gala dinner.
60. **May 14: Intel - Webinar**
Webinar with Intel Materials group.
61. **May 8: New York Women Social Entrepreneurs (NYWSE)**
Second guest webinar of the NYWSE Emerging Sustainability Leaders (ESL) program.
62. **May 6: Building Owners and Managers Association (BOMA)**
Luncheon talk, Toronto.
63. **Apr. 23: City of Calgary**
Speaker on team building at a City of Calgary Sustainability Workshop for senior staff, Calgary.
64. **Apr. 23: City of Calgary**
Speaker on the sustainability culture change at a City of Calgary Sustainability Workshop for senior staff, Calgary.
65. **Apr. 23: City of Calgary**
Speaker on the business case for sustainability at a City of Calgary Sustainability Workshop for senior staff, Calgary.
66. **Apr. 22: City of Calgary**
Keynote speaker at Sustainability Champions and Network meeting, Calgary.
67. **Apr. 20: Waterloo**
Keynote speaker at Sustainable Waterloo event, Waterloo, Ontario.
68. **Apr. 19: Humber College**
Keynote speaker at its Earth Day celebrations, Toronto.
69. **Apr. 15: Algonquin College**
Keynote speaker at its Research Day, Ottawa.
70. **Apr. 14: Better Buildings Council**
Keynote speaker, Winnipeg.
71. **Apr. 12: Bainbridge Graduate Institute - Webinar**
Guest lecturer in BGI's Foundations of Sustainable Business course.
72. **Apr. 8: The Natural Step – Webinar**
Guest speaker for TNS Level 1 course graduates.

Bob Willard's Speaking Engagements Log

73. **Apr. 6: York University**
Guest lecture on culture change in MBA course, Toronto.
74. **Apr. 1: Durham Sustain Ability**
Keynote speaker at its event, Ajax, Ontario.
75. **Mar. 31: Canadian Institute for Environmental Law and Policy (CIELAP)**
Keynote speaker at its event, Toronto.
76. **Mar. 27: University of Sherbrooke - Webinar**
Guest lecture. Sherbrooke, Quebec.
77. **Mar. 25: Bay of Quinte**
Keynote speaker at its Remedial Action Plan public meeting, Belleville, Ontario.
78. **Mar. 23: OCETA**
Keynote speaker at its Climate Change Event, Pickering, Ontario.
79. **Mar. 19: Net Impact - Webinar**
Keynote speaker in its Issues-In-Depth webinar.
80. **Mar. 16: McGill University**
Guest lecturer in its Managing the Small Business Enterprise MBA course, Montreal.
81. **Mar. 5: Winnipeg Procurement Conference**
Keynote speaker, Winnipeg.
82. **Feb. 26: Mark Holland Forum on the New Economy**
Panel member, Pickering, Ontario.
83. **Feb. 18: Wal-Mart**
Member of stakeholder feedback panel on its CSR Report, Mississauga, Ontario
84. **Feb. 17: MillerCoors**
Presentation on Sustainability Champions to its Sustainable Development Committee, Chicago.
85. **Feb. 16: MillerCoors**
Presentation on the business case for sustainability to its Sustainable Development Committee, Chicago.
86. **Feb. 16: RBC Royal Bank**
Video interview for its Greening Your Business web site, Toronto
87. **Feb. 11: Federation of Canadian Municipalities (FCM) Sustainable Communities Conference and Trade Show**
Sustainability clinic 1-on1 coaching, Ottawa.
88. **Feb. 11: Federation of Canadian Municipalities (FCM) Sustainable Communities Conference and Trade Show**
Keynote speaker, Ottawa.
89. **Feb. 10: Algonquin College**
Guest lecturer in The Green Movement course, Ottawa.
90. **Feb. 10: Algonquin College**
Talk with President's Executive Committee, Ottawa

Bob Willard's Speaking Engagements Log

91. **Feb. 6: New York Women Social Entrepreneurs (NYWSE)**
Guest webinar of the NYWSE Emerging Sustainability Leaders (ESL) program.
92. **Feb.4: Presidio School of Management**
Guest lecturer in residency weekend for its Executive Program, San Francisco.
93. **Jan. 30: Athabasca University - Webinar**
Virtual guest lecturer in its MBA, St. Albert, Alberta.
94. **Jan. 29: Canadian Baha'i Business Forum (CBBF)**
Keynote speaker at their annual conference, Toronto.
95. **Jan 29: HR Professionals Association (HRPA)**
Workshop speaker at their annual conference, Toronto.
96. **Jan. 27-28: IBM Global Eco-efficiency Jam – Online discussion**
“VIP Guest” in two forums in this global dialogue.
97. **Jan. 27: University of Alberta - Webinar**
Virtual guest lecturer in the MBA course, “CSR and Social Entrepreneurship” using DimDim, Edmonton.
98. **Jan 26: York University**
Guest lecture on the business case in an MBA course, Toronto.
99. **Jan 26: Seneca College**
Guest lecturer in its Green Business Management certificate program, Toronto.
100. **Jan. 24: Guelph Food and Technology Centre (GFTC) - Phone**
Advisory panel member on its “Raising the Bar for Sustainability Performance in Ontario’s Food & Beverage Processing Sector,” Guelph
101. **Jan. 21: TNS Integrated Community Sustainability Plan (ICSP) - Webinar**
Virtual talk using GoToMeeting, Ottawa.
102. **Jan 20: Ryerson University**
Guest lecturer in its “Fundamentals in Sustainability II” course, Toronto
103. **Jan. 6: Guelph Sustainable Solutions Workshop**
Keynote speaker at their 2nd annual event, Guelph, Ontario.

2009 (104 talks)

- **40% by Internet webinar, videoconference, or radio**

- 1 **Dec. 17: Bakery Council Sustainability Summit - Webinar**
Virtual talk using a web cam and DimDim webinar software, Las Angeles.
- 2 **Dec. 10: AltaTerra - Webinar**
Virtual talk on the leading change for sustainability. Participants watched the DVD beforehand on the Internet at their leisure. Using a web cam and DimDim webinar software, Bob did a quick review and then answered their questions.
- 3 **Dec. 8: Manitoba Conservation Districts Association (MCDA)**
(Repeat of session, below)
- 4 **Dec. 8: Manitoba Conservation Districts Association (MCDA)**
Panelist at their annual conference, Brandon, MA.
- 5 **Dec. 5: Presidio School of Management**
Guest lecture in April residency of the spring 2009 Executive Program, San Francisco.
- 6 **Dec. 4: Presidio School of Management**
Guest lecture to MBA students and alumni, San Francisco.
- 7 **Dec. 4: Saatchi & Saatchi S**
Presentation to staff, San Francisco.
- 8 **Dec. 2: York University**
Guest lecture in the MBA program, Toronto.
- 9 **Dec. 1: York University**
Guest lecture in the Communication, Health and Environment course in Toronto.
- 10 **Nov. 24: Ontario Institute for Studies in Education (OISE)**
Keynote speaker for student and alumni evening, University of Toronto.
- 11 **Nov. 24: International Society of Sustainability Professionals (ISSP) - Webinar #4 of 4**
Four-webinar "Leadership Skills for Change Agents" course, global.
- 12 **Nov. 24: Wilfrid Laurier University – Webinar**
Virtual guest lecturer in the MBA course. Students watched the sustainability champions DVD beforehand, at their leisure. Using a web cam and Marratech webinar software, Bob did a quick review and then answered their questions.
- 13 **Nov. 17: Blekinge Institute of Technology (BTH) – Webinar**
Virtual guest lecturer in the Masters in Strategic Leadership towards Sustainability (MSLS) course at BTH. Students watched the sustainability champions DVD beforehand, at their leisure. Using a web cam and Marratech webinar software, Bob did a quick review and then answered their questions.
- 14 **Nov. 16: U.S. Army**
Keynote speaker at a U.S. Army course on sustainability at the University of Virginia's Darden Graduate School of Business Administration in Charlottesville, Virginia.

Bob Willard's Speaking Engagements Log

- 15 **Nov. 16: International Society of Sustainability Professionals (ISSP) - Webinar #3 of 4**
Four-webinar "Leadership Skills for Change Agents" course, global.
- 16 **Nov. 11: Algonquin University - Webinar**
Virtual guest lecturer. Students watched the DVD beforehand on the Internet at their leisure. Using a web cam and DimDim webinar software, Bob did a quick review and then answered their questions.
- 17 **Nov. 9: International Society of Sustainability Professionals (ISSP) - Webinar #2 of 4**
Four-webinar "Leadership Skills for Change Agents" course, global.
- 18 **Nov. 9: St. Andrew's College**
Guest speaker, Aurora.
- 19 **Nov. 6: Blekinge Institute of Technology (BTH) – Webinar**
Virtual guest lecturer in the Masters in Strategic Leadership towards Sustainability (MSLS) course at BTH. Students watched the business case DVD beforehand, at their leisure. Using a web cam and Marratech webinar software, Bob did a quick review and then answered their questions.
- 20 **Nov. 6: Central 1 Credit Union - Videoconference**
Virtual keynote presentation via a point-to-point videoconference presentation, Vancouver.
- 21 **Nov. 5: Canadian Business for Social Responsibility (CBSR) Summit**
Panelist, Toronto
- 22 **Nov. 4: Ontario College of Art and Design (OCAD)**
Guest lecturer in the Living Environmental Design course, Toronto.
- 23 **Nov. 4: AltaTerra - Webinar**
Virtual talk on the business case for sustainability. Participants watched the DVD beforehand on the Internet at their leisure. Using a web cam and DimDim webinar software, Bob did a quick review and then answered their questions.
- 24 **Nov. 2: International Society of Sustainability Professionals (ISSP) - Webinar #1 of 4**
Four-webinar "Leadership Skills for Change Agents" course, global.
- 25 **Nov. 2: Professionally Speaking TV**
Interviewed and videotaped, Toronto.
- 26 **Oct. 30: Athabasca University - Webinar**
Virtual guest lecturer in their MBA class. Students watched the DVD beforehand on the Internet at their leisure. Using a web cam and DimDim webinar software, Bob did a quick review and then answered their questions.
- 27 **Oct. 27: Orenda's in good company Conference**
Keynote speaker, Toronto.
- 28 **Oct. 22: CMA Edmonton**
Keynote speaker at their annual conference, Edmonton.
- 29 **Oct. 15: Partners in Project Green**
Keynote speaker at their evening event, Toronto.

Bob Willard's Speaking Engagements Log

- 30 **Oct. 15: CMA Halifax**
Keynote speaker at their annual conference, Halifax.
- 31 **Oct. 14: Responsible Travel And Tourism**
Keynote speaker at their annual conference, Toronto.
- 32 **Oct. 8: Twin Ports TNS Early Adopters**
Keynote talk, Duluth.
- 33 **Oct. 8: Duluth Chamber of Commerce**
Keynote talk, Duluth.
- 34 **Oct. 6: Bainbridge Graduate Institute (BGI) – Webinar**
Virtual guest lecturer in BGI's Sustainability Foundations Course in their MBA program. Students watched the DVD beforehand, at their leisure. Using BGI's Elluminate webinar software, Bob did a quick review and then answered questions.
- 35 **Oct. 4-7: Sustainability and Education Academy (SEdA)**
Presenter and learning team coach at this 2.5-day seminar for senior leaders in schools, school boards, and provincial education ministries, Hecla, Manitoba.
- 36 **Oct. 1: Airdrie Sustainable Speakers Series**
Keynote talk, Airdrie, Alberta.
- 37 **Oct. 1: Young Environmental Professionals**
Presentation to their Calgary chapter and Conoco staff, Calgary.
- 38 **Sept 30: York University**
Guest lecturer in MBA class, Toronto.
- 39 **Sept. 29: Crown Corporations CSR Event**
Keynote speaker at this session for Canadian crown corporations, Ottawa, Ontario.
- 40 **Sept. 24: Cooperators' impact! Conference**
Keynote speaker at their conference, Guelph, Ontario.
- 41 **Sept. 23: University of Wisconsin – Milwaukee - Webinar**
Virtual talk. Students watched the DVD beforehand on the Internet at their leisure. Using a web cam and DimDim webinar software, Bob did a quick review and then answered their questions.
- 42 **Sept. 22: CCSR CEO Panel**
Participant, Toronto.
- 43 **Sept. 21: Canadian Paint and Coatings Association**
Keynote speaker at their annual conference, Niagara Falls, Ontario.
- 44 **Sept. 16: University of Toronto**
Guest lecturer in the Interdisciplinary Perspectives on the Environment course, Toronto.
- 45 **Sept. 15: McMaster University**
Guest lecturer in the Green Engineering course at McMaster University in Hamilton, Ontario.
- 46 **Sept. 14: Canadian Association of Professional Speakers (CAPS)**
Speaker at an evening event, Toronto.

Bob Willard's Speaking Engagements Log

- 47 **Sept. 9: Conference Board of Canada**
Keynote speaker at their Business Council for Sustainability session, Montreal.
- 48 **Aug. 27: GE Foundation**
Keynote speaker in their Scholar-Leaders Program, in Mississauga, Ontario.
- 49 **August 21: Master Class in Sustainability Change Agency - Webinar**
Virtual guest lecturer in this Alan AtKisson class. Students watched the DVD beforehand on the Internet at their leisure. Using a web cam and DimDim webinar software, Bob did a quick review and then answered their questions.
- 50 **August 11: Corporate Volunteering Conference**
Panelist at this event at the U of Toronto.
- 51 **August 6: Sustentavel 2009 - Videoconference**
Virtual keynote presentation via a point-to-point videoconference presentation, Brazil.
- 52 **August 3: LEAD Canada**
Guest presentation, Montreal.
- 53 **July 27: Southeastern United States – Canadian Provinces Alliance (SEUS-CP)**
Presentation at their annual conference, St. John's, NL.
- 54 **July 13: Swinburne University, Australia - Videoconference**
(Repeat of July 7 session for second cohort.) Virtual guest lecturer via a 3-hour point-to-point videoconference presentation and Q&A session with participants in the Business Transformer course at Swinburne University, Australia.
- 55 **July 7: Swinburne University, Australia - Videoconference**
Virtual guest lecturer via a 3-hour point-to-point videoconference presentation and Q&A session with participants in the Business Transformer course at Swinburne University, Australia.
- 56 **June 29: Canadian College and University Food Service Association (CCUFSA) – Videoconference**
Virtual keynote presentation at their annual conference, St. John's, NL.
- 57 **June 28: Collins Foundation - Webinar**
Virtual talk using a web cam and DimDim webinar software, San Luis Obispo, CA.
- 58 **June 27: University of The Sunshine Coast, Australia- Webinar**
Virtual guest lecturer in their MBA class. Students watched the DVD beforehand on the Internet at their leisure. Using a web cam and DimDim webinar software, Bob did a quick review and then answered their questions.
- 59 **June 24: Waterloo Region**
Repeat of morning session, below, in the afternoon for the rest of the staff.
- 60 **June 24: Waterloo Region**
Keynote speaker at a half-day staff workshop, Waterloo, ON.
- 61 **June 18: Air and Waste Management Association - Webinar**
Virtual talk using webcam and DimDim webinar software, Detroit.

Bob Willard's Speaking Engagements Log

- 62 **June 13: University of Calgary - Videoconference**
Virtual keynote point-to-point videoconference presentation at their International Student Energy Summit (ISES), Calgary
- 63 **June 10: Sustainability Speaker Series**
Keynote speaker at this public event, Toronto. This was used to launch the e-book version of Bob's new book, *The Sustainability Champion's Guidebook*.
- 64 **May 27: University of Wisconsin – Stout - Webinar**
Virtual talk. Students watched the DVD beforehand on the Internet at their leisure. Using a web cam and DimDim webinar software, Bob did a quick review and then answered their questions.
- 65 **May 20: Twin Ports - Webinar**
Virtual talk for TNS Early Adopters group. Participants watched the DVD. Using a web cam and DimDim webinar software, Bob did a quick review and then answered their questions.
- 66 **May 19: University of Farleigh Dickinson - Webinar**
Virtual talk. Students watched the DVD beforehand on the Internet at their leisure. Using a web cam and DimDim webinar software, Bob did a quick review and then answered their questions.
- 67 **May 13: Urban Ambassadors**
Keynote speaker at an evening session for the public, Des Moines, Iowa.
- 68 **May 13: Business Retention and Expansion International (BREI)**
Panel speaker at their annual conference, Des Moines, Iowa.
- 69 **May 8: Project Management Institute**
Keynote speaker at conference, London, ON
- 70 **May 5: University of Wisconsin – Oshkosh - Webinar**
Virtual talk. Students watched the DVD beforehand on the Internet at their leisure. Using a web cam and DimDim webinar software, Bob did a quick review and then answered their questions.
- 71 **April 30: Conference Board of Canada**
Keynote speaker at their 2009 Corporate Social Responsibility Conference, Toronto.
- 72 **April 22: University of Wisconsin – Green Bay**
Evening talk for the public after the Green Innovations 2009 conference, Green Bay.
- 73 **April 22: University of Wisconsin – Green Bay**
Keynote speaker at their Green Innovations 2009 conference, Green Bay.
- 74 **April 20: Radio Interview**
Interview on radio station KFMG 99.1 FM in Des Moines.
- 75 **April 15: LEAD Canada - Webinar**
Virtual talk. Students watched the DVD beforehand on the Internet at their leisure. Using a web cam and DimDim webinar software, Bob did a quick review and then answered their questions.
- 76 **April 4: Presidio School of Management**
Guest lecture in April residency of the spring 2009 Executive Program, San Francisco.
- 77 **April 3: Presidio School of Management**
Guest lecture to MBA students, San Francisco.

Bob Willard's Speaking Engagements Log

- 78 **April 3: The North Face**
Presentation at internal meeting, one of their regular meetings, San Leandro, CA.
- 79 **March 31: Radio Interview**
Interview on radio station KSFR 90.7 FM in Santa Fe.
- 80 **March 26: King Chamber of Commerce**
Speaker at one of their regular breakfast meetings, King Township, Ontario.
- 81 **March 23: University of Toronto - Webinar**
Virtual guest lecturer in the Institute of Environmental Studies e-learning offering of a Certificate in Environmental Management (CEM400). Students watched the DVD beforehand on the Internet at their leisure. Using a web cam and DimDim webinar software, Bob did a quick review and then answered their questions.
- 82 **March 21: University of Hawaii - Webinar**
Virtual guest lecturer in their Executive MBA class. Students watched the DVD beforehand on the Internet at their leisure. Using a web cam and DimDim webinar software, Bob did a quick review and then answered their questions.
- 83 **March 20: McGill University and University of Montreal**
Speaker at their Net Impact "Beyond CSR" conference, Montreal.
- 84 **March 18: Queensland Sustainability Roundtable - Webinar**
Virtual speaker using DimDim webinar software, Brisbane, Australia.
- 85 **March 17: Durham Lifelong Learning**
Repeat of the March 13 talk, below.
- 86 **March 13: Durham Lifelong Learning**
Speaker at one of their regular meetings, Whitby.
- 87 **March 12: York University**
Keynote speaker at their annual Schulich CORE Conference and Case Competition, Toronto.
- 88 **March 7: Queen's University**
Workshop at their Commerce and Engineering Environmental Conference (CEEC), Kingston.
- 89 **March 6: York University**
Repeat of guest lecture in Executive MBA class for second cohort, Toronto.
- 90 **March 5: York University**
Guest lecture in Executive MBA class, Toronto.
- 91 **March 4: Administrators Leading Institutional Sustainability Strategies-**
Workshop with U of Wisconsin administrators on their master plan, Milwaukee, WI
- 92 **March 3: Green Tier Advantage conference**
Keynote speaker at this conference sponsored by WDNR, Milwaukee, WI
- 93 **March 3: Executive Summit on Sustainable Business**
Keynote speaker at this conference sponsored by UW, Milwaukee, WI
- 94 **Feb. 25: TNS Learning Network - Webinar**
Virtual speaker in their Leadership Webinar Series, using DimDim webinar software.

Bob Willard's Speaking Engagements Log

- 95 **Feb. 24: Kelowna “Building Sustainable Communities” Conference - Videoconference**
Virtual speaker via a 1-hour point-to-point videoconference presentation and Q&A session with participants.
- 96 **Feb. 19: Presidio MBA - Webinar**
Virtual guest lecturer. Students watched the DVD beforehand on the Internet at their leisure. Using a web cam and Marratech webinar software, Bob did a quick review and then answered their questions.
- 97 **Feb. 18: McGill University - Webinar**
Virtual guest lecturer in their MBA program. Students watched the DVD beforehand on the Internet at their leisure. Using DimDim webinar software, Bob did a quick review and then answered questions.
- 98 **Feb. 17: University of Wisconsin-Extension - Webinar**
Speaker in its Building Communities Webinar Educational lunchtime series using MS Live Meeting to 60 sites, Madison, WI.
- 99 **Feb. 10: York University**
Guest lecture in the Communication, Health and Environment course in Toronto.
- 100 **Feb. 7: Hallbarhet 2009 - Webinar**
Keynote speaker to this reunion of MSLS graduates in Australia, Boston, Ottawa, Vancouver, and London, using Marratech.
- 101 **Feb. 2: Markham World Cafe**
Facilitation assistance, Markham, Ontario.
- 102 **Jan. 29: Rohm and Haas - Webinar**
(Repeat of session below)
- 103 **Jan. 29: Rohm and Haas – Webinars**
Presentation to ROH managers around the world using WebEx, sponsored by TNS.
- 104 **Jan. 8: Guelph Sustainability Event**
Keynote speaker, Guelph, Ontario.

2008 (88 talks)

1. **Dec. 12: Education Alliance for a Sustainable Ontario (EASO)**
Keynote speaker, Toronto.
2. **Dec. 9: U.S. Army Garrison Commanders Conference**
The only civilian keynote speaker at this conference, San Diego.
3. **Dec. 4: ACI Achieving Corporate Sustainability Conference**
Keynote speaker, Chicago.
4. **Dec. 3: ACI Achieving Corporate Sustainability Conference**
“Objection Handling Clinic” workshop facilitator, Chicago.
5. **Dec. 2: Green Development Forum**
Keynote speaker, London, Ontario.
6. **Dec.2: Canadian Association of Professional Speakers (CAPS)**
Co-facilitator of a workshop on using technology for speaking engagements instead of travelling, Toronto.
7. **Nov. 28: Radio Interview**
Interview on radio station CKUW, Winnipeg.
8. **Nov. 27: International Education for Sustainable Development (ESD) Conference**
Luncheon keynote speaker, Winnipeg.
9. **Nov. 26: University of Manitoba**
Guest lecturer in Environmental Responsibilities class, Winnipeg.
10. **Nov. 22-25: Sustainability and Education Academy (SEdA)**
Presenter and learning team coach at this 2.5-day seminar for senior leaders in schools, school boards, and provincial education ministries, Hecla, Manitoba.
11. **Nov. 20: University of Toronto - Webinar**
Virtual guest lecturer in the Institute of Environmental Studies e-learning offering of a Certificate in Environmental Management (CEM400). Students watched the DVD beforehand, at their leisure. Bob used a call-in conference call for a voice-only Q&A session.
12. **Nov.24: International Society of Sustainability Professionals (ISSP) - Webinar #4**
Fourth of a weekly series on next book, *The Sustainability Champion's Guidebook*.
13. **Nov.17: International Society of Sustainability Professionals (ISSP) - Webinar #3**
Third of a weekly series on next book, *The Sustainability Champion's Guidebook*.
14. **Nov. 17: BC Hydro Power Smart Forum**
Keynote speaker, Vancouver, BC.
15. **Nov. 12: imagineCALCARY**
Keynote speaker, Calgary.
16. **Nov. 12: Respect for the Earth and All People (REAP) Association**
Keynote speaker, Calgary

Bob Willard's Speaking Engagements Log

17. **Nov.10: International Society of Sustainability Professionals (ISSP) - Webinar #2**
Second of a weekly series on next book, *The Sustainability Champion's Guidebook*.
18. **Nov. 10: Credit Valley Conservation Conference**
Keynote speaker, Mississauga, Ontario.
19. **Nov. 7: Blekinge Institute of Technology (BTH) – Webinar**
Virtual guest lecturer in the Masters in Strategic Leadership towards Sustainability (MSLS) course at BTH. Students watched the DVD beforehand, at their leisure. Using a web cam and Marratech webinar software, Bob did a quick review and then answered their questions
20. **Nov. 4: Professional Engineers Association (PEO)**
Keynote speaker for special meeting of PEO members in its Halton, Brampton, and Hamilton chapters, Mississauga, Ontario
21. **Nov. 4: York University Sustainability Speaker Series**
Speaker, Toronto.
22. **Nov. 3: International Society of Sustainability Professionals (ISSP) - Webinar #1**
First of a weekly series on next book, *The Sustainability Champion's Guidebook*.
23. **Oct. 30: Social.Environmental.Economic (SEE) Green Kingston Summit**
Keynote speaker at this event which produced the Kingston Protocol on sustainable procurement principles, Kingston, Ontario
24. **Oct. 24: Queen's University CSR Weekend**
Speaker, Kingston, Ontario
25. **Oct. 23: Certified Management Accountants (CMA) Summit**
Speaker at the CMA/CAM-I Summit on Process, Performance and Cost Management.
Toronto
26. **Oct. 20: Canadian Business for Social Responsibility (CBSR) Summit**
Speaker, Toronto.
27. **Oct. 8: Compass Group**
Keynote speaker at its annual management team meeting, Ottawa.
28. **Sept. 26: Presidio MBA - Webinar**
Virtual guest lecturer. Students watched the DVD beforehand. Using a web cam and Marratech webinar software, Bob did a quick review and then answered their questions
29. **Sept. 26: Ontario College of Art and Design (OCAD)**
Guest lecturer in the Living Environmental Design course, Toronto.
30. **Sept. 22: Bainbridge Graduate Institute (BGI) – Webinar**
Virtual guest lecturer in BGI's Sustainability Foundations Course in their MBA program. Students watched the DVD beforehand, at their leisure. Using BGI's Elluminate webinar software, Bob did a quick review and then answered questions. This was a repeat of the earlier Sept. 15 session, for another cohort.
31. **Sept. 22: Regional Planning Commissioners of Ontario (RPCO) meeting**
Keynote speaker, Earth Rangers Centre, Vaughan, Ontario

32. **Sept. 18: Women in Food Industry Management (WIFM) meeting**
Keynote speaker, Toronto.
33. **Sept. 17: McMaster University**
Guest lecturer in the Green Engineering course at McMaster University in Hamilton, Ontario.
34. **Sept. 15: Bainbridge Graduate Institute (BGI) – Webinar**
Virtual guest lecturer in BGI's Sustainability Foundations Course in their MBA program. Students watched the DVD beforehand, at their leisure. Using BGI's Elluminate webinar software, Bob did a quick review and then answered questions.
35. **Sept. 12: Swinburne University, Australia - Videoconference**
Virtual guest lecturer via a 3-hour point-to-point videoconference presentation and Q&A session with participants in the Business Transformer course at Swinburne University, Australia.
36. **Aug. 19: GE Foundation**
Keynote speaker in their Scholar-Leaders Program, in Mississauga, Ontario.
37. **Aug. 11: LEAD Canada training**
Guest lecturer, Toronto.
38. **July 18: Presidio Executive Program - Webinar**
Virtual guest lecturer. Students watched the DVD beforehand. Using a web cam and Marratech webinar software, Bob did a quick review and then answered their questions
39. **July 17: Swinburne University, Australia -Videoconference**
Virtual guest lecturer via a 3-hour point-to-point videoconference presentation and Q&A session with participants in the Business Transformer course at Swinburne University, Australia.
40. **July 14: Canadian Special Crops Association Conference**
Keynote speaker, Montreal.
41. **July 10: Southwest Washington Sustainability Conference**
Keynote speaker, Vancouver, WA.
42. **June 24: Pacific Coast Builders Conference (PCBC)**
Keynote speaker, San Francisco.
43. **June 23: CISCO Systems**
Workshop facilitator, San Francisco.
44. **June 19: Foth**
Speaker to its management team, Green Bay, WI
45. **June 19: Foth Conference on Sustainability**
Workshop facilitator, Appleton, WI.
46. **June 19: Foth Conference on Sustainability**
Keynote speaker, Appleton, WI.
47. **June 17: The Natural Step (TNS) Canada workshop**
Facilitator of a workshop on compensation, Ottawa.

Bob Willard's Speaking Engagements Log

48. **June 16: Health Canada**
Facilitator and speaker at a mini-SEA session, Ottawa.
49. **June 9: Canada Steamships Lines**
Keynote speaker and facilitator at its senior management retreat, Dixville Notch, NH.
50. **June 8: Windfall Ecology Festival**
Workshop speaker, Newmarket, Ontario.
51. **June 5: Guelph Food and Technology Centre (GFTC) Sustainability Conference**
Keynote speaker, Brampton, Ontario.
52. **June 1-5: Sustainable Enterprise Academy (SEA)**
Keynote speaker and learning team coach in this senior business leader seminar sponsored by the Schulich School of Business at York University in Toronto.
53. **May 29: The Natural Step (TNS) Canada Associate Training**
Keynote speaker, Ottawa.
54. **May 25: Regina Regional Centre of Expertise (RCE) on Education for Sustainable Development (ESD) Conference of the Americas – Videoconference**
Panel speaker, Regina (from U of Toronto classroom), Saskatchewan.
55. **May 27-28: York Region Managers Sustainability Training**
Speaker and learning team coach, York U, Toronto.
56. **May 21: National Environmental Partnership Summit**
Keynote speaker, Baltimore, MD.
57. **May 15: Kingston Community Sustainability Charrette**
Active participant, Kingston, Ontario.
58. **May 15: Kingston**
Public evening talk, Kingston, Ontario
59. **May 14: Certified Management Accountants (CMA) Ontario Distinguished Speaker Event**
Keynote speaker, Mississauga, Ontario.
60. **May 8: Sustainable Industry Conference and Expo - Webinar**
After the screening of the DVD, Bob connected via Skype webcam for a 1.5 hour Q&A session, Beloit, WI.
61. **May 4-7: Sustainability and Education Academy (SEdA)**
Presenter and learning team coach at this 2.5-day seminar for senior leaders in schools, school boards, and provincial education ministries, York University, Toronto.
62. **April 24-26: Wisconsin's Sustainable Business Conference**
Workshop #2, Ashland, WI.
63. **April 24-26: Wisconsin's Sustainable Business Conference**
Workshop #1, Ashland, WI.
64. **April 24-26: Wisconsin's Sustainable Business Conference**
Panel discussion, Ashland, WI.

Bob Willard's Speaking Engagements Log

65. **April 24-26: Wisconsin's Sustainable Business Conference**
Keynote presentation, Ashland, WI.
66. **April 21: St Lawrence Neighbourhood Association**
Keynote speaker, Toronto.
67. **April 15: Textile Industry Sustainable Development Conference**
Keynote speaker, Montreal.
68. **Mar. 26: Swinburne University, Australia - Videoconference**
Virtual guest lecturer via a 3-hour point-to-point videoconference presentation and Q&A session with participants in the Business Transformer course at Swinburne University, Australia.
69. **Mar 25: University of Toronto – Webinar**
Virtual guest lecturer in the Institute of Environmental Studies e-learning offering of a Certificate in Environmental Management (CEM400). Students watched the DVD beforehand, at their leisure. Bob used a call-in conference call for a voice-only Q&A session.
70. **Mar. 19: University of Alberta – Webinar**
After the screening of the DVD, Bob connected via Skype webcam with the Social Entrepreneurship & Corporate Social Responsibility class in the School of Business for a one hour Q&A session, Edmonton.
71. **Mar 18: Durham Sustain Ability EcoBusiness Launch and Trade Show**
Keynote speaker, Ajax, Ontario
72. **Mar. 17: Caledon Chamber of Commerce Business Excellence Awards**
Keynote speaker, Caledon, Ontario.
73. **Mar. 12: Swinburne University, Australia - Videoconference**
Virtual guest lecturer via a 3-hour point-to-point videoconference presentation and Q&A session with participants in the Business Transformer course at Swinburne University, Australia.
74. **Mar. 6: A/E Advisors CEO Forum for large companies (2)**
Workshop facilitator, Phoenix, AZ.
75. **Mar. 6: A/E Advisors CEO Forum for large companies (2)**
Keynote speaker, Phoenix, AZ.
76. **Mar. 3: A/E Advisors CEO Forum for small- and medium-sized companies (2)**
Workshop facilitator, Phoenix, AZ.
77. **Mar. 3: A/E Advisors CEO Forum for small- and medium-sized companies (2)**
Keynote speaker, Phoenix, AZ.
78. **Feb. 18: Kairos EcoFair**
Display booth and interactions, Oshawa, Ontario.
79. **Feb. 15: Federation of Canadian Municipalities (FCM) Sustainable Communities Conference and Trade Show**
Speaker, Ottawa.

Bob Willard's Speaking Engagements Log

80. **Feb. 13: The Natural Step (TNS) Canada Networking Evening**
Emcee, Ottawa.
81. **Feb. 11: Canadian Shipowners and Lake Carriers' Joint Conference**
Keynote speaker, Palm Beach.
82. **Feb. 4: Queen's University - Videoconference**
Virtual guest lecturer. Students watched the DVD beforehand. Using a Queen's videoconferencing studio in Toronto, Bob did a quick review and then answered student questions, Kingston, Ontario.
83. **Jan. 31: National Education for Sustainable Development Expert Council (NESDEC)**
Keynote speaker, Toronto.
84. **Jan. 28: Frontenac Arch Biosphere Reserve (FABR) Workshop**
Keynote speaker, Gananoque, Ontario.
85. **Jan. 23: Sustainable Living Institute - Videoconference**
Keynote speaker using videoconferencing facility, Everett, WA
86. **Jan. 22: University of Ottawa Green Week - Videoconference**
Keynote speaker using videoconferencing facility, Ottawa.
87. **Jan. 18: York Region**
Keynote speaker, and learning team coach at Sustainability Planning seminar for senior planners in York Region, at York University in Toronto.
88. **Jan. 9: Kelowna Chamber of Commerce Roundtable on Business, Sustainability and Innovation**
Keynote speaker and workshop host, Kelowna, BC.

2007 (65 talks)

1. **Dec. 13: Blekinge Institute of Technology (BTH) – Webinar**
Virtual guest lecturer in Blekinge's Leading Change for a Sustainable Chemical Industry (LCSCI) course. Students watched the DVD beforehand, at their leisure. Using a web cam and Marratech webinar software, Bob did a quick review and then answered their questions on Organizational Learning and Change.
2. **Dec. 11: York Region**
Co-designer, keynote speaker, and learning team coach at Sustainability Planning seminar for senior planners in York Region, at York University in Toronto.
3. **Dec. 6: Certified Management Accountants (CMA) Ontario**
Repeat of the workshop below.
4. **Dec. 5: Certified Management Accountants (CMA) Ontario**
Workshop speaker at this annual conference in Toronto.
5. **Nov. 29: Chatham-Kent – Webinar**
Virtual keynote speaker at the Chatham-Kent Bio-Sustainability Workshop in Chatham. They watched a segment of the DVD and then Bob took questions using a speaker phone.
6. **Nov. 28: World Presidents Organization (WPO)**
Keynote speaker and panelist on this Global Warming seminar for their Montreal chapter.
7. **Nov. 21: Municipal Engineers Association (MEA)**
Keynote speaker at this conference in Vaughan, Ontario.
8. **Nov. 20: Niagara-on-the-Lake Hydro**
Keynote speaker at an event sponsored by Niagara-on-the-Lake Hydro and Niagara Hydro to launch the Electricity Retrofit Incentive Program for local businesses, in Niagara-on-the-Lake.
9. **Nov. 19: University of Toronto - Webinar**
Virtual guest lecturer in the Institute of Environmental Studies e-learning offering of a Certificate in Environmental Management (CEM400). Students watched the DVD beforehand, at their leisure. Bob used a call-in conference call for a voice-only Q&A session.
10. **Nov. 19: York University**
Guest lecture in the Communication, Health and Environment course in Toronto.
11. **Nov. 17: Science Teachers Association of Ontario (STAO)**
Workshop speaker at this annual conference in Toronto.
12. **Nov. 16: Net Impact – Webinar**
Virtual speaker to remote Net Impact members using a call-in conference call approach. Participants in the In-depth Call watched the DVD beforehand at their leisure. Bob quickly reviewed the slides and then took questions from participants.
13. **Nov. 18: Waterloo Social Entrepreneurship Conference – Webinar**
Virtual keynote speaker at this conference in Waterloo, Ontario. The DVD was shown at the conference and then Bob answered questions using Skype and a web cam.

Bob Willard's Speaking Engagements Log

14. **Nov. 15: U.S. Conference Board – 3 Webinars in Second Life**
Speaker and panelist in a seminar run in Second Life's virtual world three times the same day to accommodate different global time zones. Participants watched the DVD beforehand, at their leisure. Using a virtual conference facility in Second Life and avatars, Bob was on a panel that answered participants' questions.
15. **Nov. 14: Blekinge Institute of Technology (BTH) – Webinar**
Virtual guest lecturer in the Masters in Strategic Leadership towards Sustainability (MSLS) course at BTH. Students watched the DVD beforehand, at their leisure. Using a web cam and Marratech webinar software, Bob did a quick review and then answered their questions.
16. **Nov. 13: Green Enterprise Toronto (GET)**
Keynote speaker at this GET Smart networking session in Toronto
17. **Nov. 13: Association of Canadian Port Authorities (ACPA)**
Keynote speaker at the ACPA biannual National Operations and Environment Seminar in Toronto.
18. **Oct. 29: Nov. 9: Australia speaking tour (8 talks)**
Various talks seminars, and meetings in Melbourne, Gippsland in the Latrobe Valley, Sydney, and the Central Coast.
19. **Oct. 26: Association of University Research Parks (AURP)**
Keynote speaker at their 2007 annual conference in St. Louis, Missouri.
20. **Oct. 25: Bainbridge Graduate Institute (BGI) – Webinar**
Virtual guest lecturer in BGI's Sustainability Foundations Course in their MBA program. Students watched the DVD beforehand, at their leisure. Using BGI's Elluminate webinar software, Bob did a quick review and then answered questions.
21. **Oct. 23-25: Sustainable Education Academy (SEdA) Symposium**
Co-designer, keynote speaker, and learning team coach at the launch of this seminar for senior leaders in Canadian schools, school boards, and provincial education ministries at York University in Toronto.
22. **Oct. 22: CYCLE 2007**
Keynote speaker at the 3rd Canadian Forum on the Life Cycle Management of Products and Services (CYCLE 2007) in Montreal
23. **Oct. 16: US Army Corps of Engineers (USACE)**
Keynote speaker at an offsite meeting for their senior leaders in Memphis.
24. **Oct. 4: International Facility Managers Association (IFMA) - Webinar**
Virtual speaker to remote IFMA members using Acrobat Connect Professional for the slides / video and a conference call for the audio. Bob quickly reviewed the slides and then took questions from participants.
25. **Oct. 10: Oregon Natural Step**
Keynote speaker at their 10th anniversary event in Portland, Oregon.
26. **Oct. 5: International Financial Executives (IFE)**
Keynote speaker at this first annual Forum sponsored by the Certified Management Accountants

Bob Willard's Speaking Engagements Log

(CMA) of Canada, the American Institute of CPAs (AICPA) and the Chartered Institute of Management Accountants (CIMA) in Montreal.

27. **Sept. 27: IIDEX/NeoCon Conference**
Workshop speaker at this conference in Toronto.
28. **Sept. 25: St. John Community Sustainability Planning**
Keynote speaker at the Community Sustainability Planning Initiative in St. John, New Brunswick.
29. **Sept. 21: Peterborough Sustainable Business Practices**
Keynote speaker at the "Fostering Sustainable Business Practices in Greater Peterborough Launch" event in Peterborough, Ontario.
30. **Sept. 18: McMaster University**
Guest lecturer in the Green Engineering course at McMaster University in Hamilton, Ontario.
31. **Sept. 13: Alcan**
Workshop on the business case for sustainability with senior leaders in Alcan's Bauxite and Alumina division in Montreal.
32. **Sept. 10-11: University of Florida**
Joint keynote speaker with Hunter Lovins at the University of Florida's Sustainability Showcase, plus six mini-sessions with groups of faculty and students at the University of Florida in Gainesville, Florida.
33. **Sept. 9: Blaney McMurtry**
Keynote speaker at this law firm's annual retreat in Niagara-on-the-Lake, Ontario.
34. **Aug. 23: York School Board**
Workshop speaker at the York Region District School Board annual conference in Nottawasaga, Ontario.
35. **June 7: Westchester County**
Keynote speaker at the "Global Climate Change: Sustainability & Profitability" series sponsored by the Federated Conservationists of Westchester County at The Pace Law School in White Plains, New York. This talk was professionally filmed by SustainabilityTV as the basis for Bob's new *Business Case for Sustainability* DVD.
36. **June 5: Insurance Journal Video Interview**
Interview in Newport, Rhode Island, with Andrew Simpson, posted to the Insurance Journal website at http://media.insurancejournal.com/video/20070605_bob_willard.wmv.
37. **June 5: Insurance Marketing & Communication Association (IMCA)**
Keynote speaker at this annual conference in Newport, Rhode Island.
38. **June 3: Swinburne University, Australia -Videoconference**
Virtual guest lecturer via a 3-hour point-to-point videoconference presentation and Q&A session with participants in the Business Transformer course at Swinburne University, Australia. This was Bob's first videoconference presentation and was done with support from Ian Kennedy and the University of Toronto's School of Forestry's videoconference facility.

Bob Willard's Speaking Engagements Log

39. **May 31: Sustainable Building (SB 07)**
Keynote speaker at this 2007 Toronto Regional Sustainable Building and Construction Conference in Toronto.
40. **May 29: Vaughan**
Keynote speaker at Vaughan's "Greentalk\$: Doing Business in the New Green Economy" conference at the Kortright Centre in Vaughan, Ontario.
41. **May 24: The Natural Step (TNS) Canada**
Training session for TNS staff and Associates in Ottawa.
42. **May 14-17: Sustainable Enterprise Academy (SEA)**
Keynote speaker and learning team coach in this senior business leader seminar sponsored by the Schulich School of Business at York University in Toronto.
43. **May 11: Teachers Sustainable Development PD Day**
Keynote and workshop facilitator of this professional development session for teachers in the Sarnia-Lambton area and Lambton College in Sarnia, Ontario.
44. **May 10: Sarnia-Lambton Environmental Association (SLEA)**
Keynote speaker at SLEA's AGM in Sarnia, Ontario.
45. **May 9: Energy Managers' Roundtable**
Keynote speaker this E Source 14th annual conference in Boston.
46. **May 3: Alberta Green Building Council**
Workshop speaker at a repeat of this conference in Edmonton, Alberta.
47. **May 2: Alberta Green Building Council**
Workshop speaker at this conference in Calgary, Alberta.
48. **Apr. 20: Saskatchewan Urban Municipalities Association (SUMA)**
Keynote speaker at SUMA's "Planning for Municipal Sustainability" conference in Humboldt, Saskatchewan.
49. **Apr. 18: Upper Canada College (UCC)**
Guest lecture in the Economics & Business and Computer Applications class at UCC in Toronto.
50. **Apr. 18: Upper Canada College (UCC)**
Luncheon speaker for the Green School Committee at UCC in Toronto.
51. **Apr. 12: Business in the Community (BitC)**
Evening speaker for BitC members and public at the University of Plymouth in Plymouth, England.
52. **Apr. 10: Schumacher College**
Evening talk for students, staff, and the public at Schumacher College in Totnes, England.
53. **Mar. 31: Canadian Baha'i Business Forum**
Keynote speaker at this conference in Nobelton, Ontario.
54. **Mar. 30: University of Toronto - Webinar**
Virtual guest lecturer in the Institute of Environmental Studies e-learning offering of a Certificate in Environmental Management (CEM400), using a Skype conference call for a voice-only Q&A session.

Bob Willard's Speaking Engagements Log

55. **Mar. 30: Canadian Urban Institute (CUI)**
Keynote speaker at a breakfast meeting of the Canadian Urban Institute's Natural Spaces Program in Toronto.
56. **Mar. 27: University of Waterloo**
Keynote speaker at their Environment and Business conference in Waterloo, Ontario.
57. **Mar. 22: Guelph University**
Keynote speaker for the Hammond Lecture series organized by the Guelph University Institute for the Environment in Guelph, Ontario.
58. **Mar 20: Hautes Études Commerciales (HEC)**
Keynote speaker at the University of Montreal's HEC first ever "Profits Cubed" conference organized by MBA students, in Montreal.
59. **Mar. 12: York University**
Guest lecture in Communication, Health and Environment course in Toronto.
60. **Mar. 10: Ontario Sustainable Campus conference**
Keynote speaker at this Sierra Youth Coalition conference for students working on sustainable university and college campuses in Ontario at the University of Toronto.
61. **Feb. 19-21: Sustainable Education Academy (SEdA) Symposium**
Co-designer and speaker at this symposium pre-viewing speakers for the fall launch of SEdA seminar for senior leaders in Canadian schools, school boards, and provincial education ministries at York University in Toronto.
62. **Feb. 13: Royal Roads University (RRU) - Webinar**
Virtual guest lecturer in a second "[ENMN 323 - Business of Sustainability](#)" class at RRU, using a web cam and MSN for the live Q&A session.
63. **Feb. 12: Royal Roads University (RRU) - Webinar**
Virtual guest lecture in an "[ENMN 323 - Business of Sustainability](#)" class in the [Bachelor of Commerce in Entrepreneurial Management Programme](#). Using the Internet, the students pre-viewed the DVD of Bob's talk in Melbourne in October and then he did a live speaker phone Q&A session in their RRU classroom in Victoria, British Columbia.
64. **Feb. 10: University of Western Ontario**
Speaker at the second annual William S. Fyfe Short-Course on Sustainability and Resource Management in London, Ontario.
65. **Feb. 2: Human Resource Professionals Association of Ontario (HRPAO)**
Keynote speaker at this annual conference, Toronto.

2006 (62 talks)

1. **Dec. 8: Blenkinge Institute of Technology (BTH)**
Guest lecturer on leadership and organizational learning in the Masters in Strategic Leadership towards Sustainability (MSLS) at BTH in Karlskrona, Sweden.
2. **Dec. 7: Karlskrona Dialogues**
Keynote speaker for a public lecture in this series of talks for Blenkinge Institute of Technology (BTH) students and staff and the public at BTH in Karlskrona, Sweden.
3. **Dec. 7: Blenkinge Institute of Technology (BTH)**
Guest lecturer on the business case for sustainability in the Masters in Strategic Leadership towards Sustainability (MSLS) at BTH in Karlskrona, Sweden.
4. **Dec. 4-5: Le Centre Jacques Cartier**
Panel speaker at this annual conference under the aegis of the Centre Jacques Cartier Discussions, a France-Québec exchange, in Lyon, France.
5. **Nov. 28: Industry Canada**
Keynote luncheon speaker for this federal government's departmental executives in Ottawa.
6. **Nov. 21: University of Toronto - Webinar**
Virtual guest lecturer in the Institute of Environmental Studies e-learning offering of a Certificate in Environmental Management (CEM400), using a Skype conference call for a voice-only Q&A session.
7. **Nov. 17: SaskPower**
Keynote speaker for its senior management team in Regina, Saskatchewan.
8. **Nov. 16: Building Saskatchewan Green**
Pre-conference keynote speaker for this third annual conference at the University of Saskatchewan in Saskatoon, Saskatchewan.
9. **Nov. 16: University of Saskatchewan**
Keynote speaker at this public lecture in the university's College of Commerce in Saskatoon, Saskatchewan.
10. **Nov. 16: North Saskatoon Business Association (NSBA)**
Keynote speaker and workshop facilitator for this half-day workshop sponsored by Saskatoon's Roadmap 2020 for NSBA members on quantifying the business case for sustainability and handling objections, in Saskatoon, Saskatchewan.
11. **Nov. 15: A.D. Latornell Symposium**
Keynote speaker at this environment conference in Nottawasga, Ontario.
12. **Nov. 13: Sustainability in Review – Podcast**
Interview with Nicole Bassett for her audio podcast website at <http://www.sustainabilityinreview.com/>
13. **Nov. 9: York Region**
Keynote speaker and facilitator in this half-day workshop with York Region's planning departments, in Stouffville, Ontario.

Bob Willard's Speaking Engagements Log

14. **Oct. 30-Nov. 2: Sustainable Enterprise Academy (SEA)**
Keynote speaker and learning team coach in this senior business leader seminar sponsored by York University's Schulich School of Business, held at Simon Fraser University in Vancouver.
15. **Oct. 23-27: U.S. Army**
Keynote speaker at a U.S. Army course on sustainability at the University of Virginia's Darden Graduate School of Business Administration in Charlottesville, Virginia.
16. **Oct. 10-20: Australia speaking tour (13 talks)**
Keynote talks in Melbourne (6 talks for EPA Victoria and its clients); Brisbane (2 talks for Queensland EPA and its clients); Sydney (4 talks for New South Wales Department of Environment and Conservation and others) and Terrigal (1 talk for a mixed audience).
17. **Sept. 29: Forestry Stewardship Council (FSC)**
Keynote luncheon speaker at this FSC forum in Montreal.
18. **Sept. 28: Markham Green Roof Symposium**
Keynote luncheon speaker at this symposium on green roofs and sustainability in Markham, Ontario.
19. **Sept. 26: McMaster University**
Guest lecturer in the university's Green Engineering and Public Policy course in Hamilton, Ontario.
20. **Sept. 29: University of Toronto**
Guest lecturer in the Environmental Finance and Sustainable Investing graduate course.
21. **Aug. 24: Hautes Études Commerciales (HEC)**
Panel speaker at the University of Montreal's HEC closing MBA class, in Montreal.
22. **Aug. 21: GE Foundation**
Keynote speaker in their Scholar-Leaders Program, in Mississauga, Ontario.
23. **Aug. 14: Association of Canadian Port Authorities (ACPA)**
Keynote luncheon speaker at its annual conference, in Oshawa, Ontario.
24. **Aug. 9: North Saskatchewan Business Association (NSBA)**
Keynote luncheon speaker, in Saskatoon, Saskatchewan.
25. **Aug. 8: WAITRO**
Keynote speaker at the biennial congress of the World Association of Industrial and Technological Research Organizations (WAITRO), in Saskatoon, Saskatchewan.
26. **July 22-23: BELL Conference, China**
Keynote speaker at this 3rd International Forum on Leapfrogging Development in China and 5th annual Business-Environment Learning and Leadership (BELL) conference, in Shenyang City, China.
27. **July 12: Cranfield Executive MBA**
Guest lecturer during the Cranfield University School of Management Executive MBA's Corporate Social Responsibility Study Tour of Toronto and Ottawa, at York University, Toronto.

Bob Willard's Speaking Engagements Log

28. **June 26-27: The Co-operators**
Keynote speaker and facilitator at their Senior Managers Forum, in Toronto.
29. **June 19-23: Darden Graduate School of Business Administration**
Keynote speaker at their Sustainability and Beyond: Business Leadership Through Innovation and Design executive education seminar, at the University of Virginia, Charlottesville, Virginia.
30. **June 16: NRCan**
Keynote speaker at Natural Resources Canada's (NRCan's) Senior Managers' Conference, in Ottawa.
31. **June 14: Canadian Pollution Prevention Roundtable**
Keynote speaker at this annual event, in Halifax.
32. **June 7-8: Mountain Equipment Co-op**
Member of Stakeholder / Expert Panel reviewing its inaugural Accountability Report, in Vancouver.
33. **June 6: American Association of Port Authorities**
Keynote speaker at their annual conference in Vancouver.
34. **May 31-June 2: Natural City Conference**
Steering committee member and moderator at this second annual conference at the University of Toronto.
35. **May 35: Pickering**
Keynote speaker at City of Pickering sustainability event for business leaders, in Pickering, Ontario.
36. **May 15-18: Sustainable Enterprise Academy (SEA)**
Keynote speaker and learning team coach in this senior business leader seminar sponsored by the Schulich School of Business at York University in Toronto.
37. **May 9-10: Sarnia**
Presenter and facilitator at a sustainability planning session for the Sarnia-Lambton region, in Sarnia, Ontario.
38. **May 1: Gaia Centre**
Keynote speaker at the centre, in Halliburton, Ontario.
39. **Apr. 24-May 5: Royal Roads University (RRU) - Webinar**
Guest "presenter" and discussion room participant in the distance education BE323 Business of Sustainability course at Royal Roads University, Victoria, British Columbia.
40. **Apr. 25: U.S. Army Executive Seminar**
Keynote speaker at a one-day seminar for senior U.S. Army officers, hosted by the Darden Graduate School of Business Administration, in Falls Church, Virginia.
41. **Apr. 20: Radio Interview**
Interview on radio station SUCCESS 94.9 FM in Eugene, Oregon.
42. **Apr. 20: Sustainable Advantage Conference**
Keynote speaker at the 9th annual University of Oregon Sustainable Advantage Conference (formerly known as the Sustainable Business Symposium), in Eugene, Oregon.

Bob Willard's Speaking Engagements Log

43. **Apr. 19: Eugene, Oregon**
Presentation to representatives from the Eugene Water and Electric Board, University of Oregon, the Institute for Sustainable Ethics and Economics, and the Mayors' Sustainability Business Initiative task force, in Eugene, Oregon.
44. **Apr. 17: Radio Interview**
Interview on radio station KOPT 1600 AM, in Eugene, Oregon.
45. **Apr. 3-5: Australia speaking tour (4 talks)**
Keynote speaker and workshop leader for sessions in Cairns, Melbourne, and Sydney.
46. **Mar. 29-31: GLOBE 2006**
Moderator of panel on "Implementing Sustainability in the Corporation: Practitioner's Perspective," in Vancouver.
47. **Mar. 23: Building Owners and Managers Association (BOMA)**
Speaker at their 2006 Energy & Environment Forum, in Toronto
48. **Mar. 16: Radio Interview**
Interview with Bennett Marks on www.1150KKNW.com Empowerment Radio in Seattle.
49. **Mar. 13: York University**
Guest lecture in Communication, Health and Environment course in Toronto.
50. **Mar. 10: University of Toronto – Chat Room**
Guest chat room "lecturer" in the Institute of Environmental Studies e-learning offering of a Certificate in Environmental Management (CEM400).
51. **Mar. 8: The Co-operators**
Keynote speaker and facilitator at a senior management strategic planning session in Guelph, Ontario.
52. **Mar. 6-9: U.S. Army**
Keynote speaker at a U.S. Army course on sustainability at the University of Virginia's Darden Graduate School of Business Administration in Charlottesville, Virginia.
53. **Mar. 4: University of Western Ontario**
Keynote speaker at the inaugural William S. Fyfe Short-Course on Sustainability and Resource Management in London, Ontario.
54. **Mar. 3: York Region**
Keynote speaker at sustainability planning and infrastructure symposium in York Region, Ontario
55. **Mar. 1: Net Impact, Schulich School of Business, York University**
Keynote speaker at a "Sustainability Week" event sponsored by this Net Impact chapter in Toronto.
56. **Feb. 28: Pickering Business Advisory Council**
Keynote speaker at their meeting in Pickering, Ontario.
57. **Feb. 14: Enhanced Recycling Workshop**
Keynote speaker at this NRCan sponsored workshop in Ottawa.

Bob Willard's Speaking Engagements Log

58. **Feb 2-5: Antioch University**
Resident executive for the Center for Creative Change program in Seattle.
59. **Feb. 1: Antioch University**
Speaker at a public event for Antioch students, alumni, and friends, in Seattle.
60. **Jan. 28: withinsight 2006**
Speaker at this student-organized 8th annual conference for 150 of Canada's brightest young leaders, in Ottawa.
61. **Jan. 26: ECO Canada Conference 2006**
Moderator for a panel at this Environmental Careers Organization (ECO) Canada conference in Toronto.
62. **Jan. 13: Ontario Sustainable Campuses**
Speaker at this conference at Trent University in Peterborough, Ontario.

2005 (61 talks)

1. **Dec. 20: Brigholme Interiors**
Luncheon presentation to sales staff in Markham, Ontario.
2. **Dec. 16: Rotary Club**
Speaker at the Oakville North chapter breakfast meeting, in Oakville, Ontario.
3. **Dec. 13: Tata Group**
Presentation and discussion with Tata senior management, in Mumbai, India.
4. **Dec. 12: Gujarat Ambuja Cement, India**
Presentation and discussion with senior management, in Mumbai, India.
5. **Dec. 10: Confederation of Indian Industry (CII)**
Presentation and discussion with Confederation of Indian Industry (CII) Environmental Management Division (EMD) staff, in New Delhi, India.
6. **Dec. 8: Green Business Summit 2005, India**
Speaker at this Confederation of Indian Industry (CII) - Sohrabji Godrej Green Business Centre flagship event, in Hyderabad, India.
7. **Nov. 30: University of Western Ontario**
Speaker at a meeting of the Sustainable Development club at the Ivey Business School, in London, Ontario.
8. **Nov. 29: Coalition for a Green Economy**
Evening keynote speaker at their bimonthly meeting in Toronto.
9. **Nov. 23: Clean Air Foundation**
Keynote speaker at their conference on transportation alternatives in Toronto.
10. **Nov. 18: Blue Mountain Watershed Trust (BMWT)**
Keynote speaker at a breakfast with the BMWT and Collinwood Economic Development Committee, in Collingwood, Ontario.
11. **Nov. 16: HOK Design**
Luncheon keynote speaker for the leadership team, in Toronto.
12. **Nov. 7: Schwabe, Williamson and Wyatt**
Reception keynote speaker for this law firm's staff and selected clients, in Portland Oregon.
13. **Nov. 7: Oregon Natural Step Network**
Luncheon keynote speaker, in Portland, Oregon.
14. **Nov. 2-6: Bainbridge Graduate Institute**
Speaker and resident executive for its MBA weekend intensive, at Bainbridge Island (off the coast of Seattle).
15. **Oct. 31-Nov. 3: Sustainable Enterprise Academy (SEA)**
Learning team coach and workshop leader in this twice-a-year senior business leader seminar by York University's Schulich School of Business, at Western University in London, Ontario.

Bob Willard's Speaking Engagements Log

16. **Oct. 29: Canadian Society for Ecological Economics (CANSEE)**
Plenary speaker and panelist at this annual conference, at York University, Toronto.
17. **Oct. 24: Centre for Sustainable Design**
Keynote speaker at its annual conference, in Farnham, England.
18. **Oct. 19: Ontario College of Art and Design (OCAD)**
Guest lecturer in the OCAD Guerrilla Entrepreneurism course, in Toronto.
19. **Oct. 14: Radio Interview**
Interview on the FM 104.6 Greenplanet show hosted by Tim Lynch, in Auckland, New Zealand.
20. **Oct. 13: New Zealand Business Council for Sustainable Development (NZBCSD)**
Keynote speaker at a NZBCSD breakfast in Auckland, New Zealand.
21. **Oct. 12: Radio Interview**
Interview on the Radio New Zealand Nine to Noon show, in Auckland, New Zealand.
22. **Oct 12: New Zealand Sustainable Business Conference and Expo**
Keynote speaker, workshop leader and panelist at the "Sustainability is core business - getting in step" conference in Auckland, New Zealand.
23. **Oct. 5: New Zealand Sustainable Business Network**
Evening talk to New Zealand Southern region Sustainable Business Network Christchurch Natural Step (TNS) people in Christchurch, New Zealand.
24. **Sept. 29: Net Impact, Wharton Business School, University of Pennsylvania**
Keynote speaker at a meeting of this Net Impact chapter in Philadelphia.
25. **Sept. 28: Net Impact, Penn State University**
Keynote speaker at this Net Impact chapter in State College, Pennsylvania.
26. **Sept. 2: IBM Bromont**
Presentation to the senior management team in Bromont, Quebec.
27. **Aug. 24: Hautes Études Commerciales (HEC)**
Panel speaker at graduation ceremony at HEC (École des Hautes Études Commerciales), the U of Montreal's business school, in Montreal.
28. **June 14: EXCEL Partnership**
Keynote speaker at its Round Table on Sustainability Across Borders and Sustainability Integration, in Montreal
29. **June 20: Shared Air Summit**
Panel speaker at this conference sponsored by the Premier of Ontario, in Toronto.
30. **May 26: EECO 2005 Environment & Energy Conference**
Keynote speaker and book launch at this biannual Delphi conference in Toronto.
31. **May 26: Radio Panel**
Panel member on this San Francisco Radio KQED-FM show about integrating sustainability content into MBA curriculums.
32. **May 16-18: Sustainable Enterprise Academy (SEA)**
Learning team coach and workshop leader in this twice-a-year senior business leader seminar by York University's Schulich School of Business, at York University in Toronto, Ontario.

Bob Willard's Speaking Engagements Log

33. **May 10: Conference Board of Canada**
Luncheon keynote speaker at their 2005 Corporate Social Responsibility Conference, in Toronto.
34. **May 8: Radio Interview**
Interview on Radio 1350 CKDO's "Small Business Big Ideas" radio show in Durham Region, Ontario.
35. **May 6: Canmore TNS Workshop**
Presenter in a Natural Step workshop for early adapters of the community's sustainability initiative, in Canmore, Alberta.
36. **May 5: Canmore**
Public presentation in the evening, May 5, Canmore, Alberta.
37. **May 3: HR.com - web cast**
Interview and discussion on this Reality HR Live web cast.
38. **May 2: Learning for a Sustainable Future (LSF)**
Keynote speaker at their third "Annual State of Sustainability Education" symposium dinner, in Toronto.
39. **Apr. 29: University of Washington**
Keynote speaker at their "Integrating Sustainability into Business Curriculum" workshop, in Seattle.
40. **Apr. 28: Russell Investment Group**
Presentation at a meeting business, government, and institutional leaders, cosponsored by the Russell Family Foundation, in Tacoma, Washington.
41. **Apr. 27: Port of Seattle**
Keynote speaker at evening reception for members of the Seattle community, in Seattle.
42. **Apr. 27: Seattle Rotary Club**
Luncheon keynote speaker to about 500 members (largest Rotary club in the US) in Seattle.
43. **Apr. 26: Seattle Chamber of Commerce**
Luncheon keynote presentation as part of its Resource Venture series, in Seattle.
44. **Apr. 26: Enterprise Seattle**
Keynote speaker at their quarterly economic forecast breakfast in Seattle.
45. **Apr. 25: Garvey Schubert Barer (GBS Law)**
Keynote speaker to its Seattle and Portland (by videoconference) law office staff, in Seattle.
46. **Apr. 22: Ivey Builds Conference**
Keynote speaker at this national conference at Western University's Ivey Business School on "What is Corporate Social Responsibility?" in London, Ontario.
47. **Apr. 12: Joint Services Environmental Management Conference**
Keynote speaker on a panel at this US Army-sponsored event in Tampa, Florida.
48. **Apr. 4: TNS Brazil**
Discussion group leader with The Natural Step (TNS) in Sao Paulo, Brazil
49. **Apr. 1: Global Mindchange Forum, Brazil**
Keynote speaker at this conference in Sao Paulo, Brazil.

Bob Willard's Speaking Engagements Log

50. **Mar. 11: Athabasca University**
Guest lecturer in their MBA weekend program in Toronto.
51. **Mar. 11: Sustainable Business Conference**
Keynote speaker at this event sponsored by Concordia University in Montreal.
52. **Mar. 10: Montreal Net Impact Professionals**
Keynote speaker at a meeting of their meeting in Montreal.
53. **Mar. 8: Building Owners and Managers Association (BOMA)**
Keynote speaker at their 2005 Energy & Environment Forum in Toronto.
54. **Mar. 16: Faculty of Environmental Studies**
Keynote speaker at lunch session open to all students at York University in Toronto, Ontario.
55. **Feb. 22: University of Toronto**
Guest lecturer in the Energy and Society course.
56. **Feb. 28-Mar. 4: U.S. Army Environmental Policy Institute**
Keynote speaker at a course for them at the Darden Graduate School of Business Administration, University of Virginia, in Charlottesville, Virginia.
57. **Feb. 17: Coalition for a Green Economy**
Evening keynote speaker at their bimonthly meeting in Toronto.
58. **Feb. 12: Youth Environmental Symposium**
Keynote speaker at their conference sponsored by the International Business & Entrepreneurship Centre (IBEC) at the University of New Brunswick in Fredericton.
59. **Jan. 26: The Conference Board, Europe**
Keynote speaker at their "Building Sustainable Enterprises - Managing Corporate Hazards & Opportunities" conference in Brussels.
60. **Jan. 18: Clean Air Foundation**
Keynote speaker at their Climate-Air Connections conference in Toronto.
61. **Jan. 17: Net Impact, Schulich School of Business, York University**
Keynote speaker at a meeting of the York University chapter in Toronto.

2004 (44 talks)

1. **Dec. 17: Department of Ecology, Washington State (2 talks)**
Presentations to its senior management team and staff in Olympia, Washington.
2. **Dec. 9: Ontario Power Generation (OPG)**
Presentation to the OPG Sustainable Development team in Toronto.
3. **Nov. 27: Canadian Association of Physicians for the Environment (CAPE)**
Keynote speaker about The Natural Step (TNS) at the CAPE AGM in Toronto.
4. **Nov. 22: York University**
Guest lecture in the Communication, Health and Environment course in Toronto.
5. **Nov. 18: Net Impact, Rotman School of Management, University of Toronto**
Keynote speaker at a meeting of this Net Impact chapter.
6. **Nov. 15-19: Saskatoon Road Map 2020 (4 talks)**
Keynote speaker at four university, business, and community events as part of Saskatoon's Road Map 2020 week-long sustainability initiative in Saskatoon.
7. **Nov. 8-12: University of Toronto – Chat Room**
Guest chat room “lecturer” in the Institute of Environmental Studies e-learning offering of a Certificate in Environmental Management (CEM400).
8. **Nov. 2-5: Sustainable Enterprise Academy (SEA)**
Workshop leader in this twice-a-year senior business leader seminar sponsored by York University's Schulich School of Business, at York University, Toronto.
9. **Oct. 28: University of Toronto**
Guest lecturer in Corporate Perspectives on the Environment.
10. **Oct. 14: World Environment Center (WEC)**
Keynote speaker at a North American Roundtable event in conjunction with the International Environment Forum (IEF) in Montreal.
11. **Oct. 14: Net Impact, McGill University**
Speaker at a meeting of this Net Impact chapter in Montreal.
12. **Oct. 1: National Sustainable Campuses Conference**
Keynote speaker at this conference held at the University of Manitoba in Winnipeg.
13. **Sept. 29: Profitable Sustainability**
Speaker at this 5th annual conference by the Network for Business Innovation and Sustainability (NBIS) in Seattle.
14. **Sept. 16: Tremblant Forum 04**
Moderator of panel on "The New Bottom Line," at this forum on Corporate Responsibility and Sustainability in Mont Tremblant, Quebec.
15. **Sept. 15: Conference Board of Canada**
Dinner keynote speaker at their Business Council for Sustainability conference, in Mont Tremblant, Quebec.

Bob Willard's Speaking Engagements Log

16. **Sept. 9: Environment Canada**
Presentation to department officials on drivers and inhibitors for sustainability, in Ottawa.
17. **July 15: World Youth Centre**
Keynote speaker during their pilot project at the University of Toronto.
18. **June 22: Guelph Hydro**
Keynote speaker at their annual general meeting in Guelph, Ontario.
19. **June 14-18: Darden Graduate School of Business Administration**
Keynote speaker at this inaugural Sustainability and Beyond: Business Leadership Through Innovation and Design executive education seminar, at the University of Virginia, Charlottesville, Virginia.
20. **June 3: Pembina Institute**
Participant in their scenario planning session in Calgary.
21. **June 24: Natural City Conference**
Keynote Speaker at this conference at the University of Toronto.
22. **May 17-20: Sustainable Enterprise Academy (SEA)**
Workshop leader in this twice-a-year senior business leader seminar sponsored by York University's Schulich School of Business, at York University, Toronto.
23. **May 14: Director's College**
Speaker in Module 4 of the certificate course for board directors sponsored by the Michael G. Degroote School of Business at McMaster University and the Conference Board of Canada, in King City, Ontario.
24. **June 2: Winnipeg Chamber of Commerce**
Keynote speaker at their meeting in Winnipeg, Manitoba.
25. **May 6: Capital Accumulation Plans (CAPs) Conference**
Keynote speaker at workshop organized by Merrick Wealth Management for Lawyers, HR Professionals, Benefit Consultants, and CFOs, in Toronto.
26. **Apr. 29-30: Alcan**
Keynote speaker at their senior steering team direction setting session, in Montreal.
27. **Apr. 29: National Executive Forum on Public Property**
Keynote speaker at their forum, Managing the Triple Bottom Line - Exploring Implications for Public Real Property, in Toronto.
28. **Apr. 28: Canadian Human Resource Planners (C.H.R.P.)**
Speaker and facilitator at C.H.R.P.'s Corporate Sustainability symposium in Toronto.
29. **Apr. 21- 23: University of Washington (3 talks)**
Speaker at a sustainability teaching workshop for business school professors organized by the Bainbridge Graduate Institute (BGI); speaker at a lunch meeting of Public Affairs students; and guest lecturer in the Business Future Works MBA class, in Seattle.
30. **Apr. 15: Bainbridge Graduate Institute (BGI)**
Speaker at the monthly speaker series sponsored by BGI on Bainbridge Island, near Seattle.

Bob Willard's Speaking Engagements Log

31. **April 13: Canadian Institute of Chartered Accountants (CICA)**
Speaker at a CICA Risk Management and Governance Board meeting, in Toronto.
32. **April 2: GLOBE 2004**
Workshop speaker at their biannual conference in Vancouver.
33. **Mar. 30: Net Impact, Stanford University**
Keynote speaker at a meeting of this Net Impact chapter in Palo Alto, California.
34. **Mar: 23: Social and Cause Related Marketing Conference**
Keynote speaker at this Canadian Institute conference, in Toronto.
35. **Mar. 19: University of Toronto**
Facilitator at the Rotman School of Management's Conference on Business and Society.
36. **Mar. 18: University of Toronto**
Panelist on a Thesis-To-Book seminar.
37. **Mar. 15-19: University of Toronto – Chat Room**
Guest chat room “lecturer” in the Institute of Environmental Studies e-learning offering of a Certificate in Environmental Management (CEM400).
38. **Mar. 3: Memorial University (2 talks)**
Guest lecturer in its Business and Society course and presenter to its business school faculty Associates Roundtable in St. John's, Newfoundland.
39. **Mar. 2: University of Toronto**
Guest lecturer in Energy and Society course.
40. **Feb. 23: Enbridge Gas Distribution**
Presentations to its Executive Management Team and Sustainability Council, in Toronto.
41. **Feb. 3: Natural Resources Canada (NRCan)**
Presentation to their Sustainable Development and International Affairs group, in Ottawa.
42. **Jan. 27: Brock University**
Keynote speaker at an Advancing Canadian Entrepreneurship (ACE) student group event in St. Catharines, Ontario.
43. **Jan. 28: University of Toronto**
Keynote speaker at the Institute of Environmental Studies speaker series.
44. **Jan 15: McMaster University Global Congress**
Workshop speaker at this Congress on Corporate Governance, in Hamilton, Ontario.

2003 (53 talks)

1. **Jan 23: National Association of Home Builders (NAHB)**
Keynote speaker for their Energy Value Housing Award Ceremony for builders of energy efficient homes, at the 2003 International Builders' Show in Las Vegas.
2. **Jan 29: University of Washington**
Guest lecturer in the Strategies for Environmentally and Economically Sustainable Business course in Seattle.
3. **Feb. 3-4: Royal Roads University (4 talks)**
Guest lecturer in half-day Sustainability classes for two MBA cohorts; luncheon speaker and facilitator of a workshop for post-graduate Knowledge Management students in Victoria, BC.
4. **Feb. 5: Canadian Business for Social Responsibility (CBSR)**
Keynote speaker in their luncheon speaker series, in Vancouver.
5. **Feb. 5: PricewaterhouseCoopers**
Keynote speaker at a special breakfast meeting with their clients in Vancouver.
6. **Feb. 10: Strategic Leadership Forum (SLF)**
"Kick-start" speaker at their Strategy on the Run session in Toronto.
7. **Feb. 26: Sustainable Cities Lecture Series**
Speaker at the initial event in the Design Exchange's 2003 evening speaker series in Toronto.
8. **Mar. 4: University of Western Ontario**
Keynote speaker at a meeting of the Sustainable Development Club at the Ivey School of Business in London, Ontario.
9. **Mar. 6: Second Nature**
Keynote speaker for this student group during Environment Week at the University of Toronto.
10. **Mar. 6: CH2MHILL**
Keynote speaker for their Sustainable Development Speakers Series in Toronto.
11. **Mar. 11: ACCORD**
Speaker at the Association for Creative Change in Organization Renewal and Development (ACCORD) annual meeting in Toronto.
12. **Mar. 12: University of Toronto**
Guest lecturer in the Practical Environmental Skills course.
13. **Mar. 12: Community Experience Initiative (CEI)**
Keynote speaker at this MBA students' CEI Career Day event at the University of Toronto.
14. **Mar 13: Net Impact, Schulich School of Business, York University**
Keynote speaker at a meeting of this Net Impact chapter in Toronto.
15. **Apr. 23: Sustainability Leadership Forum**
Keynote speaker at the inaugural breakfast forum sponsored by the City of Toronto's Better Buildings Partnership and the Sustainable Enterprise Academy (SEA), in Toronto.

Bob Willard's Speaking Engagements Log

16. **Apr. 18: Federation of Canadian Municipalities (FCM)**
Speaker at their Municipal Leaders' Forum on Implementing Kyoto convention in Regina.
17. **Apr. 29: Canadian Business for Social Responsibility (CBSR)**
Keynote speaker in their luncheon speaker series in Calgary.
18. **May 1: University of Toronto**
Speaker at their annual Institute of Environmental Studies (IES) Research Day.
19. **May 3-6: Sustainable Enterprise Academy (SEA)**
Workshop leader in this twice-a-year senior business leader seminar sponsored by York University's Schulich School of Business, in Kimberley, Ontario.
20. **May 13: York University**
Guest lecturer in its Accounting and Accountability for the New Economy course, in Toronto.
21. **May 14: Rotary Club of Whitby**
Keynote Speaker at their breakfast event in Whitby, Ontario.
22. **May 21: WindShare**
Keynote speaker at their AGM in Toronto.
23. **May 27: World Vision**
Presentation to their executive team in Mississauga, Ontario.
24. **June 4: Corporate Knights**
Speaker at their Roundtable on Driving the Return on Responsibility conference in Toronto.
25. **June 5: Ontario Health Association (OHA)**
Keynote speaker at Region 2's Annual Education Conference, in Huntsville, Ontario.
26. **June 10: New Mobility Industry Forum**
Moderator of a panel discussion at this Moving the Economy forum in Toronto.
27. **June 11: Ethics Communications – Conference call**
Speaker on a quarterly conference call organized by Redhawk for ethics officers, general counsels, and VPs of HR of large corporations.
28. **June 14-18: Darden Graduate School of Business Administration**
Presenter to the faculty of a new Executive Education program, Sustainability and Beyond: Business Leadership Through Innovation and Design executive education seminar, to be launched in 2004, at the University of Virginia, Charlottesville, Virginia.
29. **June 19: Accion Empresarial, Chile**
Keynote speaker at the annual convention of this leading CSR organization in Santiago Chile.
30. **June 19: Net Impact, Catholic University, Chile**
Keynote speaker to this Net Impact chapter in Santiago, Chile.
31. **June 17-July 10: Royal Roads University (RRU)**
Co-facilitator of five classes in a Sustainability course for an MBA cohort in Victoria. BC.
32. **Aug. 26: International Quality & Productivity Center (IQPC)**
Speaker at their Communications & Media Relations for Corporate Social Responsibility Conference in Toronto.

Bob Willard's Speaking Engagements Log

33. **Sept. 4: Toronto Region Conservation Authority (TRCA)**
Speaker at their breakfast event in Toronto.
34. **Sept. 4: CP24 TV Interview**
Interview with Bob Hunter on "Hunter's Gatherings" on City Pulse (CP) 24 TV, in Toronto.
35. **Sept. 17: CBC Radio Interview**
Interview with Charles-Antoine Rouyer for his syndicated show on CBC radio in Toronto.
36. **Sept. 25: The Natural Step (TNS)**
Keynote speaker at The Natural Step Introductory Workshop in Toronto.
37. **Oct. 2: Net Impact, Wilfred Laurier University**
Keynote speaker at this Net Impact chapter in Waterloo, Ontario.
38. **Oct. 18: Canadian Society for Ecological Economics (CANSEE)**
Speaker at their annual conference in Jasper, Alberta.
39. **Oct. 20-23: Sustainable Enterprise Academy (SEA)**
Leaning team coach in this twice-a-year senior business leader seminar by York University's Schulich School of Business, in Vancouver.
40. **Oct. 24: TransCanada**
Presentation and **workshop** with their Fugitive Emissions Management Team, in Toronto.
41. **Oct. 29: University of Toronto**
Guest lecturer in Non-Profit Consulting class.
42. **Oct. 30: University of Toronto**
Guest lecturer in the Corporate Perspectives on the Environment course.
43. **Nov. 7: 2003 Net Impact Annual Conference**
Panel speaker in this annual conference for MBA students at the University of Texas, Austin.
44. **Nov. 12: The Society for Corporate Environmental and Social Responsibility (CESR)**
Keynote speaker at their public evening event at Dalhousie University in Halifax.
45. **Nov. 13: CBC Radio Interview**
Interview on the CBC Maritime Noon Radio Show in Halifax.
46. **Nov. 13: Dalhousie University**
Guest lecturer at School for Resource and Environmental Studies in Halifax.
47. **Nov. 14: Business Ethics & CSR Conference**
Keynote speaker at this event in Halifax
48. **Nov. 18: Canadian Business for Social Responsibility (CBSR)**
Keynote speaker in their Business Case for Sustainability conference in Vancouver.
49. **Nov. 20: University of Toronto – Chat Room**
Guest chat room “lecturer” in the Institute of Environmental Studies first e-learning offering of a Certificate in Environmental Management (CEM400).
50. **Nov. 24: Hatch**
Keynote speaker at a 2-day Natural Step workshop with them in Mississauga, Ontario.

Bob Willard's Speaking Engagements Log

51. **Nov. 26: Richmond Hill Chamber of Commerce**
Luncheon keynote speaker in Richmond Hill, Ontario.
52. **Dec. 3: Telework Seminar – Teleconference**
Speaker via teleconferencing at their Virtual Workplace conference in Ottawa.
53. **Dec. 10: CSR Europe**
Speaker at their general assembly annual meeting in Brussels.

2002 (10 talks)

1. **Nov. 7: Business for Social Responsibility (BSR)**
Speaker at their annual Return on Responsibility conference in Miami.
2. **Oct. 31: University of Toronto**
Guest lecturer its Corporate Perspectives on the Environment class.
3. **Oct. 21: Coalition for a Green Economy**
Keynote speaker at their regular meeting in Toronto.
4. **Sept. 16: Radio Interview**
Interview on VisionFirst Internet radio.
5. **Aug. 23: Report on Business TV (ROBTV) Interview**
Interview with Bruce Sellery in Toronto.
6. **Aug. 15: Sustainability Network**
Keynote speaker at their workshop in Toronto.
7. **June 7: Sierra Club of Canada**
Workshop at their annual People and the Planet: Changing Values for a Sustainable Planet conference at Queen's University in Kingston, Ontario.
8. **May 28-30: Congress of the Social Sciences and Humanities (3 talks)**
Three presentations this annual congress at the University of Toronto: Canadian International Development Agency (CIDA); Canadian Society for the Study of Higher Education (CSSHE); and Environmental Studies Association of Canada (ESAC).
9. **May 7: Conference Board of Canada**
Keynote luncheon speaker at their annual CSR conference in Calgary.
10. **Mar. 6: Business and Sustainability Club**
Featured speaker at this York University student club in Toronto.